



CITY OF DEADWOOD

PARKING STRUCTURE
SIGNAGE

DESIGN INTENT

FINAL REVIEW

10/06/2023

WAYFINDING

The art and science of creating information systems that help people orient themselves in the built environment allowing them to navigate from place to place.

DRAWING INDEX

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11.00	RAMP POLICIES
12.00	MAP/INFO DESK
13.00	FIRE EXTINGUISHER IDENTIFICATION
14.00	HEADACHE BAR
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16.00	LEVEL IDENTIFICATION - COLUMN
17.00	REGULATORY - DO NOT ENTER
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19.00	ELEVATOR EVACUATION SIGNAGE
20.00	ELEVATOR LEVEL IDENTIFICATION
21.00	REVISED ENTRY BANNER
22.00	OVERSIZED VEHICLES REPLACEMENT PANEL



CONTACT:
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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
10/05/2023

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PROJECT FONTS

ROADGEEK 2005 SERIES D

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

FREIGHTSANS PRO, MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

PROJECT FONTS



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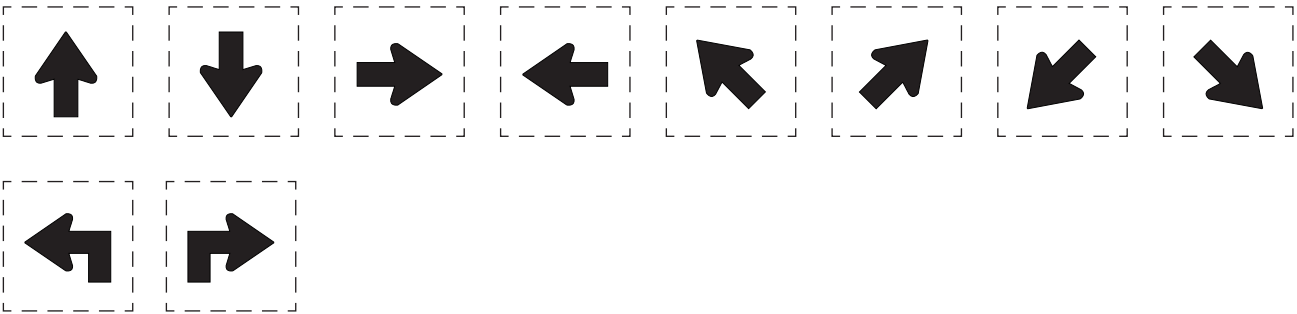
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PROJECT ARROWS AND SYMBOLS

ARROWS

Dotted line designates the required clear space for the arrow. Arrow dimensions include the dotted area.



SYMBOLS

Dotted line designates the required clear space for the symbol. Symbol dimensions include the dotted area.



PROJECT STANDARDS
SYMBOLS



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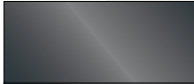
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PROJECT COLORS & MATERIALS

COLORS	SIGN PAINT	WALL PAINT	VINYL
LEVEL 1	CL-1: Level 1 MP08528 / Engine Orange	Sherwin Williams SW6886	VL-1: Level 1 Gerber High Performance Series 220 / Bright Orange 220-14
LEVEL 2	CL-2: Level 2 MP00292 / Palermo Purple	Sherwin Williams SW6981	VL-2: Level 2 Gerber High Performance Series 220 / Dark Violet 220-98
LEVEL 3	CL-3: Level 3 MP13427 / Anole Green	Sherwin Williams SW6987	VL-3: Level 3 Gerber High Performance Series 220 / Apple Green 220-196
LEVEL 4	CL-4: Level 4 MP32071 / White Wonder		CL-4: Level 4 Gerber High Performance Series 220 / Matte White 220-20

	G1 MP18207 / Slate Metallic	V1 Gerber Premium Metallic / Slate Metallic 201
	C2 MP15026 / Fire Breathing Red	V2 Gerber High Performance Series 220 / Tomato Red 220-13
	C3 MP32071 / White Wonder	V3 Gerber High Performance Series 220 / Matte White 220-20
	No Paint Equivalent	V4 Gerber High Performance Reflective Series 280i / 280i White
	No Paint Equivalent	V5 Gerber High Performance Translucent Series / Intense Blue 230-127
	C6 Federal Standard 595B, No. 15090 (Blue)	V6 Gerber High Performance Series 220 / Intense Blue 220-47
	C7 Matte Black	V7 Gerber High Performance Series 220 / Matte Black 220-22
	C8 MP02548 / Dahlia Yellow	V8 Gerber High Performance Series 220 / Chrome Yellow 220-145

