



BOARD OF COMMISSIONERS

AGENDA REQUEST & STAFF REPORT

MEETING DATE: July 7, 2021

SUBJECT: Consideration of Board Approval to Receive Community-Led Health Care Innovation Grant Funds

RECOMMENDED MOTION:

Move approval to receive Community-Led Health Care Innovation grant funds in the amount of \$30,000.

BACKGROUND AND POLICY IMPLICATIONS:

Central Oregon Health Quality Alliance (COHQA) Grant provides funding up to \$40,000 for Community-Led Health Care Innovation to improve community health, health care, and patient or provider experience. Central Oregon's Perinatal Care Continuum (PCC) received notification on June 22, 2021 that the Improving Perinatal Care Coordination across Oregon project has been selected as a 2021 COHQA Grant recipient. This project has been awarded \$30,000 to be used between July 1, 2021 and June 30, 2022.

Central Oregon's PCC is a community-developed and public health led program to assist pregnant and postpartum individuals in Central Oregon access health insurance, prenatal care, nutritional services, and other referrals with ease and dignity. The PCC program was developed and implemented in 2016 in response to Central Oregon's worsening maternal health and birth outcomes (Oregon Health Authority, Maternal and Child Health, 2017). The program now serves approximately 60% of all pregnant persons in Central Oregon, mostly low-income and vulnerable populations. In March 2021, Oregon Health Authority's Healthy Together featured PCC as a promising model and intervention for improving maternal health and birth outcomes across Oregon.

PCC's long-term viability in Central Oregon, but also at other sites, will rely on formalizations of processes, continuous reviews, and improvements. These are all part of evaluation measures central to evidence-based public health practice. To do so, PCC wishes

to create a comprehensive handbook and to establish an evaluation methodology to measure the effects of the program continuously. These evaluation measures are pertinent to sustainable funding mechanisms (i.e., federal Title V and insurance reimbursements), but also central to transfer into other sites.

No negative policy implications are foreseen.

BUDGET IMPACTS:

\$30,000 in Fiscal Year 2022. No FTE impact. See attached budget adjustment for details.

ATTENDANCE:

Pamela Ferguson, Healthy People & Families Program Manager -- via Zoom