

Support the LOCAL Act!

The Local Opportunities for Community Advancement and Livability Act will create flexibility for Oregon communities to reinvest in the places visitors love.

LC 18 & LC 51

Tourism is vital to Oregon's economy—but it also puts significant strain on local infrastructure, public safety, and community resources. Cities and counties currently have limited flexibility in how they can use transient lodging tax (TLT) dollars. The LOCAL Act updates outdated restrictions so communities can better balance supporting tourism with maintaining the quality of life for residents.



What the LOCAL Act Does

The LOCAL Act increases flexibility by adjusting the post-2003 lodging tax distribution so that 60% can be used for critical local services and infrastructure and 40% remains dedicated to tourism promotion and facilities. The LOCAL Act empowers local communities to maintain tourism in a way that meets their residents and visitors needs.

Why We Support the LOCAL Act

- Keeps Communities Safe**

In places like Clatsop County, one-third of all law enforcement interactions involve non-residents. Local governments need resources to respond to rising demands on police, fire, and rescue services.

- Oregonians Support It**

Over 70% of voters support allowing more local lodging tax revenue to fund essential city services that keep tourism sustainable.

- Addresses Real Costs of Tourism**

Tourists increasingly stay in short-term rentals outside traditional tourism zones, adding wear on roads, parks, and water systems. Cities and counties have a combined transportation deficit of nearly \$1.5 billion and more than \$5 billion in water infrastructure needs.

- Protects Outdoor Recreation**

Oregon's trails, campgrounds, and parks are seeing record use. Most park systems report \$5-9 million in deferred maintenance on average. HB 3962A ensures local governments can maintain these shared assets.

The LOCAL Act gives cities and counties the tools to manage tourism responsibly—so visitors and residents alike can continue enjoying Oregon's communities, safely and sustainably.

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Where Life is Sweet



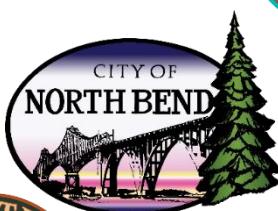
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