

CITY OF DEADWOOD EVENT COMMITTEE

Roll Call:

The City of Deadwood Event Committee met Thursday February 27, 2025 in the Century Room in City Hall. Sharon Martinisko called the meeting to order at 10:00 a.m. Present were Sharon Martinisko, Randy Adler, Jesse Allen, Joel Ellis, Jim Lee, Bobby Rock, Rose Speirs, Lornie Stalder, Charlie Struble-Mook and Misty Trehwella.

Absent were Michelle Fischer, Tom Riley and Cory Shafer.

Also present was Frank Lawton and members from the Sturgis Mustang Rally.

Approval Of Minutes:

Minutes of the meeting on January 30, 2025, were approved by Mrs. Struble-Mook, second by Mrs. Speirs; motion carried unanimously.

Old Business:

1. Recap of November Events:

Community Gathering Mr. Adler said event went well and no complaints.

Mardi Gras Mr. Allen spoke about the event, which will be held this weekend.

New Business:

1. Forks Corks and Kegs – April 11-12, 2025.

Mr. Allen spoke about the event, requesting open container in zone 1 and 2. Parking and Transportation Director Mr. Lux stated Parking and Transportation approved free trolley rides for participants. Mr. Rock moved to approve and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.

2. Hops and Hogs – May 16-17, 2025

Mr. Allen spoke about the event, requesting open container in zone 1 and 2. Mrs. Charlie-Mook moved to approve and recommend to city commission, seconded by Mr. Adler; motion carried unanimously.

3. PBR – June 6-7, 2025

Mr. Allen spoke about the event, requesting open container, use of Event Complex and fireworks display. Mrs. Libby, Libby Productions, was available to answer questions via zoom. Discussion was held concerning additional set-up and tear down fees. Mr. Stalder moved to approve without waiving the additional set-up/tear down fee and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.

4. Summer Vendor & Pop Up Market – June 6-7, 2025

Mr. Rock spoke about the event, requesting street closure. Mr. Adler moved to approve and recommend to city commission, seconded by Mrs. Struble- Mook; motion carried unanimously.

5. Wild Bill Days – June 13-14, 2025

Mr. Allen spoke about the event, requesting open container, street closure, use of Int. Lot, waive of banner and vending fees. Discussion was held concerning Main Street closure, deliveries, and pop-up vendors. Mr. Rock moved to approve and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.

6. The Big Mick – June 14, 2025

Ms. Trehwella stated reoccurring event, requesting use of Sherman Street. Mrs. Struble-Mook moved to approve and recommend to city commission, seconded by Mr. Rock; motion carried unanimously.

7. NAJA Shrine Circus – June 21, 2025

Mr. Allen spoke about the event, requesting use of Event Complex. Discussion was held concerning security. Mrs. Speirs moved to approve pending proper security and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.

8. Gary Puckett Concert – June 28, 2025

Mr. Rock spoke about the event, requesting open container and street closure. Mrs. Struble-Mook moved to approve and recommend to city commission, seconded by Mrs. Speirs; motion carried unanimously.

9. July 4 Parade – July 4, 2025

Mr. Allen spoke about the event, requesting street closure. Mrs. Struble moved to approve and recommend to city commission, seconded by Mr. Rock; motion carried unanimously.

10. Sturgis Bike Parking – July 27 – August 10, 2025

Mr. Allen spoke about the event, requesting parking on Main Street and closure of Int. Lot. Mr. Rock moved to approve and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.

11. LD Youth Football and Cheer – August 1 – October 30, 2025

Mr. Lux spoke about the event. Discussion was held concerning use of baseball field restrooms. Mrs. Speirs moved to approve with Football and Cheer being responsible to clean the bathrooms, proof of insurance and pay \$250.00 deposit, and recommend to city commission, seconded by Mr. Rock; motion carried unanimously.

12. Kool Deadwood Nites – August 22-24, 2025

Mr. Allen spoke about the event, requesting use of Event Complex and use of Ferguson Field restrooms. Mr. Rock moved to approve and recommend to city commission, seconded by Mrs. Struble-Mook; motion carried unanimously.

Mr. Allen spoke about the event, requesting use of open container, street closures, use of Int. Lot, use of Welcome Cener, waiver of banner and vending fees and Main Street Parking. Discussion was held concerning use of Int. Lot for Tents. Mrs. Speirs moved to continue, seconded by Mrs. Struble-Mook; motion carried unanimously.

13. Mustang Rally – August 28, 2025

Mr. Allen spoke about the event, requesting Main Street parking and street closure. Mr. Allen recused himself due to his involvement with Deadwood Alive. Mrs. Martinisko spoke about the conflict with Deadwood Stagecoach. Mrs. Struble-Mook spoke about the meeting from last year and this year's times were going to be addressed. Mr. Lawton, Mustang Rally, addressed the concerns. Mr. Rock spoke about the revenue for Deadwood Alive and asked if times could be adjusted to 2:00 p.m. to 5:00 p.m. Discussion was held concerning events with Mustang Rally in other towns, stagecoach operating on different days and lost revenue. A meeting will be held between Mustang Rally, Deadwood Alive and Police to resolve and come back to the Event Committee. Mrs. Speirs moved to continue, seconded by Mrs. Struble-Mook; motion carried unanimously.

Upcoming Events:

- 1. Mardi Gras** – February 28-March 1 – open container, street closure, waive of banner fee.
- 2. St. Patrick's Day** – March 14-15 - open container, main street closure, waiver of banner fee.

Open Discussion:

Meeting Adjournment:

With no further business for the committee to consider, Mr. Rock moved, second by Mr. Ader, to adjourn. The next Event Committee meeting will be **Thursday, March 27, 2025 at 10:00 a.m.**