DATE: November 19, 2024

TO: Honorable Mayor and City Council

FROM: John Guertin, City Manager

Receive a Presentation on the Short-term Rental Program and Transient

SUBJECT: Occupancy Tax

Discussion

In June 2024 the Council approved placing Measure R on the November ballot. Measure R, which was passed by voters, will allow an increase of up to 4% in Transient Occupancy Tax.

Staff has been researching and will discuss short-term rental program management tools that may be purchased utilizing the increased revenues.

Fiscal Impacts

None.
Respectfully submitted,
John Guertin City Manager