

Press Release – For Immediate Release

5/13/2024

Re: Website Launch for Lead-Deadwood Community Programming

The Cities of Lead and Deadwood are excited to announce the launch of a Lead-Deadwood Community Programming website. This is a culmination of the collaborative efforts from the youth work group formed in partnership between Lead, Deadwood, and the Lead-Deadwood School District aimed at enhancing youth programming in our community.

The work group has convened monthly since late 2023; diligently collaborating on programming options available in the area, setting goals, and enhancing outreach efforts for community programming. Their role includes assisting in coordinating, marketing, and bringing awareness about local programming opportunities. Originally focused on youth initiatives, the scope of the group has expanded to include programming for adults as well, encompassing a true community programming master list.

The group's purpose is, "To establish and maintain a scalable clearinghouse of youth and adult programming while strengthening and building opportunities for educational, recreational, and social activities within the Lead-Deadwood community."

The new website will be hosted by the City of Deadwood and linked from the City of Lead website as well as the Lead-Deadwood School District website. Go to the City of Deadwood homepage at: <u>www.cityofdeadwood.com</u>, go to the "Community" tab at the top of the page and then click on "Lead-Deadwood Community Organization." Reach out to <u>robinl@cityoflead.com</u> or (605) 580-0172 if you have an organization you would like added to the programming list. Please have patience if your organization is not on the list, this is a preliminary master list for the Lead-Deadwood area, and the intent is for this to be a working page that can be added to or modified.

The available community programs are categorized into sports, arts/education, youth organizations and adult organizations; programs may overlap in these categories. The website will focus on the type of program and then provide a direct link for more information to that specific program for community members to utilize.

The public is urged to explore the new site and spread this exciting news among fellow community members. Future updates from the work group will be forthcoming as they continue this important effort to assist our communities and families with strengthening all our activities.