



THE CITY OF DEADWOOD

DEADWOOD, SOUTH DAKOTA

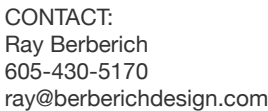
**PEDESTRIAN WAYFINDING
SIGNAGE**

04/13/2022
PRELIMINARY - REVIEW ONLY

06/01/2022
REVISE REVIEW SET

WAYFINDING

The art and science of creating information systems that help people orient themselves in the built environment allowing them to navigate from place to place.



Project:
Deadwood
Pedestrian Wayfinding
Phase I

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
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Date: 04/13/2022
Revisions:
- 06/01/2022

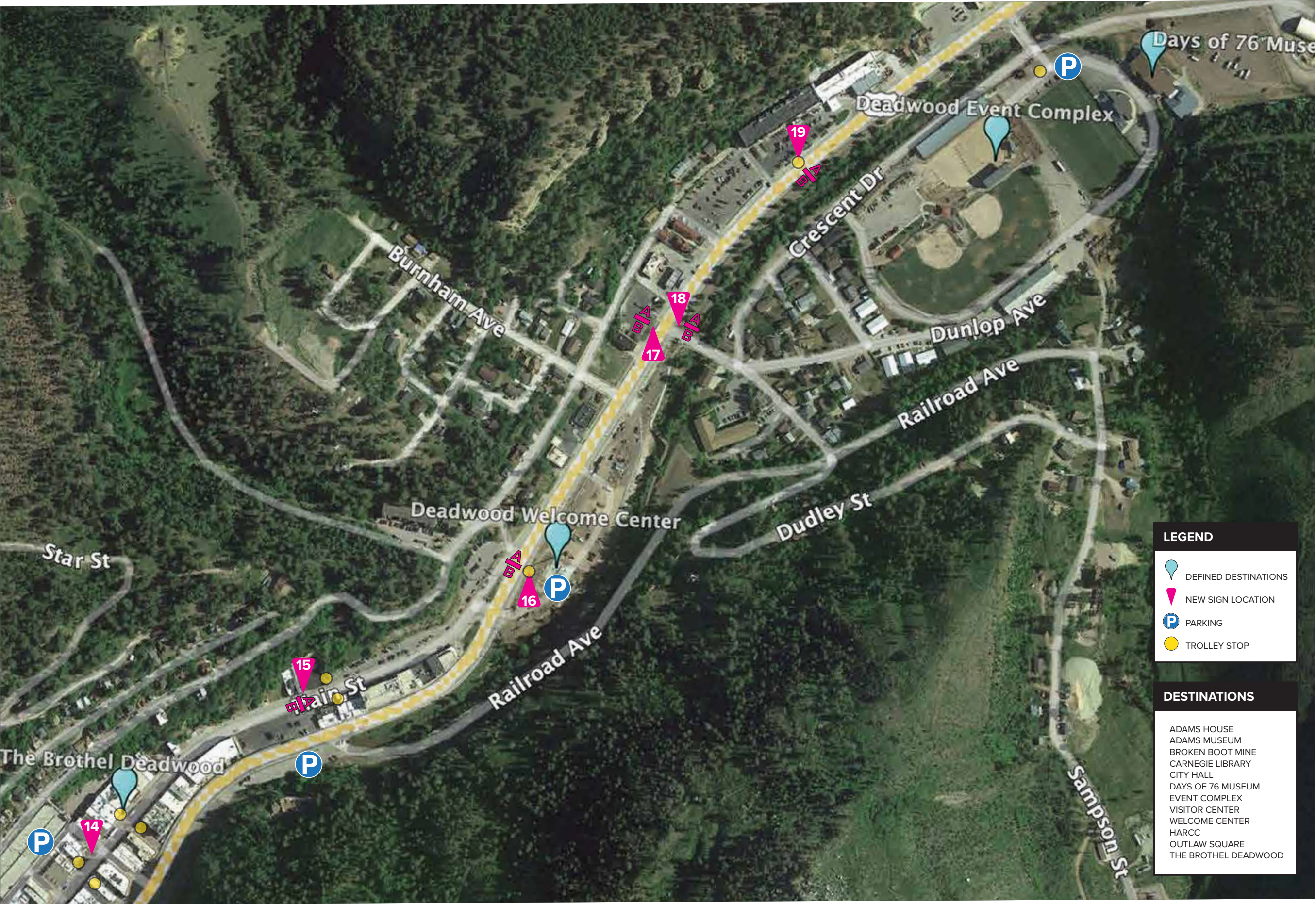
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Preliminary Sign Location Plan



