



AGENDA REQUEST & STAFF REPORT

MEETING DATE: August 11, 2025

SUBJECT: Department Performance Measures Updates for FY 25 Q4

BACKGROUND AND POLICY IMPLICATIONS:

Three departments have been selected to provide updates on progress made during FY 25 Q4 on selected performance measures that fall under the County Goals and Objectives of **Resilient County and Service Delivery**.

Community Development:

Objective: Service Delivery - Ensure quality service delivery through the use of innovative technology and systems.

Performance Measure: Achieve structural permit ready-to-issue turnaround time for Coordinated Services of 4 days or less.

Target: 4

Q4 Update: 3.22

Objective: Service Delivery - Ensure quality service delivery through the use of innovative technology and systems.

Performance Measure: Achieve an average turnaround time on building plan reviews of 8-10 days to meet or exceed state requirements.

Target: 10

Q4 Update: 23.70

Fair & Expo:

Objective: A Resilient County - Manage County assets and enhance partnerships that grow and sustain businesses, tourism, and recreation.

Performance Measure: Continue providing a safe, modern event venue that attracts visitors from across the nation/world annually. Develop Strategic Master Planning project to explore potential growth strategies and develop a clear strategy for development and use of the overall facility.

Target: True

Q4 Update: Value – True. Deschutes County Fair & Expo Center provides a safe, modern event venue that attracts visitors from across the nation and the world. Each year, we welcome guests from diverse locations, drawn by premier events and the welcoming atmosphere of Central Oregon. In addition to this achievement, we have recently initiated a multi-year Master Planning process. This strategic initiative is aimed at exploring potential

growth opportunities and developing a clear, forward-looking strategy for the development and use of our facility. This planning process will ensure that we continue to meet the needs of our community, attract national and international visitors, and position the Deschutes County Fair & Expo Center for sustainable growth in the years to come. We remain committed to maintaining a high standard of safety and innovation while expanding our capacity to serve as a premier event destination.

Objective: A Resilient County - Manage County assets and enhance partnerships that grow and sustain businesses, tourism, and recreation.

Performance Measure: Create and use local, regional and national partnerships to increase awareness of Deschutes County Fair & Expo and the Deschutes County region. Implement a refreshed marketing strategy to create a strong brand and brand awareness that is representative of the size, history, and traditions of the facility, as well as the Central Oregon region.

Target: True

Q4 Update: Value – True. The Deschutes County Fair & Expo Center has made significant strides in creating and leveraging local, regional, and national partnerships to increase awareness of both our facility and the Deschutes County region. We have collaborated with national brands and events, helping to position Deschutes County Fair & Expo on a national stage and attract a wider audience to Central Oregon. In addition to these partnerships, we engaged a marketing agency in the spring of 2024 to lead us through a brand refresh and develop a comprehensive marketing strategy. This ongoing process is focused on building a strong brand identity that accurately represents the size, history, and traditions of the Deschutes County Fair & Expo Center, as well as the unique appeal of the Central Oregon region. These efforts are designed to ensure that the Deschutes County Fair & Expo Center remains a prominent destination for visitors and events, reinforcing our presence in the industry and within the community.

Road:

Objective: A Resilient County - Maintain a safe, efficient and economically sustainable transportation system.

Performance Measure: Sustain Pavement Condition Index (low 80s).

Target: 82

Q4 Update: 84

Objective: A Resilient County - Maintain a safe, efficient and economically sustainable transportation system.

Performance Measure: Maintain the weighted average Bridge Sufficiency Rating at or above 80.

Target: 80

Q4 Update: 81.68% Notable bridge improvement work in the last 12-month period that has contributed to current weighted-average bridge sufficiency rating includes replacement of the Smith Rock Way Bridge and Gribbling Road Bridge and inventory inspection of a new (2023 construction) highway bridge on Hunnell Road crossing the Swalley Canal.

BUDGET IMPACTS: No anticipated budget impacts.

ATTENDANCE:

Jen Patterson, Strategic Initiatives Manger

Peter Gutowsky, CDD Director

Randy Scheid, CDD

Angie Havniar, CDD

Geoff Hinds, Fair & Expo Director

Chris Doty, Road Department Director