



CITY OF DEL REY OAKS

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PROCLAMATION

The City of Del Rey Oaks City Council

Breast Cancer Awareness Month

WHEREAS, breast cancer is one of the most commonly diagnosed cancers among women; and

WHEREAS, Breast Cancer Awareness Month began in 1985 as a partnership between the American Cancer Society and Imperial Chemical Industries Pharmaceuticals (AstraZeneca); and

WHEREAS, many organizations, including the American Cancer Society and Susan G. Komen for the Cure, hold community events promoting awareness, raise funds for research and provide progress in how breast cancer is diagnosed and treated; and

WHEREAS, in 2025, more than 300,000 new cases of breast cancer are expected to be diagnosed; and

WHEREAS, more than 43,000 women die from breast cancer each year in the United States; and

WHEREAS, increased breast cancer screening increases early detection; reduces death; increases life expectancy; decreases late-stage cancer diagnoses; and increases five-year survival rates; and

WHEREAS, this is an opportunity for The City of Del Rey Oaks to “Go Pink” in October to raise awareness, promote early screening and honor those affected by breast cancer;

NOW THEREFORE, that I, Scott Donaldson, Mayor of the City of Del Rey Oaks, on behalf of the City Council, do hereby recognize October 2025, as **National Breast Cancer Awareness Month**.

Signed this 28th day of October, 2025

Scott Donaldson, Mayor