



## BOARD OF COMMISSIONERS

# AGENDA REQUEST & STAFF REPORT

**MEETING DATE:** April 23, 2025

**SUBJECT:** Annual Update from Visit Central Oregon

**RECOMMENDED MOTION:**

N/A, Information only.

**BACKGROUND AND POLICY IMPLICATIONS:**

Staff from Visit Central Oregon will provide the Board with current status and updates on FY25 programs as well as provide information looking toward FY26 programs.

**BUDGET IMPACTS:**

Deschutes County is including a payment to VCO of \$3,305,854 in the FY 2026 proposed budget based on a projected Transient Room Tax (TRT) revenue increase of 2.0% over FY 2025 budget. The payment is based on actual Room Tax Revenue collections less administrative costs and can fluctuate up or down. Payment for FY 2025 is projected to be \$3,301,914.

**ATTENDANCE:**

Scott Larson, President & CEO, Visit Central Oregon  
Laura Skundrick, Management Analyst