



BOARD OF  
COMMISSIONERS

## AGENDA REQUEST & STAFF REPORT

**MEETING DATE:** April 22, 2026

**SUBJECT:** Annual Update: Visit Central Oregon

**RECOMMENDED MOTION:**

N/A--informational item only

**BACKGROUND AND POLICY IMPLICATIONS:**

Staff from Visit Central Oregon (VCO) will update the Board on its FY 2026 programs as well as provide information looking toward FY 2027 programs.

**BUDGET IMPACTS:**

The proposed County FY 2027 budget will include a payment to VCO of \$3,505,760 based on a projected Transit Lodging Tax (TLT) revenue increase of 2% over the estimated amount to be paid in FY 2026. The actual payment is based on lodging tax revenue collections less administrative costs and can fluctuate up or down. Payment for FY 2026 is projected to be \$3,437,525.

**ATTENDANCE:**

Scott Lawson, President & CEO, Visit Central Oregon

Robert Tintle, Chief Financial Officer

Cam Sparks, Budget and Financial Planning Manager

Laura Skundrick, Management Analyst