

CITY OF DEL REY OAKS
STRATEGIC OBJECTIVES

4 April 2022 – 1 November 2022

THREE-YEAR GOAL: ENSURE FISCAL STABILITY						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the May 24, 2022 City Council meeting	City Manager, working with the Dep. City Clerk and the Police Chief	Present to the City Council for direction a Business Development Outreach Plan to include the status of businesses, business inventory and outlook, explanation of vacancies, and potential areas of opportunity.			X	Update with recommendation for committee will be presented at November meeting
2. At the June 28, 2022 City Council meeting	City Manager, working with ACM, and the Public Works Supervisor	Present to the City Council for direction options for using the balance of the ARPA Funds	X			
3. At the Sept. 27, 2022 City Council meeting	City Manager, the ACM and City Attorney	Provide to the City Council a status update on negotiations regarding purchase of the 17 acres across from The Oaks.			X	Has been on hold due to FORTAG issue. Talks have not been re-established. Will present at appropriate time.

**THREE-YEAR GOAL: UPDATE THE CITY'S GENERAL PLAN,
BEGINNING WITH THE HOUSING ELEMENT**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By August 15, 2022	Planning Consultant Denise Duffy, working with the City Manager and City Attorney	Hold a workshop regarding General Plans for the City Council and Planning Commission to share information and get direction			X	Targeting November due to conflicts and other staff priorities such as Housing Element.
2. At the Sept. 27, 2022 City Council meeting	City Manager	Present to the City Council an update on potential funding sources (e.g., grants, cost sharing, and contacting the Local Government Commission) for updating the General Plan.			X	Staff has not identified funding other than the General Fund.
3. At the Oct. 25, 2022 City Council meeting	City Manager and the ACM	Present to the City Council for direction options for an RFQ or an RFP for a General Plan update, including a public visioning process.		X		

THREE-YEAR GOAL: DEVELOP CITY-OWNED PROPERTIES SUSTAINABLY WITH PUBLIC INPUT						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the July 26, 2022 City Council meeting	City Manager, working with contract planner Denise Duffy	Hold an informational workshop for the City Council, Planning Commission, and public to learn about the development process and timeline regarding the Fort Ord property			X	Delayed due to consultant workload conflicts and ENA timing.
2. At the Aug. 23, 2022 City Council meeting	City Manager, with public input	Present to the City Council an update on an Exclusive Negotiating Agreement for the former Fort Ord property with developers.			X	Delayed until talks with developer can commence.
3. FUTURE OBJECTIVE	City Manager	Present to the City Council an update on the Community Facilities District and Development Impact Fees for all City-owned properties.		X		
4. FUTURE OBJECTIVE	City Manager, with input from the Parks Committee	Develop and present to the City Council and the Planning Commission potential recommendations for the use of City-owned property by the public.		X		
5. FUTURE OBJECTIVE	City Manager, working with contract planner Denise Duffy	Develop and present to the City Council a draft Specific Plan for the Fort Ord property development.		X		

THREE-YEAR GOAL: ENHANCE THE CITY'S EFFECTIVENESS AND EFFICIENCY						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the May 24, 2022 City Council meeting	City Manager, working with the Regional Government Services contractor and the Dep. City Clerk	Implement and report on the status of the Personnel Manual and new procedures, including onboarding employees			X	Scheduled for Oct meeting to allow key staff to review draft
2. At the Aug. 23, 2022 City Council meeting	City Manager - lead, Mayor, and Committee Chairs	Complete and present to the City Council for direction an Elected and Appointed Officials Handbook, including policies and procedures.			X	Will Be presented with Personnel Manual in October.
3. At the Sept. 27, 2022 City Council meeting	City Manager, working with the ACM, and Dep. City Clerk	Present to the City Council for input and direction a Communication Strategy (including updating the City's website).			X	Delayed due to other technology priorities including hybrid meetings, records, and agenda management. Will discuss in November.
4. By Oct.1, 2022	The Assistant City Manager, with input from Council members Allison Kerr, Kim Shirley, and John Gaglioti	Present definitions for each of the City's Core Values and to the City Council for direction.		X		

THREE-YEAR GOAL: REVIEW AND REVISE THE MUNICIPAL CODE						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the Nov. 15, 2022 City Council meeting	City Manager	Present recommendations for updates to the Municipal Code to the City Council for action.		X		
2. FUTURE OBJECTIVE	City Manager, working with Sustainable DRO	Initiate outreach on development of a Single-Use Plastic Ordinance.		X		
3. FUTURE OBJECTIVE	City Manager, working with Denise Duffy	Present to the City Council and Planning Commission for action recommendations for updates to the Zoning Ordinance		X		