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LEGEND

DEFINED DESTINATIONS

NEW SIGN LOCATION

PARKING

TROLLEY STOP

DESTINATIONS

ADAMS HOUSE
ADAMS MUSEUM
BROKEN BOOT MINE
CARNEGIE LIBRARY
CITY HALL
DAYS OF 76 MUSEUM
EVENT COMPLEX
VISITOR CENTER
WELCOME CENTER
HARCC
OUTLAW SQUARE
THE BROTHEL DEADWOOD

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Preliminary Sign Location Plan



LOCATION 02 - EXISTING FENCE POST TO BE REPLACED WITH SIGN POST



LOCATION 03



LOCATION 04 - FINGERPOST SIGN

↑ HARCC
Mickelson Trail

← Adams House
Mt Moriah Cemetery

SIDE A

↑ Recreation Center
Adams Museum
Visitor Center
Historic Main St

SIDE B

- Do we use HARCC or Homestake Research Ctr?
- Fence post to be replace with sign post.

↑ Adams Museum
Visitor Center
Historic Main St

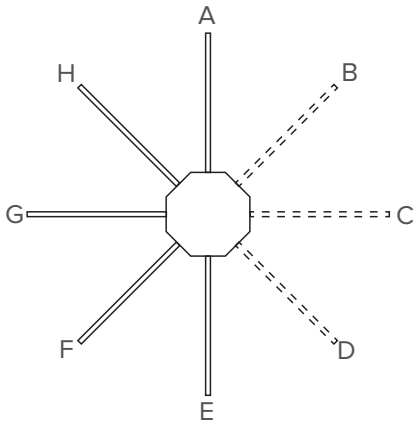
← Recreation Center

SIDE A

↑ HARCC
Mickelson Trail
Adams House
Mt Moriah Cemetery

Recreation Center →

SIDE B



- PANELS B, C, D - NOT USED
- DISTANCE FOR EACH LOCATION TO BE ADDED

Adams Museum
Welcome Center
Event Complex
Days of 76 Museum

PANEL A

City Hall
Recreation Center
Adams House
Mt Moriah Cemetery
HARCC
Mickelson Trail

PANEL E

County Courthouse

PANEL F

Visitor Center
Historic Main St
Outlaw Square
Carnegie Library
Broken Boot Mine

PANEL G

Post Office

PANEL H

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Sign Location - Street View

NOTE: LOCATION 01 NOT USED



LOCATION 05



LOCATION 06 - REPLACE WOOD POST WITH METAL



LOCATION 07



LOCATION 08

“YOU ARE HERE” MAP?

- Map size to be 24” x 36”
- Artwork to be provided by Owner
- Map to be produced by <https://panniergraphics.com>

↑ Broken Boot Mine

SIDE A

↑ Historic Main St
Outlaw Square
Carnegie Library
Brothel Museum

Visitor Center
Adams Museum →

SIDE B

- Replace existing sign wood post with spec'd metal sign post from Brandon Industries

VERIFY FINAL LOCATION

↑ Broken Boot Mine

SIDE A

↑ Historic Main St
Outlaw Square
Carnegie Library
Brothel Museum

Visitor Center
Adams Museum →

SIDE B

- Garbage can to be relocated

“YOU ARE HERE” MAP?

- Map size to be 24” x 36”
- Artwork to be provided by Owner
- Map to be produced by <https://panniergraphics.com>



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Sign Location - Street View



LOCATION 09



LOCATION 10

**Welcome Center
Event Complex
Days of 76 Museum**

PANEL B

**City Hall
Recreation Center
Adams House
Mt Moriah Cemetery
HARCC
Mickelson Trail**

PANEL E

Adams Museum

PANEL C

Visitor Center

PANEL D

Broken Boot Mine

PANEL F

**Historic Main St
Outlaw Square
Carnegie Library**

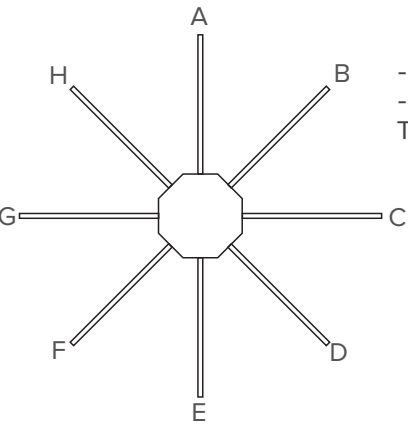
PANEL G



LOCATION 11

“YOU ARE HERE” MAP?

