



BOARD OF  
COMMISSIONERS

## AGENDA REQUEST & STAFF REPORT

**MEETING DATE:** January 30, 2023

**SUBJECT:** Mid-Year Report from Visit Central Oregon

**RECOMMENDED MOTION:**

No action needed.

**BACKGROUND AND POLICY IMPLICATIONS:**

Appointed by the Oregon Tourism Commission to serve as the regional destination marketing organization for the Central Oregon area, Visit Central Oregon works to grow tourism by inviting visitors to experience the landscapes and culture that Central Oregon has to offer.

**BUDGET IMPACTS:**

None

**ATTENDANCE:**

Nick Lelack, County Administrator  
Julie Theisen, CEO, Visit Central Oregon