# Deadwood History, Inc.

2022 Accomplishments

## PROGRAMS AND EVENTS

# **January**

• January 13, Preservation Thursday, *Charles Windolph: Experiences with the US* 7<sup>th</sup> *Cavalry*, noon, HARCC, 84 people attended

## February

- February 10, Preservation Thursday, *Lucretia Marchbanks*, noon, HARCC, 68 people attended
- February 11, Calamity's Shindig, Deadwood History Fundraiser, 107 people attended
- February 25, Chamber of Commerce Mixer, 4:00-6:00, The Brothel Deadwood, 62 people attended

#### March

- March 3, Preservation Thursday, *Women...Are Not Taking Their Politics Lightly*, noon, HARCC, 45 people attended
- March 31, Preservation Thursday, How I Met Your South Dakota Weather, noon, HARCC, 104 people attended

# <u>April</u>

• April 16, Patsy's Day, Adams House, 70 people attended

## <u>May</u>

- May 5, Preservation Thursday, Remember Christmas, noon, HARCC, 28 people attended
- May 8, Mother's Day Tours, Adams House and Days of '76 Museum, 40 mothers attended
- May 31, Outlaw Square, Deadwood's History, RAINED OUT

#### June

- June 6-10 and 13-17, Archaeology Camp, 18 students attended
- June 7, Outlaw Square, Black Hills Sheroes, RAINED OUT
- June 10, History on the Lawn, John S. McClintock: From Pioneer Days to Deadwood Historian, noon, Adams House lawn, 68 people attended
- June 14, Outlaw Square, Black Hills Raptor Center, 6:00-7:00, 70 people attended
- June 16, Northern Hills Community Band Concert, 7:00 p.m., Adams House lawn, 130 people attended
- June 17, History on the Lawn, True Lies, noon, Adams House lawn, 117 people attended
- June 28, Outlaw Square, Black Hills Sheroes, 6:00-7:00, 60 people attended

## July

- July 5, Outlaw Square, Meet Thomas Jefferson, 6:00-7:00, 70 people attended
- July 8, History on the Lawn, *Edward "E.L." Senn, Prohibition, and Deadwood*, noon, Adams House lawn, 48 people attended
- July 12, Outlaw Square, Black Hills Raptor Center, 6:00-7:00, 100 people attended
- July 19, Outlaw Square, But Nana..., 6:00-7:00, 40 people attended
- July 21, Jazz on the Lawn, 5:30-8:00, Adams House lawn, 63 people attended

# August

- August 16, Outlaw Square, Hidden in the Midden, 35 people attended
- August 19, History on the Lawn, Sitting Bull and the Events Leading to the Battle of the Little Big Horn, noon, Adams House lawn, 87 people attended
- August 30, Outlaw Square, Hidden in the Midden, 15 people attended

# September

- September 1, Preservation Thursday, *Picturing Sacred Ground: Lakota Maps of the Black Hills*, 1874-1946, noon, HARCC, 72 people attended
- September 8, Deadwood History Big Thank You, 5:00-7:00, Adams Museum, 83 people attended

## October

- October 13, Preservation Thursday, *Deadwood and Other Frontier Towns*, noon, HARCC, 65 people attended
- October 7-8, 14-15, 21-22, Paranormal Investigations of the Adams House, various hours, 480 tours, 192 readings

#### November

• November 10, Preservation Thursday, *Education and the Ice Age*, noon, HARCC, via Zoom, 20 people attended (the weather was a factor and it was held via Zoom)

#### December

- December 3, Holiday Open House, 10:00-4:00, Days of '76 Museum, 333 people attended
- December 10-11, 17-18, Christmas Tours of the Adams House, 1:00-5:00, 162 people attended

#### ADDITIONAL ACCOMPLISHMENTS

- Staff gave 100 school tours to 994 visitors.
- Partnered with HPC on the highway banners project; partnered with the City of Deadwood (Mount Moriah), Deadwood Alive, and the Chamber of Commerce on a number of advertising projects; partnered with the Chamber of Commerce on the PastPort program; partnered with DoubleTree by Hilton at Cadillac Jack's for museum packages; etc.

- Total attendance at all properties: 77,185 (2022); 90,199 (2021); 62,518 (2019). There was a 23% increase in attendance from 2019 to 2022.
- Social media presence: DHI Website (25,066), YouTube (111), Facebook (24,776), Twitter (2,406), Instagram (1,400), PastPerfect Online (3,434), and TikTok (124).
  - DHI Website page reviews: 1–Home/About Us; 2–Adams House; 3–Adams Museum; 4–Hours and Admission; 5–Days of '76 Museum; 6–The Brothel Deadwood.
- Created and produced 2023 calendar of historic photographs: *Real Deal Gentlemen*.
- Created and produced four newsletters.
- Updated the Native American gallery at the Days of '76 Museum by adding hands on aspects: six different animal hides and pelts, lodge pole pine branches, beads, silver cones, porcupine quills, etc. These items are not in exhibit cases behind glass; they are on pedestals on the floor where people can see them up close and touch a number of the items.
- Created an exhibit honoring the Days of '76 Rodeo's 100<sup>th</sup> anniversary. Located on the lower level of the Days of '76 Museum, the exhibit featured artwork, artifacts, and archival materials from several private and public collections.
- Motor coach tours: 2022–43 tours, 1,335 people; 2021–47 tours, 1,261 people; 2019–40 tours, 1,058 people
- We acquired 27 new artifacts and archive pieces to add to the DHI collections.
- Staff answered 239 research requests via in-person, email, phone, and mail.