PROJECT COLOR &
MATERIALS

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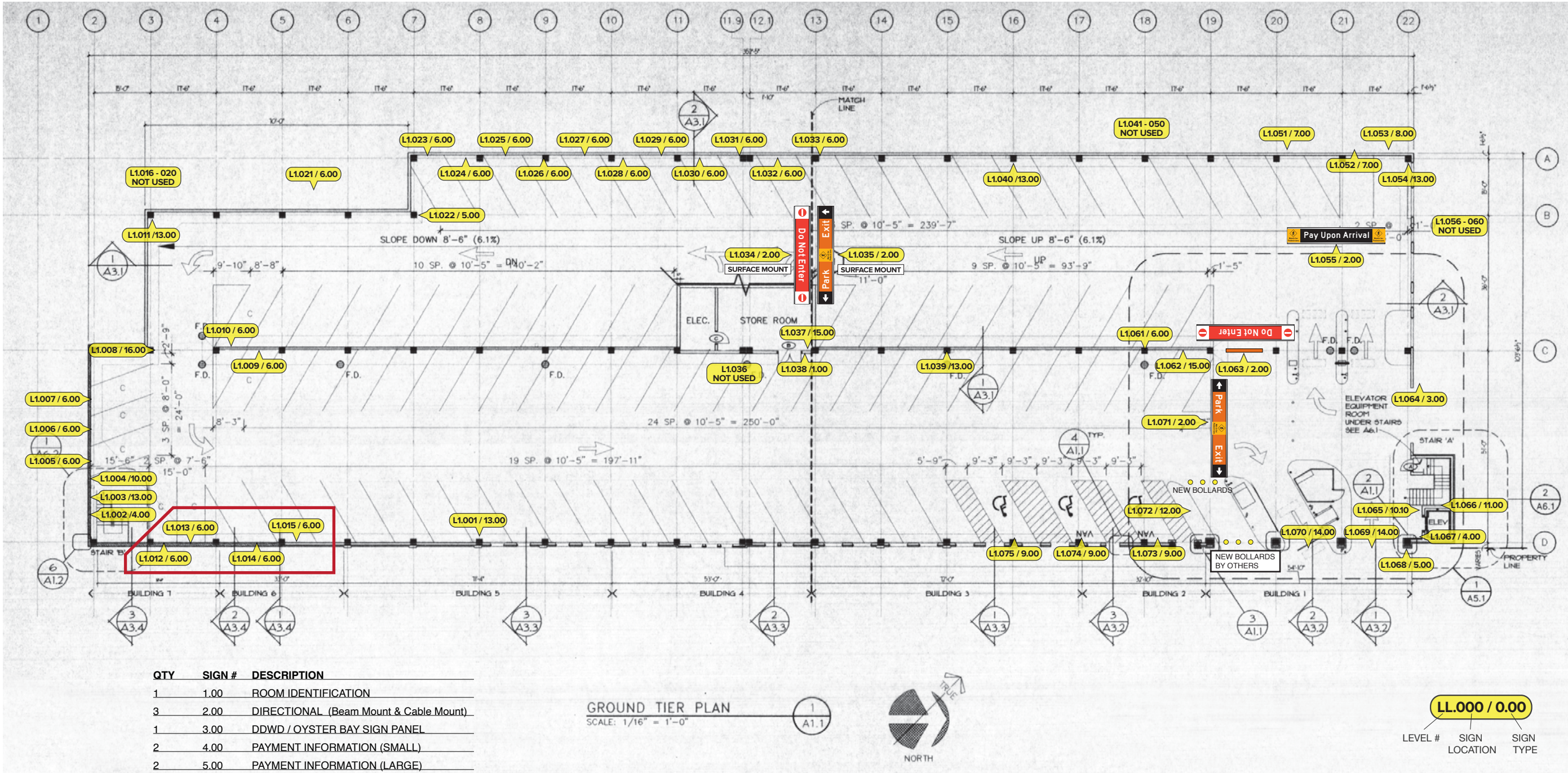
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LEVEL 1



QTY	SIGN #	DESCRIPTION
1	1.00	ROOM IDENTIFICATION
3	2.00	DIRECTIONAL (Beam Mount & Cable Mount)
1	3.00	DDWD / OYSTER BAY SIGN PANEL
2	4.00	PAYMENT INFORMATION (SMALL)
2	5.00	PAYMENT INFORMATION (LARGE)
22	6.00	REGULATORY - COMPACT CAR ONLY
2	7.00	REGULATORY - PERMIT ONLY
1	8.00	REGULATORY - CITY VEHICLES ONLY
3	9.00	REGULATORY - ADA PARKING
1	10.00	LEVEL IDENTIFICATION
1	10.10	LEVEL IDENTIFICATION @ ELEVATOR
2	11.00	RAMP POLICIES
1	12.00	MAP/INFO KIOSK
5	13.00	FIRE EXTINGUISHER
2	14.00	HEADACHE BAR
2	15.00	REGULATORY - NO PARKING
1	16.00	LEVEL IDENTIFICATION - COLUMN
2	17.00	REGULATORY - DO NOT ENTER
0	18.00	RAMP DIRECTIONAL (HOLD)
1	19.00	ELEVATOR EVACUATION SIGNAGE
2	20.00	ELEVATOR JAMB LEVEL

LEVEL ONE - GROUND LEVEL

SIGN LOCATIONS - LEVEL 1											
LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE
L1.001	13.00	FIRE EXTINGUISHER	L1.022	5.00	(SEE LAYOUT)	L1.038	1.00	AUTHORIZED ONLY	L1.064	3.00	(SEE LAYOUT)
L1.002	4.00	(SEE LAYOUT)	L1.023	6.00	COMPACT ONLY	L1.039	13.00	FIRE EXTINGUISHER	L1.065	10.00	LEVEL 1
L1.003	13.00	FIRE EXTINGUISHER	L1.024	6.00	COMPACT ONLY	L1.040	13.00	FIRE EXTINGUISHER	L1.066	11.00	(SEE LAYOUT)
L1.004	10.00	LEVEL 1	L1.025	6.00	COMPACT ONLY	L1.041-050		NOT USED	L1.067	4.00	(SEE LAYOUT)
L1.005	6.00	COMPACT ONLY	L1.025	6.00	COMPACT ONLY	L1.051	7.00	NO PKG/PERMIT ONLY	L1.068	5.00	(SEE LAYOUT)
L1.006	6.00	COMPACT ONLY	L1.026	6.00	COMPACT ONLY	L1.052	7.00	NO PKG/PERMIT ONLY	L1.069	14.00	(SEE LAYOUT)
L1.007	6.00	COMPACT ONLY	L1.027	6.00	COMPACT ONLY	L1.053	8.00	CITY VEHICLES ONLY	L1.070	14.00	(SEE LAYOUT)
L1.008	16.00	LEVEL 1	L1.028	6.00	COMPACT ONLY	L1.054	13.00	FIRE EXTINGUISHER	L1.071	2.00	(SEE LAYOUT)
L1.009	6.00	COMPACT ONLY	L1.029	6.00	COMPACT ONLY	L1.055	NOT USED		L1.072	12.00	(SEE DRAWING)
L1.010	6.00	COMPACT ONLY	L1.030	6.00	COMPACT ONLY	L1.056	NOT USED		L1.073	9.00	ADA PARKIN
L1.011	13.00	FIRE EXTINGUISHER	L1.031	6.00	COMPACT ONLY	L1.057	5.00	(SEE LAYOUT)	L1.074	9.00	ADA PARKING
L1.012	6.00	COMPACT ONLY	L1.032	6.00	COMPACT ONLY	L1.058	5.00	(SEE LAYOUT)	L1.075	9.00	ADA PARKING
L1.013	6.00	COMPACT ONLY	L1.033	6.00	COMPACT ONLY	L1.059	17.00	NOT USED			
L1.014	6.00	COMPACT ONLY	L1.034	2.00	(SEE LAYOUT)	L1.060	17.00	NOT USED			
L1.015	6.00	COMPACT ONLY	L1.035	2.00	(SEE LAYOUT)	L1.061	6.00	COMPACT ONLY			
ONLY L1.016-020		NOT USED	L1.036	NOT USED		L1.062	15.00	NO PARKING			
L1.021	6.00	COMPACT ONLY	L1.037	15.00	NO PARKING	L1.063	2.00	(SEE LAYOUT)			

