

## SIGN PERMIT STAFF REPORT

Sign Review Commission

March 19, 2025

**Applicant:** Kevin Kuchenbecker - Planning, Zoning, and HP Officer for the City of Deadwood

**Address:** 108 Sherman Street, Deadwood, SD 57732

**Site Address of Proposed Signage:** Near the intersection of 76 Drive and Main Street (Event Complex)

### Computation of Sign Area

**Building Frontage:** N/A

**Total Available Signage:** N/A

**Existing Signage:** None in the highway Right of Way

**Remaining Available Signage Area:** N/A

**Proposed Sign Project:** Install new freestanding sign (158 Square Feet) in the Highway Right of Way near the entrance to the Event Complex

**Proposed Building Materials:** Wood and Metal (see attached rendering)

**Proposed Lighting of the Sign:** None

**Location of Proposed Sign:** See attached photograph

### Discussion

The sign permit application in review is proposed at a location outside the locally-designated historic district and inside the national historic landmark district which is regulated by chapter 15.32.310 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

- A. *Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.*

The City of Deadwood desires to install a freestanding sign near the entrance to the Event Complex. This would be near the intersection of 76 Drive and Main Street, in the State Highway Right of Way. The sign serves as a marker for the 76 Drive entrance and provides a space for any organizer to advertise their event.

The proposed sign and its location are compliant with the sign ordinance.



*"The Historic City of the Black Hills"*  
Deadwood, South Dakota 57732

## **Variances**

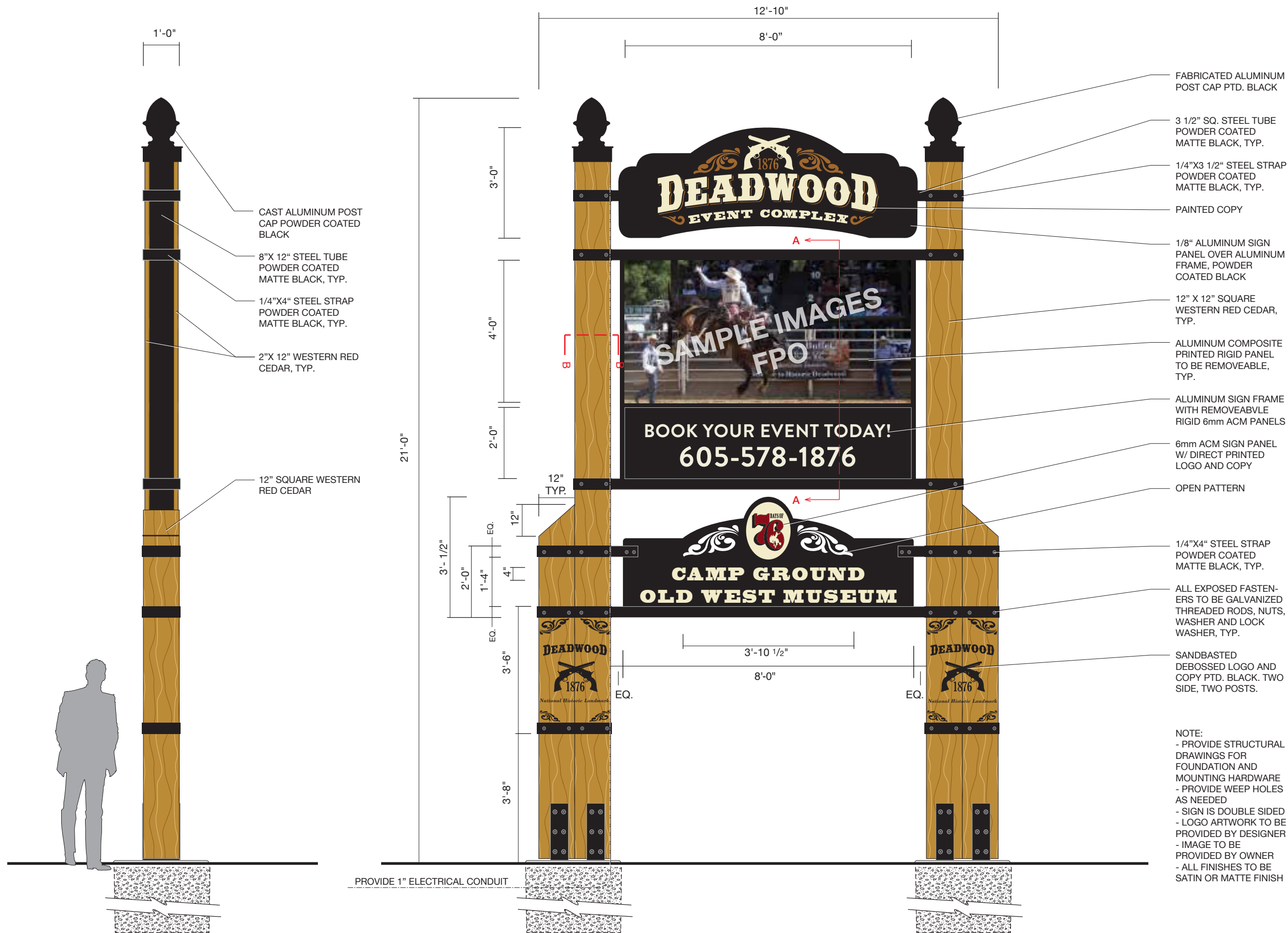
The sign permit application in review as proposed requires no variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find *"special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area."* However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

## **Sign Review Commission Action**

Motion to approve permit for new freestanding sign at the above-described location

OR

Motion to deny proposed sign permit application as submitted



A SIDE ELEVATION  
SCALE: 3/8" = 1'-0"

B SIDE ELEVATION  
SCALE: 3/8" = 1'-0"

NOTE: PROVIDE AN ALLOWANCE OF \$3,500.00 FOR GROUND LIGHTING

417 Kansas City Street  
Rapid City, SD 57701  
Contact:  
Ray Berberich  
605-430-5170  
rberberich@bdtaid.com



Project:  
Event Complex Signage

Prepared for:  
The City of Deadwood  
Deadwood, South Dakota

Client Contact:  
Bob Nelson  
Director of Public Works  
605-578-2082 Office  
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Date: 09/10/2020  
Revisions:  
- 09/29/2020

The sole purpose of all drawings is to express visual design intent only and is not intended for actual fabrication purposes. Reasonable effort and judgment has been made to interpret applicable MUTCD, ADA and other federal, state and local laws, rules, codes, ordinances and regulations as they apply to this project. Upon the awarded bid and/or acceptance of these design drawings the sign fabricator(s) and/or contractor(s) shall have complete and full responsibility for all final selected materials, engineering methods, fabrication methods, permitting, installation and to assure that the project and all sign types are in compliance. Verify all information provided. Shop drawings are required. When engineered drawings are required all drawings are to be sealed and signed by a Registered PE within the state where the project is located.

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Drawn by: RB

Event Complex  
Entry Pylon



Approximate Location of Sign