- Map size to be 24” x 36”
- Artwork to be provided by Owner
- Map to be produced by <https://panniergraphics.com>



- PANELS A & H - NOT USED
- DISTANCE FOR EACH LOCATION TO BE ADDED



- Use existing sign post located at the corner of Main St and Shine
- Sign panel to be no wider than existing “STOP” sign panel



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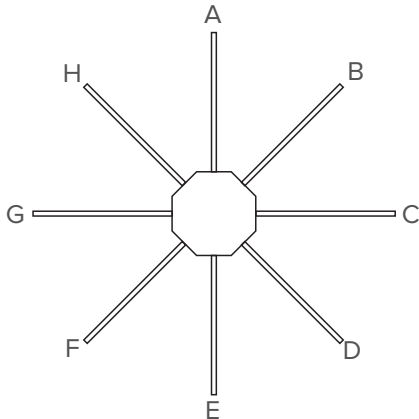
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Sign Location - Street View



LOCATION 12



- PANELS B, C, D - NOT USED
- DISTANCE FOR EACH LOCATION TO BE ADDED

Historic Main St
Welcome Center
Event Center
Days of 76 Museum

PANEL A

City Hall
Recreation Center
Adams House
Mt Moriah Cemetery
HARCC
Mickelson Trail

PANEL E

Broken Boot Mine

PANEL F

Visitor Center
Historic Main St
Outlaw Square
Carnegie Museum

PANEL G

Brothel Museum

PANEL F



LOCATION 13

↑ Outlaw Square
Carnegie Library
Visitor Center
Adams Museum
Mt Moriah Cemetery
Broken Boot Mine

SIDE A

↑ Brothel Museum
Welcome Center
Event Complex
Day of 76 Museum

SIDE B

- Replace existing post and relocate existing “Trolley” signs to new post



LOCATION 14

“YOU ARE HERE” MAP?

- Map size to be 24” x 36”
- Artwork to be provided by Owner
- Map to be produced by <https://panniergraphics.com>
- Use existing bracket and provide new support arm
- Map to be on a 45° angle



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Sign Location - Street View



LOCATION 15



LOCATION 16



LOCATION 17



LOCATION 18

↑ Brothel Museum
Outlaw Square
Carnegie Library
Visitor Center
Adams Museum
Mt Moriah Cemetery
Broken Boot Mine

SIDE A

↑ Welcome Center
Event Complex
Day of 76 Museum

SIDE B

- Replace existing post and relocate existing signs to new post

↑ Adams Museum
Visitor Center
City Hall
Recreation Center
Adam House
Mt Moriah Cemetery

Historic Main St
Brothel Museum
Outlaw Square
Broken Boot Mine



↑ Event Complex
Day of 76 Museum

↑ Welcome Center
Brothel Museum
Outlaw Square
Carnegie Library
Adams Museum
Mt Moriah Cemetery
Broken Boot Mine

SIDE A

↑ Event Complex
Day of 76 Museum

SIDE B

↑ Welcome Center
Brothel Museum
Outlaw Square
Carnegie Library
Adams Museum
Mt Moriah Cemetery
Broken Boot Mine

SIDE A

↑ Event Complex
Day of 76 Museum

SIDE B



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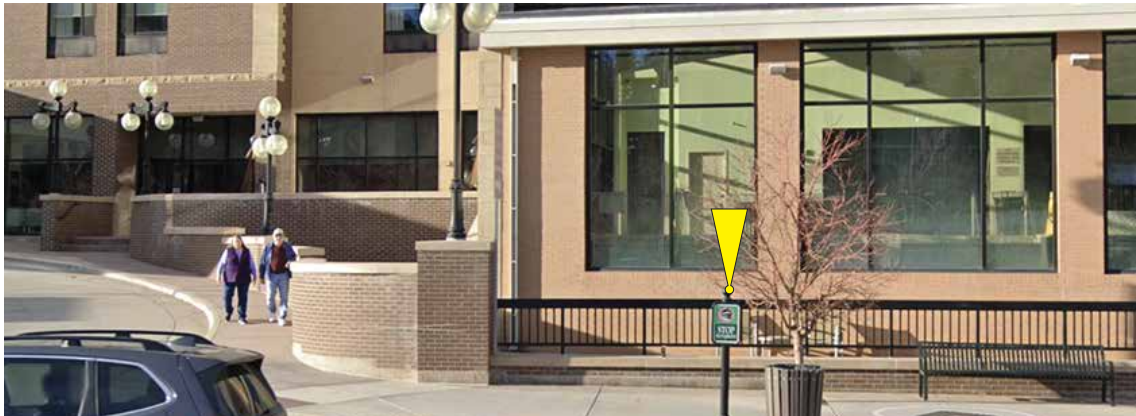
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Sign Location - Street View



LOCATION 19

↑ **Welcome Center**
Brothel Museum
Outlaw Square
Carnegie Library
Adams Museum
Mt Moriah Cemetery
Broken Boot Mine

SIDE A

↑ **Event Complex**
Day of 76 Museum

SIDE B

- Replace existing post and relocate existing “Trolley” signs to new post



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Sign Location - Street View