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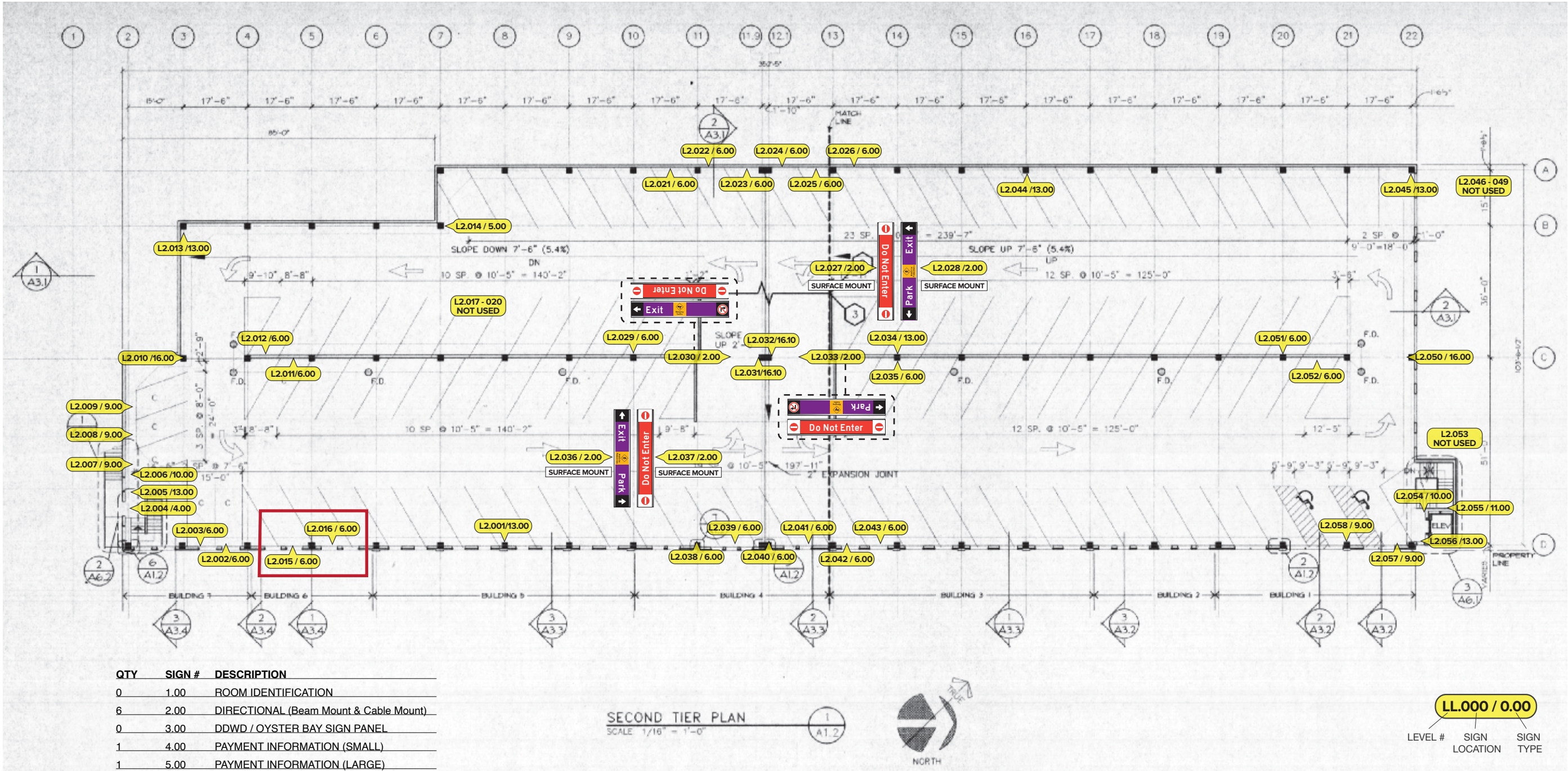
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LEVEL 2



QTY	SIGN #	DESCRIPTION
0	1.00	ROOM IDENTIFICATION
6	2.00	DIRECTIONAL (Beam Mount & Cable Mount)
0	3.00	DDWD / OYSTER BAY SIGN PANEL
1	4.00	PAYMENT INFORMATION (SMALL)
1	5.00	PAYMENT INFORMATION (LARGE)
22	6.00	REGULATORY - COMPACT CAR ONLY
0	7.00	REGULATORY - PERMIT ONLY
0	8.00	REGULATORY - CITY VEHICLES ONLY
5	9.00	REGULATORY - ADA PARKING
1	10.00	LEVEL IDENTIFICATION
1	10.10	LEVEL IDENTIFICATION @ ELEVATOR
2	11.00	RAMP POLICIES
0	12.00	MAP/INFO KIOSK
7	13.00	FIRE EXTINGUISHER
0	14.00	HEADACHE BAR
0	15.00	REGULATORY - NO PARKING
4	16.00	LEVEL IDENTIFICATION - COLUMN
0	17.00	REGULATORY - DO NOT ENTER
0	18.00	RAMP DIRECTIONAL (HOLD)
1	19.00	ELEVATOR EVACUATION SIGNAGE
2	20.00	ELEVATOR JAMB LEVEL

