



"The Historic City of the Black Hills"
Deadwood, South Dakota 57732

SIGN PERMIT STAFF REPORT

Sign Review Commission

January 15, 2025

Applicant: Harley Kirwan

Address: 637 Main Street, Deadwood, SD 57732

Site Address of Proposed Signage: 637 Main Street (Pam's Purple Door)

Computation of Sign Area

Building Frontage: 25 Feet

Total Available Signage: 50 Square Feet

Existing Signage: All to be replaced

Remaining Available Signage Area: 50 Square Feet

Proposed Sign Project: Install two new window signs (9 Square Feet each counted at 2.25 Square Feet each against total allowed) and one new projecting sign (24 Square Feet) in place of existing sign

Proposed Building Materials: Window signs = vinyl Projecting sign = metal and metal composite panels (see attached renderings)

Proposed Lighting of the Signs: None

Location of Proposed Sign: See attached

Discussion

The sign permit application in review is proposed at a location inside the locally-designated historic district which is regulated by chapter 15.32.300 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

- A. *Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.*

The applicant wishes to replace the existing projecting sign with one of a new design and install new window signs.

The proposed signs and their locations are compliant with the sign ordinance.



"The Historic City of the Black Hills"
Deadwood, South Dakota 57732

Variances

The sign permit application in review as proposed requires no variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find *"special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area."* However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve permit for new projecting sign and window signs at 637 Main Street

OR

Motion to deny proposed sign permit application as submitted.

Scaled to 1/10th

Window Sign

66in

Glass window

99.5in

39.25in

Pam's

18.5in

34.25in

PURPLE

5.25in

DOOR

5.25in



Production Notes:



Drawing to scale
1/10th scale

58in

25 Sq. Feet

Metal Signs - Wood Signs - Laser Cutting & Engraving - Home Decor - Design - Vinyl Graphics

Storefront Window graphics



New Sign placed here



Production Notes:

- each window size 66x 99.5in
- window graphics in both windows
- Logo to be in 5/8in thick Mirrored acrylic.
- tape mounted to glass

Window Graphic
12sq. feet per window
24 square feet total
between both windows

Shop at www.bisonpeakdesigns.com

Phone: 720.924.6443

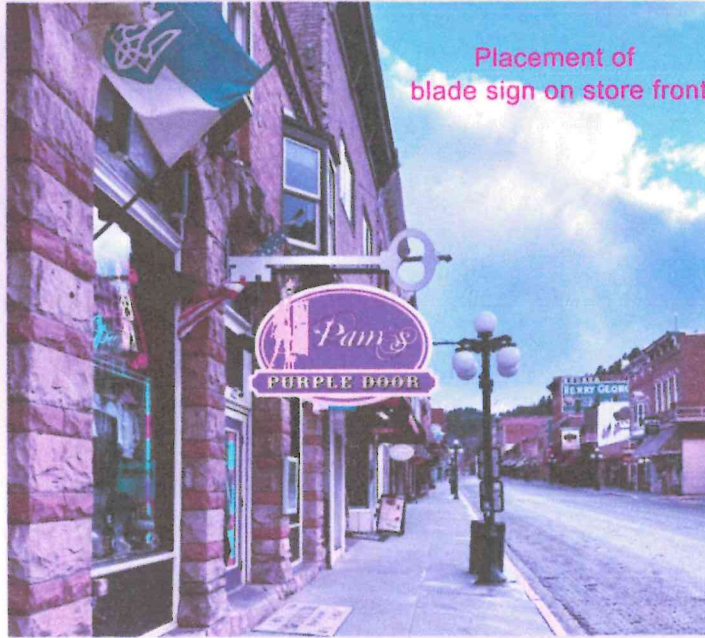
Email: Bisonpeakdesigns@gmail.com

At Bison Peak Designs we create realistic renderings for you to review. This includes close to accurate wood color, stain, font color, border design, font design, measurements, anything else we see fit for the rendering. When reviewing your rendering please make sure all info is correct before submitting payment. In the case of a major change after payment (size, font, layout, materials) it will result in a 30% upcharge plus any additional materials purchased. Once payment is received you have given Bison Peak Designs the Approval to proceed with the order. All orders will have a QC picture sent before shipping. Orders Ship 1-2 days after QC Pic is sent. All Artwork created by Bison Peak Designs is owned by Bison peak designs

If order is cancelled after rendering is approved and payment made by the customer there will be no refund.

