



BANNER PERMIT APPLICATION

\$250.00 APPLICATION FEE (NOTE: ONE APPLICATION PER BANNER PER FAÇADE REQUIRED)

APPLICANT INFORMATION

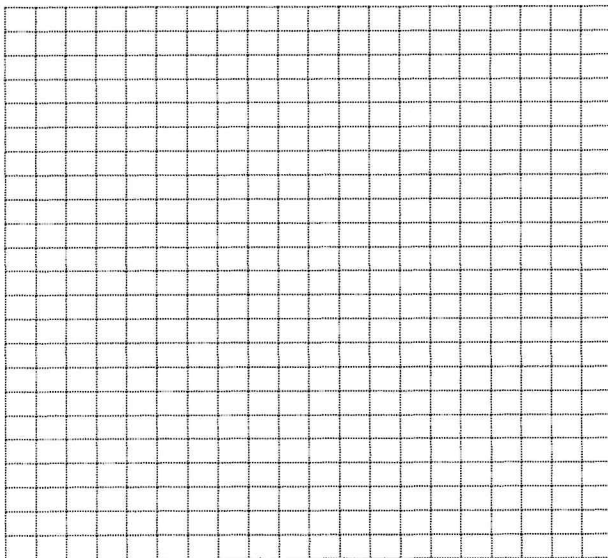
Property Owner's Name: APRIL GUSTAFSON - FIRST GOLD
Address: 270 MAIN STREET
City: DEADWOOD State: SD Zip: 57732
Telephone: 605-578-9777 Fax: _____

PROPOSED BANNER LOCATION

Business Name: FIRST GOLD / DEADWOOD 3 WHEEL RALLY
Address: 501 MAIN STREET - DAYS OF '76 EVENT COMPLEX
City: DEADWOOD State: SD Zip: 57732
Telephone: 605-578-9777 Fax: _____
ext 1103

Description of Proposed Banner Location on Building

EVENT CENTER ENTRANCE



ATTACHED
4' x 12'



DESCRIPTION AND DIMENSIONS OF BANNER

Proposed Banner with dimensions < 96 Square Feet (photograph or sketch of proposed banner)

A large rectangular grid consisting of 20 columns and 15 rows of small squares. The word 'Attached' is written diagonally across the grid from the bottom-left corner towards the top-right corner.

BANNER REQUIREMENTS

15.32.100 Banners. "Banner" means a long strip of flexible material, or machine-printed sign, of distinctive design displaying a decoration, slogan, advertising, etc., especially one suspended between two points, generally temporary in nature.

15.32.150 Allowed signs subject to permit.

- B. Banners are allowed only with an approved permit and when used in connection with a special or civic event sponsored by a not-for-profit organization or a government agency. A permit is available through the City, at a rate related to fees listed in the city fee schedule. A permit and fee applies to each banner, per calendar year - each banner shall require an application, each banner is subject to fee.
1. Special events shall be designated by the city commission annually by resolution.
 2. The permit fee may be waived for a nonprofit organization, provided it obtains a permit from the city.
 3. Banners shall be allowed to be placed no sooner that seventy-two (72) hours prior to the beginning of the event and removed within forty-eight (48) hours after the termination of the event.
 4. Applicants are encouraged to include the City of Deadwood's logo on all banners to promote the branding of Deadwood.
 5. A permit must be reviewed and approved by the Zoning Administrator and the Code Official or their designee. Permits are not guaranteed to receive same day approval.
 6. All approved banners are issued permit stickers, which must be displayed on the banner at all times.
 7. Banners shall not exceed ninety-six (96) square feet in area. No variances to this size limit may be approved by the planning and zoning commission.
 8. Banners shall be a single-piece with no attachments or additions, including but not limited to, the addition of any handwritten letters or symbols.

9. Only one (1) banner may be placed on any one (1) side of a building or facade. Banners may be placed on temporary structures, including but not limited to, stages or fences that are constructed for special or civic events.
10. An applicant who wishes to appeal the decision of the Zoning Administrator and the Code Official may appeal to the planning and zoning commission as provided by statute.
11. Application for Banner Permits must be completed and received a minimum of forty eight (48) hours prior to intended installation.

15.32.170 Permit costs. Sign and banner permits shall be charged at a rate related to fees listed in the city fee schedule, per sign or banner - multiple signs may be included in one application, however, each sign in such application is subject to the fee. Each banner applied for must be on an individual application.

APPLICANT'S SIGNATURE(S)


Applicant

5/22/25
Date

Michele Pierce
Applicant

5/22/25
Date

D3WR@firstgold.com
Email Address

Email Address

FINAL APPROVAL SIGNATURES

With the authority provided by the City of Deadwood and the Deadwood Planning and Zoning Commission, we the following Planning and Zoning Officer and the City Building Inspector do hereby approve the banner application.

City Building Inspector

Date

Planning and Zoning Officer

Date

APPEAL REQUIRED

This banner requires a variance and must be reviewed by the Deadwood Planning and Zoning Commission as provided by statute.

City Building Inspector

Date

Planning and Zoning Officer

Date

WELCOME TO HISTORIC DEADWOOD



11th Annual Deadwood

3 Wheeler Rally

July 6-11, 2025

#D3WR

Banner Dimensions—4 ft wide by 12 feet long

To be hung at entrance of the Event Complex

CITY OF DEADWOOD
605-578-2600

REC#: 00201268 5/22/2025 2:30 PM
OPER: FRONT TERM: 001
REF#: 87780

TRAN: 2.1000 BANNERS PERMIT
FIRST GOLD HOTEL - BANNER
101-3000-207
BANNER PERMIT 200.00CR

TENDERED: 200.00 CHECK
APPLIED: 200.00-
CHANGE: 0.00

CITY OF DEADWOOD
605-578-2600

REC#: 00201437 5/29/2025 2:26 PM
OPER: FRONT TERM: 001
REF#: 87782

TRAN: 2.1000 BANNERS PERMIT
3-WHEELER RALLY BALANCE
101-3000-207
BANNER PERMIT 50.00CR

TENDERED: 50.00 CHECK
APPLIED: 50.00-
CHANGE: 0.00