LEVEL TWO

SIGN LOCATIONS - LEVEL 1

LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE
L2.001	13.00	FIRE EXTINGUISHER	L2.021	6.00	COMPACT ONLY	L2.038	6.00	COMPACT ONLY	L2.058	9.00	ADA PARKING
L2.002	6.00	COMPACT ONLY	L2.022	6.00	COMPACT ONLY	L2.039	6.00	COMPACT ONLY			
L2.003	6.00	COMPACT ONLY	L2.023	6.00	COMPACT ONLY	L2.040	6.00	COMPACT ONLY			
L2.004	4.00	(SEE LAYOUT)	L2.024	6.00	COMPACT ONLY	L2.041	6.00	COMPACT ONLY			
L2.005	13.00	FIRE EXTINGUISHER	L2.025	6.00	COMPACT ONLY	L2.042	6.00	COMPACT ONLY			
L2.006	10.00	LEVEL 2	L2.026	6.00	COMPACT ONLY	L2.043	6.00	COMPACT ONLY			
L2.007	9.00	ADA PARKING ONLY	L2.027	2.00	(SEE LAYOUT)	L2.044	13.00	FIRE EXTINGUISHER			
L2.008	9.00	ADA PARKING ONLY	L2.028	2.00	(SEE LAYOUT)	L2.045	13.00	FIRE EXTINGUISHER			
L2.009	9.00	ADA PARKING ONLY	L2.029	6.00	COMPACT ONLY	L2.046-049		NOT USED			
L2.010	16.00	LEVEL 2	L2.030	2.00	(SEE LAYOUT)	L2.050	16.00	(SEE LAYOUT)			
L2.011	6.00	COMPACT ONLY	L2.031	16.00	(SEE LAYOUT)	L2.051	6.00	COMPACT ONLY			
L2.012	6.00	COMPACT ONLY	L2.032	16.00	(SEE LAYOUT)	L2.052	6.00	COMPACT ONLY			
L2.013	13.00	FIRE EXTINGUISHER	L2.033	2.00	(SEE LAYOUT)	L2.053	4.00	(SEE LAYOUT)			
L2.014	5.00	(SEE LAYOUT)	L2.034	13.00	FIRE EXTINGUISHER	L2.054	10.00	LEVEL 2			
L2.015	6.00	COMPACT ONLY	L2.035	6.00	COMPACT ONLY	L2.055	11.00	(SEE LAYOUT)			
L2.016	6.00	COMPACT ONLY	L2.036	2.00	(SEE LAYOUT)	L2.056	13.00	FIRE EXTINGUISHER			
L2.017-020		NOT USED	L2.037	2.00	(SEE LAYOUT)	L2.057	9.00	ADA PARKING			

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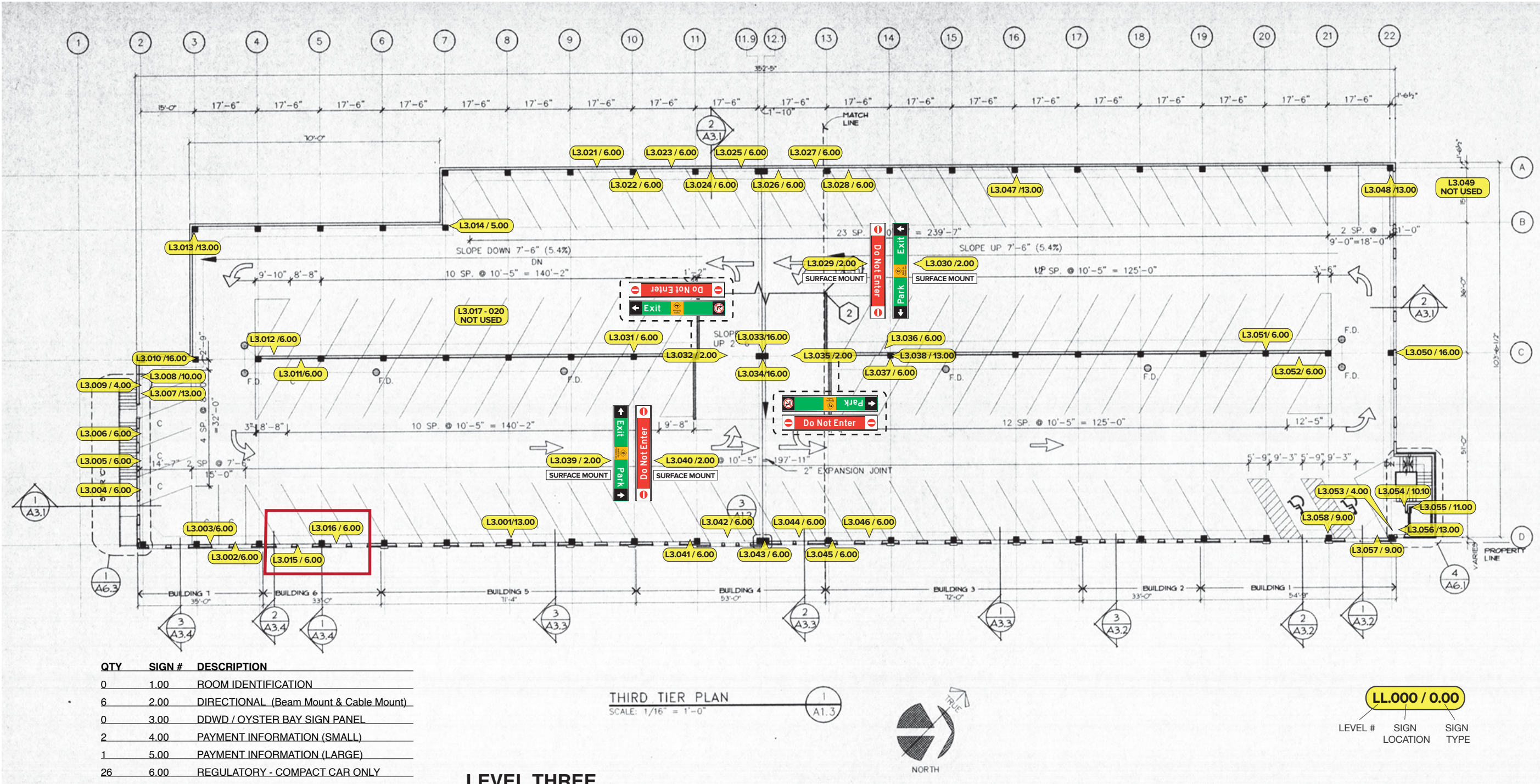
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LEVEL 3



