

## Michael Runge

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**From:** Bradley Schneck <brad@dynamitemediasolutions.com>  
**Sent:** Tuesday, May 27, 2025 12:32 PM  
**To:** Michael Runge  
**Subject:** Historic GIS video project

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Hi Mike,

I reviewed the GIS site on the City of Deadwood site and what you're looking to do to clean up the content and standardize the intro and outro makes a lot of sense. It looks like you have about 20 videos spread throughout the area. We discussed the first steps for this would be to add text and graphics to make these more visually attractive and tell the story of each within the clips. I would love to work with you on this project. After considering the time commitment for each and what it would take to animate some graphics to add to each, I've come to the following statement of work:

### City of Deadwood Archives

1. Create branded/project graphic animations to add to every video
2. Update all videos with new graphics
3. Add any supers or text to current videos required
4. Add up to 5 additional location(GIS) pieces to the current content load

Total Cost: \$2000

You mentioned you'd want to make this a sort of "retainer" contract for this year to finish the current phase and then look at next year for the updated content. I expect the bulk of this project would be in the graphic animation step and then any other content you would be interested in creating is added to line 4. I feel like this would be something we could easily complete in 2025 so this agreement for services would be good for the entire year. If you think you would need more video content in addition to what's already out there, we can discuss that more.

Please let me know what you think and how you'd like to proceed. I'm excited to work with you on this and improve this project to make Deadwood's history come alive. Thanks  
Brad Schneck