

CITY OF DEADWOOD EVENT COMMITTEE

Roll Call:

The City of Deadwood Event Committee met Thursday, August 27, 2026 in the Century Room in City Hall. Sharon Martinisko called the meeting to order at 10:00 a.m. Present were Sharon Martinisko, Randy Adler, Jesse Allen, Justin Lux, Cory Percy, Bobby Rock, Cory Shafer, Rose Speirs, Lornie Stalder, and Misty Trehwella.

Also present was Amanda Kille, Tom Koth, Louie LaLonde, George Milos and Brechelle Bacon.

Absent was Joel Ellis and Tom Riley.

Approval Of Minutes:

Minutes of the meeting on July 30, 2026 were approved by Mrs. Speirs, second by Mr. Adler; motion carried unanimously.

Old Business:

A. Recap of May Events:

No issues with the following events: Bike Parking, Harley Davidson Activation Lower Main St. and Outlaw Square, Medicine Wheel Ride, Legends Ride, Thrashin Motor Supply, Daughters of the Road Ride, Rusty Wallace Ride, Steer Roping.

B. Kool Deadwood Nites Recap.

Mrs. Martinisko thanked Police Department, City and Chamber staff and said they all did an amazing job during the event.

Justin Lux said trolley ridership was up from last year, the new parking lot on Deadwood Hill was full. He feels the Event Complex parking lot was underutilized and maybe consider having the registration at the football field instead of the Welcome Center to open the parking lot for visitors or the Event Complex parking lot. George Milos said the satellite parking in other towns was wonderful and believes educating the public more will help them find those lots.

Tom Koth said there will always be bumps in the road, but we have enough brain power to solve these problems. He said Event Complex is underutilized and believes people should be able to park in the arena when needed. Louie LaLonde would like to look at different strategies and work with chamber and city on some of the problems that have been mentioned.

Rose Speirs said Days of '76 Museum ended up giving refunds due to no parking on Friday. She would like to see better signage for the Museum at the Event Complex. Lornie Stalder said more message boards throughout town and possible no left turns on Pioneer Way until Pine Street. He feels the biggest problem with traffic is pedestrians. Cory Percy said security by Shine and Main Street did not allow local traffic up Shine including residents. Misty Trehwella better communication with security and then professional security down at Mr. Wu's to help with traffic control. Randy Adler said arena can be opened for parking at the Event Complex. Cory Shafer said Mr. Wu's will be a conversation later. Police did address traffic at Mr. Wu's. Primary focus is public safety and the section of Pine Street between Sherman Street and Pioneer Way, during the auction at Deadwood Mountain Grand needs addressed.

Communication is important. He would like to see a better way to park the vehicles in Int. Lot and on Main Street to keep traffic flowing. Bobby Rock said the complaints that we hear or see on social media, no one is here, why? He would like to see the stop lights being manually operated, better communication for satellite parking – county wide transportation to elevate parking issues. Jesse Allen believes parking at the event complex needs to be utilized better. Utilize the Deadwood app and how to get it out to more people. Discussion was held concerning security and pedestrians at Lee Street. Jesse stated Main Street closure went well, no issues with delivery trucks. Amanda Kille stated SD DOT took down directional signs Chamber had for parking, better communication with Da Bus. She is against moving registration elsewhere beside the Welcome Center. She believes enforcement and signage in parking lots have helped. Justin would like to continue that but how to get that information to the hotels is the question. Sharon Martinisko stated some city staff were not aware of the satellite parking. How can we get the plan out to everyone? More meetings will be held later.

C. Lead Deadwood High School Homecoming Parade – September 25, 2026.

Mr. Allen spoke about the event, requesting street closure. Mr. Shafer stated the safety issues with transportation from Deadwood to Lead have been addressed. Mr. Allen moved to approve with recommendation to city commission, second by Mr. Rock; motion carried unanimously.

New Business:

A. Lead Deadwood Soccer Association – August 29-October 30, 2026.

Mr. Allen spoke about the application, requesting use of public property. Brechelle Bacon will provide the schedule later this week. Mrs. Speirs moved to waive 45-day requirement and approve with recommendation to city commission, second by Mr. Adler; motion carried unanimously.

B. Fair in the Square – September 11-12, 2026. Special Commission meeting was held on August 21 to waive 45-day requirement and set the public hearing on September 8.

Mr. Rock spoke about the event, requesting street closure. Mr. Adler moved to approve and waive 45-day requirement, second by Mrs. Maynard; motion carried unanimously.

C. Deadwood Lead 76ers Swim Team Practice – September 21, 2026 – August 1, 2027.

Mr. Allen spoke about event. Mr. Rock moved to waive 45-day requirement and approve with recommendation to city commission, second by Mr. Adler. Ms. Trewhella abstained; motion carried unanimously.

D. Deadwood Lead 76ers Swim Meet – January 9-10, 2027.

Mr. Allen spoke about event. Mrs. Speirs moved to approve with recommendation to city commission, second by Mr. Rock. Ms. Trewhella abstained; motion carried unanimously.

Refunds:

A. Days of '76 Steer Roping - \$2,350.00.

Mr. Rock moved to approve the refund, second by Mrs. Maynard; motion carried unanimously.

B. Kool Deadwood Nites - \$1,000.00.

Mr. Rock moved to approve the refund, second by Mr. Lux; motion carried unanimously.

Upcoming Events:

A. Preacher Smith Deadwood Redemption Day - Saturday, August 29 - street closure.

B. Mustang Rally - Thursday, September 3 - street closure, use of Sherman Street Lot, Main Street parking.

C. Double Down Concert - Saturday, September 5 – open container and street closure.

D. Community Picnic - Friday, September 11 - use of public property and open container in Gordon Park only.

E. Chuckwagon Gathering - has been canceled.

F. Jeep Jamboree - Thursday, September 17 - Saturday, September 19 - use of Event Complex parking lots.

G. Black Hills March and Marathon - Friday, September 18 - Saturday, September 19 - use of Event Complex.

H. Deadwood Jam - Friday, September 18 - Saturday, September 19 - open container, street closure, temporary beer and wine license for Deadwood Jam and waiver of banner and vending fees.

I. Annual Mickelson Trail Trek - Sunday, September 20 - use of public property.

J. Lead Deadwood High School Homecoming Parade - Friday, September 25 - street closure.

Open Discussion:

Meeting Adjournment:

With no further business for the committee to consider, Mr. Rock moved to adjourn, second by Mr. Adler. The next Event Committee meeting will be **Thursday, September 24, 2026 at 10:00 a.m.**