QTY	SIGN #	DESCRIPTION
0	1.00	ROOM IDENTIFICATION
6	2.00	DIRECTIONAL (Beam Mount & Cable Mount)
0	3.00	DDWD / OYSTER BAY SIGN PANEL
2	4.00	PAYMENT INFORMATION (SMALL)
1	5.00	PAYMENT INFORMATION (LARGE)
26	6.00	REGULATORY - COMPACT CAR ONLY
0	7.00	REGULATORY - PERMIT ONLY
0	8.00	REGULATORY - CITY VEHICLES ONLY
2	9.00	REGULATORY - ADA PARKING
1	10.00	LEVEL IDENTIFICATION
1	10.10	LEVEL IDENTIFICATION @ ELEVATOR
2	11.00	RAMP POLICIES
0	12.00	MAP/INFO KIOSK
7	13.00	FIRE EXTINGUISHER
0	14.00	HEADACHE BAR
0	15.00	REGULATORY - NO PARKING
4	16.00	LEVEL IDENTIFICATION - COLUMN
0	17.00	REGULATORY - DO NOT ENTER
0	18.00	RAMP DIRECTIONAL (HOLD)
1	19.00	ELEVATOR EVACUATION SIGNAGE
2	20.00	ELEVATOR JAMB LEVEL

LEVEL THREE

SIGN LOCATIONS - LEVEL 1											
LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE
L3.001	13.00	FIRE EXTINGUISHER	L3.021	6.00	COMPACT ONLY	L3.038	13.00	FIRE EXTINGUISHER	L3.055	11.00	(SEE LAYOUT)
L3.002	6.00	COMPACT ONLY	L3.022	6.00	COMPACT ONLY	L3.039	2.00	(SEE LAYOUT)	L3.056	13.00	FIRE EXTINGUISHER
L3.003	6.00	COMPACT ONLY	L3.023	6.00	COMPACT ONLY	L3.040	2.00	(SEE LAYOUT)	L3.057	9.00	ADA PARKING
L3.004	6.00	COMPACT ONLY	L3.024	6.00	COMPACT ONLY	L3.041	6.00	COMPACT ONLY	L3.058	9.00	ADA PARKING
L3.005	6.00	COMPACT ONLY	L3.025	6.00	COMPACT ONLY	L3.042	6.00	COMPACT ONLY			
L3.006	6.00	COMPACT ONLY	L3.026	6.00	COMPACT ONLY	L3.043	6.00	COMPACT ONLY			
L3.007	13.00	FIRE EXTINGUISHER	L3.027	6.00	COMPACT ONLY	L3.044	6.00	COMPACT ONLY			
L3.008	10.00	LEVEL 3	L3.028	6.00	COMPACT ONLY	L3.045	6.00	COMPACT ONLY			
L3.009	4.00	(SEE LAYOUT)	L3.029	2.00	(SEE LAYOUT)	L3.046	6.00	COMPACT ONLY			
L3.010	16.00	LEVEL 3	L3.030	2.00	(SEE LAYOUT)	L3.047	13.00	FIRE EXTINGUISHER			
L3.011	6.00	COMPACT ONLY	L3.031	6.00	COMPACT ONLY	L3.048	13.00	FIRE EXTINGUISHER			
L3.012	6.00	COMPACT ONLY	L3.032	2.00	(SEE LAYOUT)	L3.049	NOT USED				
L3.013	13.00	FIRE EXTINGUISHER	L3.033	16.00	(SEE LAYOUT)	L3.050	16.00	(SEE LAYOUT)			
L3.014	5.00	(SEE LAYOUT)	L3.034	16.00	(SEE LAYOUT)	L3.051	6.00	COMPACT ONLY			
L3.015	6.00	COMPACT ONLY	L3.035	2.00	(SEE LAYOUT)	L3.052	6.00	COMPACT ONLY			
L3.016	6.00	COMPACT ONLY	L3.036	6.00	COMPACT ONLY	L3.053	4.00	(SEE LAYOUT)			
L3.017-020		NOT USED	L3.037	6.00	COMPACT ONLY	L3.054	10.00	LEVEL 3			