WOOD SIGNS- If an outdoor sign all prices are quoted in using Alder or cherry wood. If an indoor sign prices are quoted in Poplar. If you choose to use pine or poplar for an outdoor sign we can not assure the sign will last

METAL SIGNS- All metal signs are quoted in 1/8ga (1.16in) thick steel. If you wish to have a thicker steel sign please state the thickness you want. All metal signs ship with 3/16in holes top and bottom. All metal signs can be used for indoor or outdoor use



Production Notes:

new sign will hang in same area as the old sign

Shop at www.bisonpeakdesigns.com

Phone: 720.924.6443

Email: Bisonpeakdesigns@gmail.com

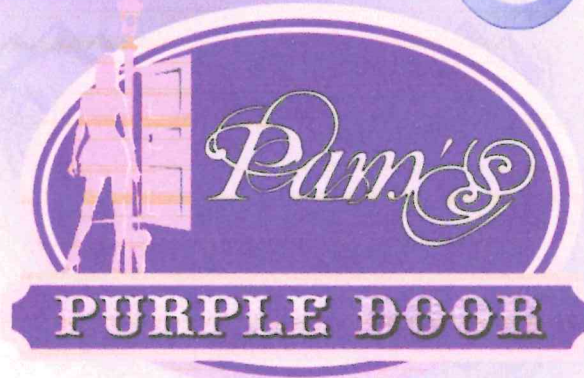
At Bison Peak Designs we create realistic renderings for you to review. This includes close to accurate wood color, stain, font color, border design, font design, measurements, anything else we see fit for the rendering. When reviewing your rendering please make sure all info is correct before submitting payment. In the case of a major change after payment (size, font, layout, materials) it will result in a 30% upcharge plus any additional materials purchased. Once payment is received you have given Bison Peak Designs the Approval to proceed with the order. All orders will have a QC picture sent before shipping. Orders Ship 1-2 days after QC Pic is sent. All Artwork created by Bison Peak Designs is owned by Bison peak designs

If order is cancelled after rendering is approved and payment made by the customer there will be no refund.

WOOD SIGNS: If an outdoor sign all prices are quoted in using Alder or cherry wood. If an indoor sign prices are quoted in Poplar. If you choose to use pine or poplar for an outdoor sign we can not assure the sign will last.

METAL SIGNS: All metal signs are quoted in 16ga (1/16in) thick steel. If you wish to have a thicker steel sign please state the thickness you want. All metal signs ship with 3/16in holes top and bottom. All metal signs can be used for indoor or outdoor use.

Metal Signs - Wood Signs - Laser Cutting & Engraving - Home Decor - Design - Vinyl Graphics



Shop at www.bisonpeakdesigns.com

Phone: 720.924.6443

Email: Bisonpeakdesigns@gmail.com

Production Notes:

Pam's Text
overall size
15x32in

Purple Door Text
4.375x47.5in

Logo
15x32in

At Bison Peak Designs we create realistic renderings for you to review. This includes close to accurate wood color, stain, font color, border design, font design, measurements, anything else we see fit for the rendering. When reviewing your rendering please make sure all info is correct before submitting payment. In the case of a major change after payment (size, font, layout, materials) it will result in a 30% upcharge plus any additional materials purchased. **Once payment is received you have given Bison Peak Designs the Approval to proceed with the order.** All orders will have a QC picture sent before shipping. Orders Ship 1-2 days after QC Pic is sent. All Artwork created by Bison Peak Designs is owned by Bison peak designs.

If order is cancelled after rendering is approved and payment made by the customer there will be no refund

WOOD SIGNS: If an outdoor sign all prices are quoted in using Alder or cherry wood. If an indoor sign prices are quoted in Poplar. If you choose to use pine or poplar for an outdoor sign we can not assure the sign will last.
METAL SIGNS: All metal signs are quoted in 16ga (1/16in) thick steel. If you wish to have a thicker steel sign please state the thickness you want. All metal signs ship with 5/16in holes top and bottom. All metal signs can be used for indoor or outdoor use.

Metal Signs - Wood Signs - Laser Cutting & Engraving - Home Decor - Design - Vinyl Graphics



Drawing not to scale

Shop at www.bisonpeakdesigns.com

Phone: 720.924.6443

Email: Bisonpeakdesigns@gmail.com

Production Notes:

qty. 1 Blade sign with bracket
-Bracket made in Alum. with .500in mounting plate

BLADE SIGN
-alum. frame with sub frame.
-Sign to be built with ACM and Acrylic.

SIGN IS
NON-LIGHTED

At Bison Peak Designs we create realistic renderings for you to review. This includes close to accurate wood color, stain, font color, border design, font design, measurements, anything else we see fit for the rendering. When reviewing your rendering please make sure all info is correct before submitting payment. In the case of a major change after payment (size, font, layout, materials) it will result in a 30% upcharge plus any additional materials purchased. Once payment is received you have given Bison Peak Designs the Approval to proceed with the order. All orders will have a QC picture sent before shipping. Orders Ship 1-2 days after QC Pic is sent. All Artwork created by Bison Peak Designs is owned by Bison peak designs.

If order is cancelled after rendering is approved and payment made by the customer there will be no refund

WOOD SIGNS: If an outdoor sign all prices are quoted in using Alder or cherry wood. If an indoor sign prices are quoted in Poplar. If you choose to use pine or poplar for an outdoor sign we can not assure the sign will last.
METAL SIGNS: All metal signs are quoted in 16ga (1/16in) thick steel. If you wish to have a thicker steel sign please state the thickness you want. All metal signs ship with 3/16in holes top and bottom. All metal signs can be used for indoor or outdoor use.