

CITY OF DEADWOOD EVENT COMMITTEE

Roll Call:

The City of Deadwood Event Committee met Thursday March 27, 2025 in the Century Room in City Hall. Sharon Martinisko called the meeting to order at 10:00 a.m. Present were Sharon Martinisko, Randy Adler, Jesse Allen, Joel Ellis, Michelle Fischer, Jim Lee, Tom Riley, Bobby Rock, Cory Shafer, Rose Speirs, Lornie Stalder, Charlie Struble-Mook and Misty Trehella.

Also present were Vicki Dar, Kris Sammons, Rod Woodruff, Jeff Shroeder, Tyler Martin, Bre Bacon, Lexi Lux and Bart Hamm.

Approval Of Minutes:

Minutes of the meeting on February 27, 2025, were approved by Mrs. Speirs, second by Mr. Rock as amended; motion carried unanimously.

Old Business:

1. Recap of November Events:

Mardi Gras – No issues, successful event.

St. Patrick's Day – no issues, pub crawl numbers were down. Lower Main Street had no activities for the bump out.

2. Kool Deadwood Nites – August 22-24, 2025.

Mr. Allen stated this was continued from previous meeting to visit with Wayne Morris concerning parking, which Mr. Morris has agreed to the fee of \$147.00. Mr. Rock moved to approve and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.

3. Mustang Rally – August 28, 2025.

Mr. Allen stated meeting was held with Deadwood Alive and Mustang Rally and agreement was made to reimburse Deadwood Alive for loss income. He is requesting Main Street closure and staging will take place at Sherman Lot. Mr. Ellis moved to approve and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.

New Business:

1. Lead Deadwood Youth Soccer – March 29 – May 30, 2025.

Mrs. Bacon and Mr. Martin spoke about the event, requesting use of Ferguson Field. Discussion was held concerning use of restrooms. Mr. Rock moved to approve and recommend to city commission, seconded by Mr. Adler; motion carried unanimously.

- 2. Deadwood Lead 76ers Swim Team Practice – Amend through August 9.**
Ms. Trehwella asked to amend the application through August 9 and will coordinate with Rec Center staff. Mr. Adler moved to approve and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.
- 3. Use Agreement with SD Dept. of Public Safety, Wildland Fire Division.**
Ms. Trehwella gave an update on the agreement with SD Dept. of Public Safety.
- 4. Event Complex Application Update. Adding disclaimer and Ferguson Field**
Discussion was held concerning the changes which are disclaimer for SD Dept of Public Safety and then adding Ferguson Field to the use area on page 3. Mr. Lee moved to approve and recommend to city commission, seconded by Mr. Stalder; motion carried unanimously.
- 5. Community Concert – June 17, 2025.**
Mr. Rock spoke about the event, requesting open container and street closure. Mrs. Struble-Mook moved to approve and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.
- 6. Deadwood Friday Farmers Market.**
Vicki Dar, Farmers Market, spoke about the event, requesting use of public property at Gordon Park, waiver of banner and vending fees. Mrs. Speirs moved to approve and recommend to city commission, seconded by Mrs. Fischer; motion carried unanimously.
- 7. Bev's Poker Run – June 25, 2025.**
Mrs. Struble-Mook spoke about the event, requesting bike parking on Main Street. Mr. Ellis moved to approve and recommend to city commission, seconded by Mr. Rock; motion carried unanimously.
- 8. Mr. Wu's Wong Weekend – June 26-28, 2025**
Mr. Allen spoke about the event, requesting temporary street closure. Discussion was held concerning Deadwood Alive Performances and concerns with pyrotechnics (firecrackers.) Bart Hamm, Mr. Wu's, said they would work with the Fire Dept. on the firecrackers. Mr. Allen stated event was approved by Parking and Transportation. Mr. Rock moved to approve contingent on Fire Dept. approval of firecrackers and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.
- 9. Park West Jacobs Gallery Concert – June 28, 2025**
Mr. Rock spoke about the event, requesting open container and street closure. Mrs. Struble-Mook moved to approve and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.

10. Freedom Weekend Concert – July 5, 2025

Mr. Rock spoke about the event, requesting open container and street closure. Mrs. Struble-Mook moved to approve and recommend to city commission, seconded by Mr. Adler; motion carried unanimously.

11. Black Hills Shoot Out/AAU Wrestling – July 19, 2025

Mr. Rock spoke about the event, requesting street closure. Mr. Adler moved to approve and recommend to city commission, seconded by Mrs. Fischer; motion carried unanimously.

12. Legends Ride – August 4, 2025

Mrs. Sammons spoke about the event, requesting street closure and use of Int. Lot. Mrs. Struble-Mook moved to approve and recommend to city commission, seconded by Mrs. Fischer; motion carried unanimously.

13. Rusty Wall Ride – August 8, 2025

Mrs. Sammons spoke about the event, requesting street closure and use of Int. Lot. Mr. Rock moved to approve as amended and recommend to city commission, seconded by Mrs. Fischer; motion carried unanimously.

14. Jeep Jamboree – September 18-20, 2025

Mr. Allen spoke about the event, requesting use of public property at Event Complex. Discussion was held concerning restrooms. Mrs. Struble-Mook moved to approve as amended and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.

15. Parts Unlimited Dealer Ride – October 11-15, 2025

Mr. Allen spoke about the event, requesting use of public property at Event Complex. Mrs. Martinisko questioned items being struck out concerning release and indemnification on the agreement. Lisa Reif, Parts Unlimited Dealer Ride, stated she will take it back to their legal team for clarification. Discussion was held concerning other days for the event due to a football game, different location. Mrs. Martinisko asked Mrs. Reif for clarification for use of the facility day by day. Mr. Rock moved to continue, seconded by Mrs. Speirs; motion carried unanimously.

Refunds:

1. Snocross – January 24-25, 2025 - \$2350.00

Discussion was held concerning damage to the facility.

Upcoming Events:

1. Forks Corks and Kegs – April 11 – 12 – open container in zone 1 and 2.

Open Discussion:

Mr. Stalder spoke about the Lead Deadwood Youth Soccer restroom use and cleanup at the Event Complex and not the Ferguson Field bathrooms. Discussion was held concerning the school lease, and cleaning of the bathroom fees. Ms. Trewhella spoke about the possibility of a food truck at the Ferguson Field. Mr. Martin stated he is working on getting all the information together for the food truck. Mr. Rock moved to amend the application and recommend to city commission, seconded by Mr. Adler; motion carried. Unanimously.

Mr. Stalder spoke about Lead-Deadwood School District banners to be part of the community. Discussion was held concerning placement and needing to go through Planning and Zoning.

Mr. Stalder asked if a Lead-Deadwood School District member should be part of this committee.

Mrs. Speirs spoke about Parts Unlimited concerning museum parking and security.

Meeting Adjournment:

With no further business for the committee to consider, Mr. Rock moved, second by Mrs. Struble-Mook, to adjourn. The next Event Committee meeting will be **Thursday, April 24, 2025 at 10:00 a.m.**