CONTACT:
Ray Berberich
605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

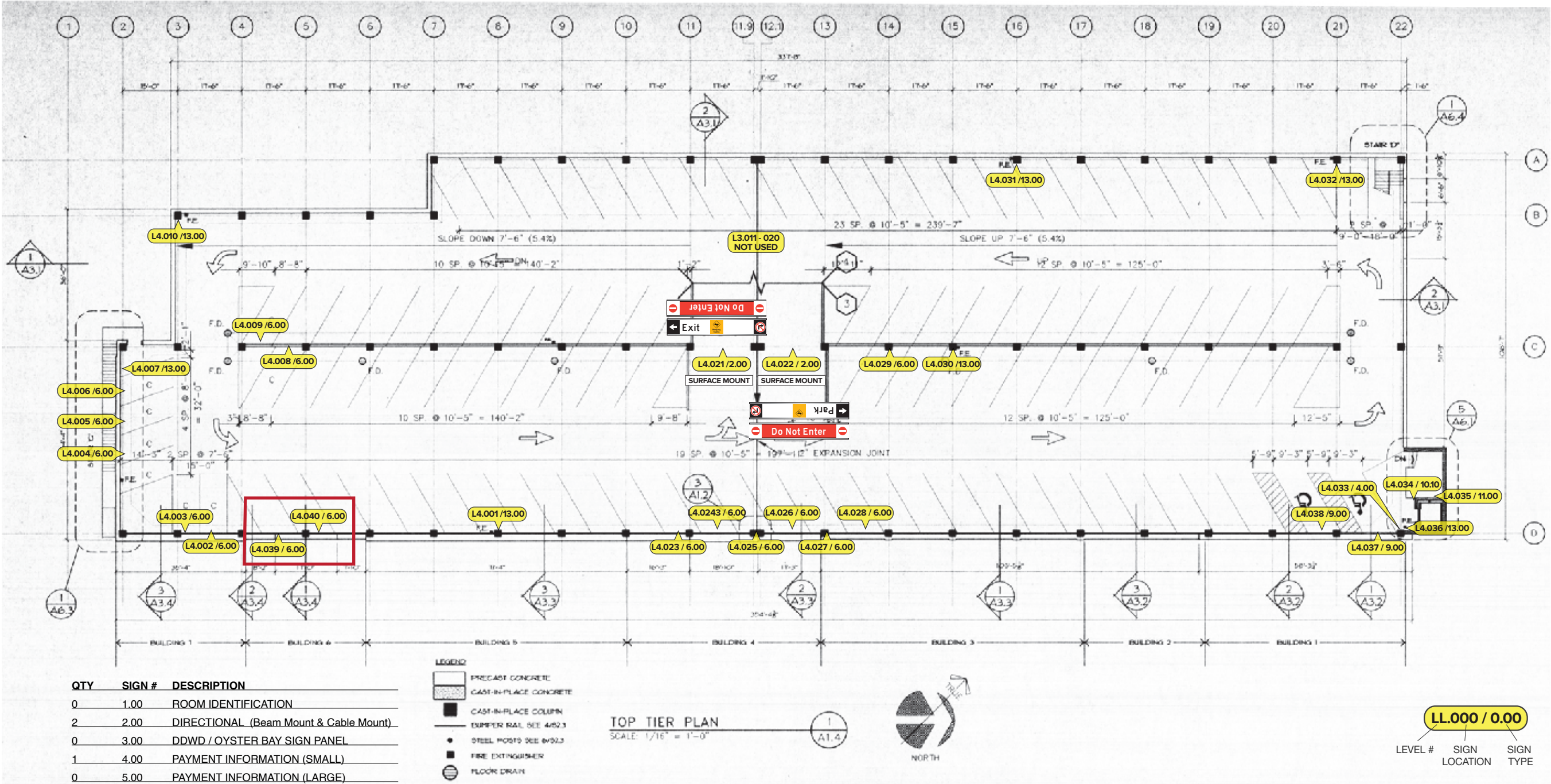
Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/20/2020
Revisions:
10/05/2023

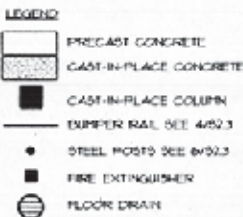
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QTY	SIGN #	DESCRIPTION
0	1.00	ROOM IDENTIFICATION
2	2.00	DIRECTIONAL (Beam Mount & Cable Mount)
0	3.00	DDWD / OYSTER BAY SIGN PANEL
1	4.00	PAYMENT INFORMATION (SMALL)
0	5.00	PAYMENT INFORMATION (LARGE)
16	6.00	REGULATORY - COMPACT CAR ONLY
0	7.00	REGULATORY - PERMIT ONLY
0	8.00	REGULATORY - CITY VEHICLES ONLY
2	9.00	REGULATORY - ADA PARKING
0	10.00	LEVEL IDENTIFICATION
1	10.10	LEVEL IDENTIFICATION @ ELEVATOR
2	11.00	RAMP POLICIES
0	12.00	MAP/INFO KIOSK
7	13.00	FIRE EXTINGUISHER
0	14.00	HEADACHE BAR
0	15.00	REGULATORY - NO PARKING
0	16.00	LEVEL IDENTIFICATION - COLUMN
0	17.00	REGULATORY - DO NOT ENTER
0	18.00	RAMP DIRECTIONAL (HOLD)
1	19.00	ELEVATOR EVACUATION SIGNAGE
2	20.00	ELEVATOR JAMB LEVEL



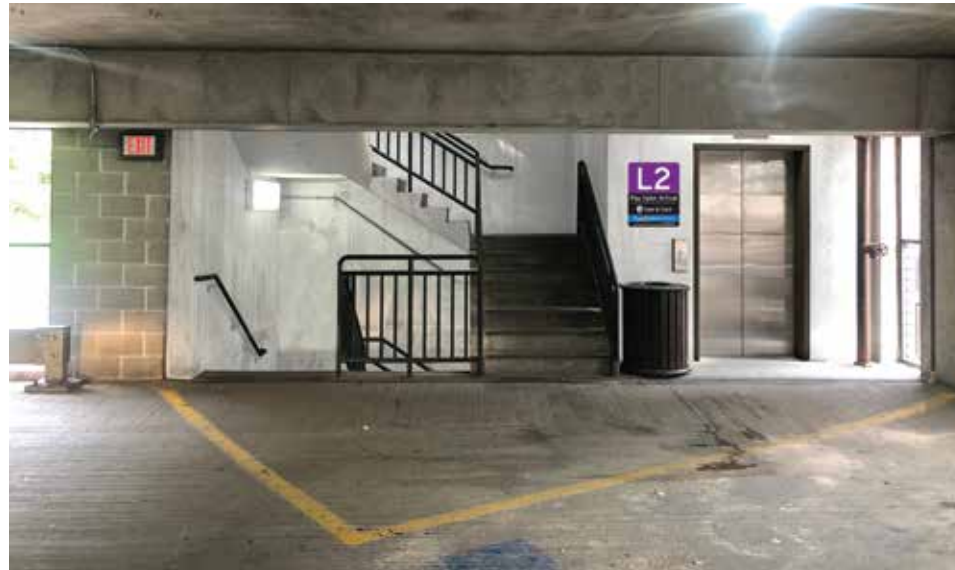
TOP TIER PLAN
SCALE: 1/16" = 1'-0"

