

PARTS UNLIMITED DEALER RIDE DEADWOOD, SD OCTOBER 11 – 15, 2025

Lodging – Cadillac Jack's – 549 total hotel room nights booked for the event UTV Rental Company – Spearfish Canyon Adventure Rentals – tentative

Saturday, October 11th

Days of '76 Event Complex

- Use of football parking area for oversized truck and trailer parking
- Vehicles will be trailering in vendor row supplies, UTVs, dirt bikes and motorcycles.
- Attendees may offload their UTVs, bikes, etc. and keep the units parked in the parking lot near their trucks and trailers
- Set up 3 tents being used for vendor row (tents requested on City of Deadwood Agreement)
- Delivery of tables and chairs for event (rental company tbd we may need to bring these from Wisconsin)
- Delivery of portable toilet units (company tbd I have received contacts for this)
- Arrival times will vary throughout the day

Sunday, October 12th

Days of '76 Event Complex

- Use of football parking area for oversized truck and trailer parking (some will be carried over from Saturday parking and some will be new arrivals throughout the day)
- Attendees may offload their UTVs, bikes, etc. and keep them parked in the parking lot near their trucks and trailers.
- Use of 3 Tents for Vendor Row in back football parking area

Parts Unlimited set up - 8:00 AM - 12:00PM

- Setting up tables and chairs for vendor row
- Offload our truck with supplies for the event registration / vendor row

Vendor row set up - 12:00 - 2:30PM

• Vendors will offload their supplies from trucks and trailers and will set up on a table in their 10'x 10' booth space

Registration / Vendor row 2:30 - 5:30PM

- Our dealers / guests arrive, and they visit with the vendors at vendor row
 - Vendors will be handing out items to our dealers/guests
 - There will not be any selling of merchandise

Vendor row tear down - 5:30 - 6:30PM

Monday, October 13th

Days of '76 Event Complex

Use of football parking area for oversized truck and trailer parking.

- Most guests will not move their truck and trailer that was parked Saturday and Sunday
- People will come over to the parking area in the morning to leave on their UTVs or bikes approximately 9:30AM
- People will return from riding at the end of the day approximately 5:30PM

Tuesday, October 14th

Days of '76 Event Complex

- Use of football parking area for oversized truck and trailer parking.
- Most guests will not be moving their truck and trailer that was parked Saturday and Sunday
- People will come over to the parking area in the morning to leave on their UTVs or bikes approximately 9:00AM
- People will return at end of riding day and load bikes, UTVs, etc. approximately 5:30PM

Wednesday, October 15th

Days of '76 Event Complex

• Use of football parking area for oversized truck and trailer parking until everyone departs for home. Departure times will vary throughout the day