LEVEL FOUR

SIGN LOCATIONS - LEVEL 1

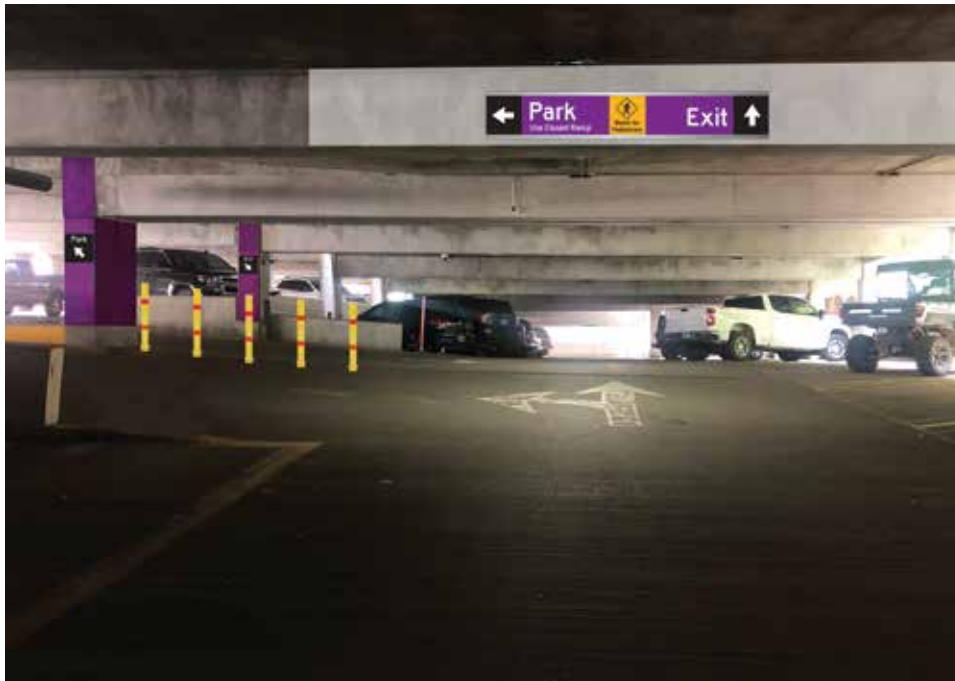
LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE	LOCATION	SIGN TYPE	MESSAGE
L4.001	13.00	FIRE EXTINGUISHER	L4.027	6.00	COMPACT ONLY			
L4.002	6.00	COMPACT ONLY	L4.028	6.00	COMPACT ONLY			
L4.003	6.00	COMPACT ONLY	L4.029	6.00	COMPACT ONLY			
L4.004	6.00	COMPACT ONLY	L4.030	13.00	FIRE EXTINGUISHER			
L4.005	6.00	COMPACT ONLY	L4.031	13.00	FIRE EXTINGUISHER			
L4.006	6.00	COMPACT ONLY	L4.032	13.00	FIRE EXTINGUISHER			
L4.007	13.00	FIRE EXTINGUISHER	L4.033	4.00	(SEE LAYOUT)			
L4.008	6.00	COMPACT ONLY	L4.034	10.00	LEVEL 4			
L4.009	6.00	COMPACT ONLY	L4.035	11.00	(SEE LAYOUT)			
L4.010	13.00	FIRE EXTINGUISHER	L4.036	13.00	FIRE EXTINGUISHER			
L4.011-020		NOT USED	L4.037	9.00	ADA PARKING			
L4.021	2.00	(SEE LAYOUT)	L4.038	9.00	ADA PARKING			
L4.022	2.00	(SEE LAYOUT)	L4.039	6.00	COMPACT ONLY			
L4.023	6.00	COMPACT ONLY	L4.040	6.00	COMPACT ONLY			
L4.024	6.00	COMPACT ONLY						
L4.025	6.00	COMPACT ONLY						
L4.026	6.00	COMPACT ONLY						

LEVEL 4



STAIRWELL

- REMOVE ALL EXISTING SIGNAGE
- PRESSURE WASH STAIRWELL AND SURROUNDING AREA
- PREPARE AND PAINT STAIRWELL TO BRIGHTEN UP AREA
- FIX OR REPLACE ALL TRASH RECEPTILES
- REPAIR AND PAINT ELEVATOR FRAME UNDERSTANDING THIS WILL GET REPLACED IN THE FUTURE
- INSTALL NEW SIGNAGE



RAMP AREAS

- REMOVE ALL EXISTING SIGNAGE
- PRESSURE WASH COLUMNS AND SURROUNDING AREA
- PREPARE AND PAINT AS SHOWN
- INSTALL NEW SIGNAGE



COLUMNS

- REMOVE ALL EXISTING SIGNAGE
- PRESSURE WASH COLUMNS AND SURROUNDING AREA
- PREPARE AND PAINT AS SHOWN
- INSTALL NEW SIGNAGE
- INSTALL VISUAL LANE DIVIDERS



CONTACT:
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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

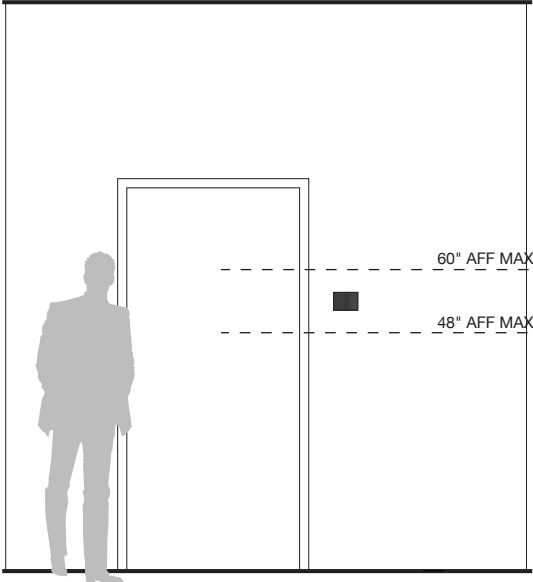
Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning & Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/20/2020
Revisions:
10/05/2023

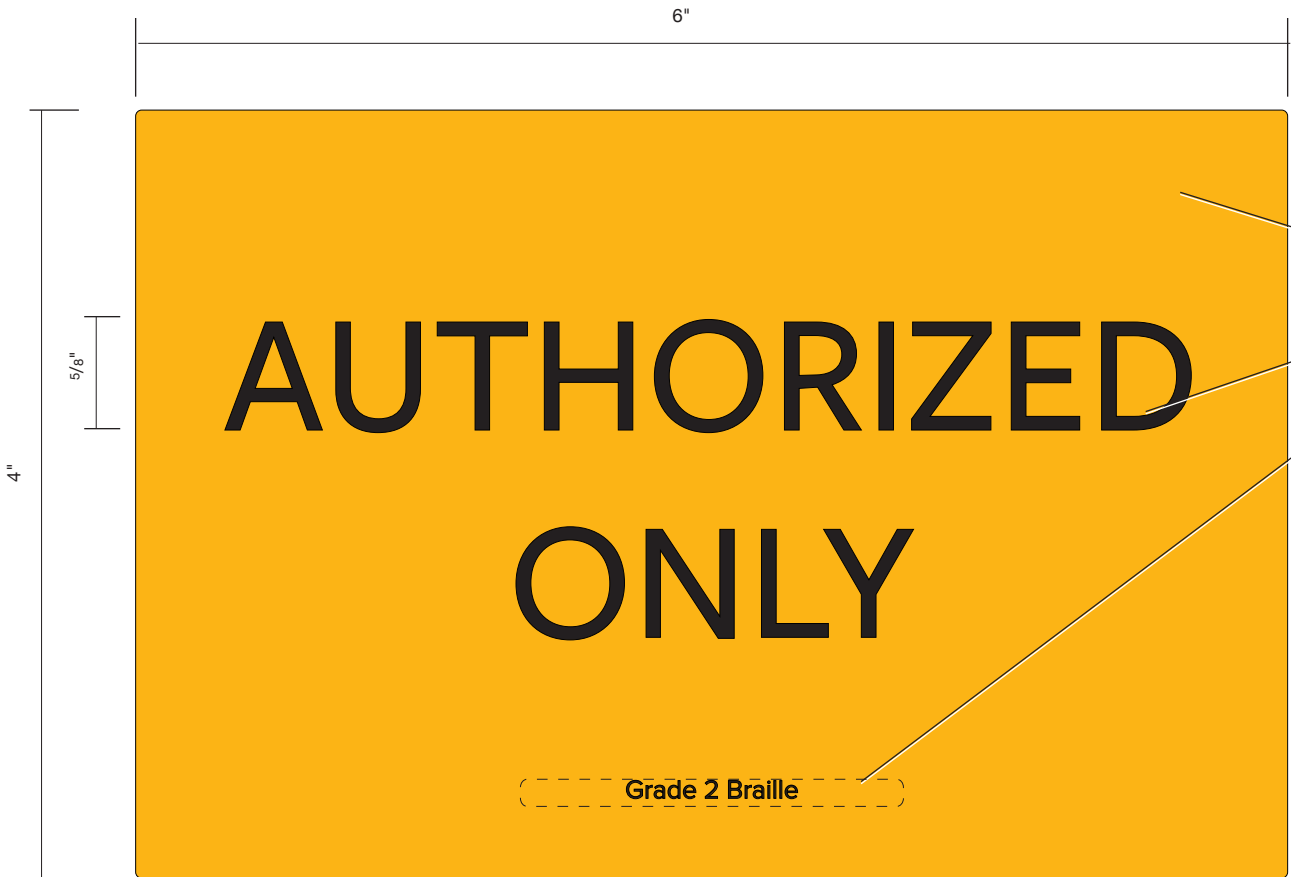
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B	TYPICAL WALL ELEVATION
1.00	SCALE: NTS



A	SIGN ELEVATION, TYPICAL
1.00	SCALE: FULL

- THERMOFORMED SIGN PANEL, PAINTED C8
- 1/32" RAISED COPY, C7
- GRADE 2 BRAILLE
- FONT: FRUTIGER, 55 ROMAN



CONTACT:
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605-430-5170
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Project:
Deadwood Parking Structure Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning & Preservation
605-578-2082 Office
605-641-5568 Mobile

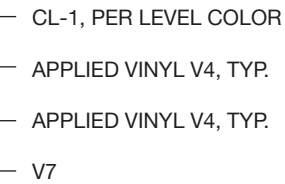
Date: 01/21/2021
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- 10/05/2023

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ROOM IDENTIFICATION



NOTE: BACKGROUND COLOR TO CHANGE PER LEVEL

LOCATIONS:

- L1.035
- L2.028
- L3.030

V8, TYP.

V7, TYP.

FONT:
- ROADGEEK 2005 SERIES 2

NOTE:
- VERIFY IF SIGN IS DOUBLE SIDED
- VERIFY MOUNTING METHOD (WALL MOUNT OR SUSPENDED)



- V2, TYP.

LOCATIONS:

- L1.034, L1.063
- L2.027, L2.030, L2.033, L2.037
- L3.029, L3.032, L3.035, L3.040
- L4.021, L4.022

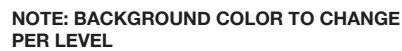


LOCATIONS:
- L1.063
- L2.033
- L3.035
-L4.022



LOCATIONS:

- L2.030
- L3.032
- L4.021



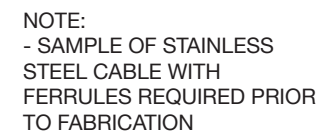
LOCATIONS:
- L2.036
- L3.039



LOCATIONS:
- L1.071



LOCATIONS:
- L1.055



NOTE: FIELD VERIFY EACH LOCATION



CONTACT:
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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
01/26/2021
10/05/2023

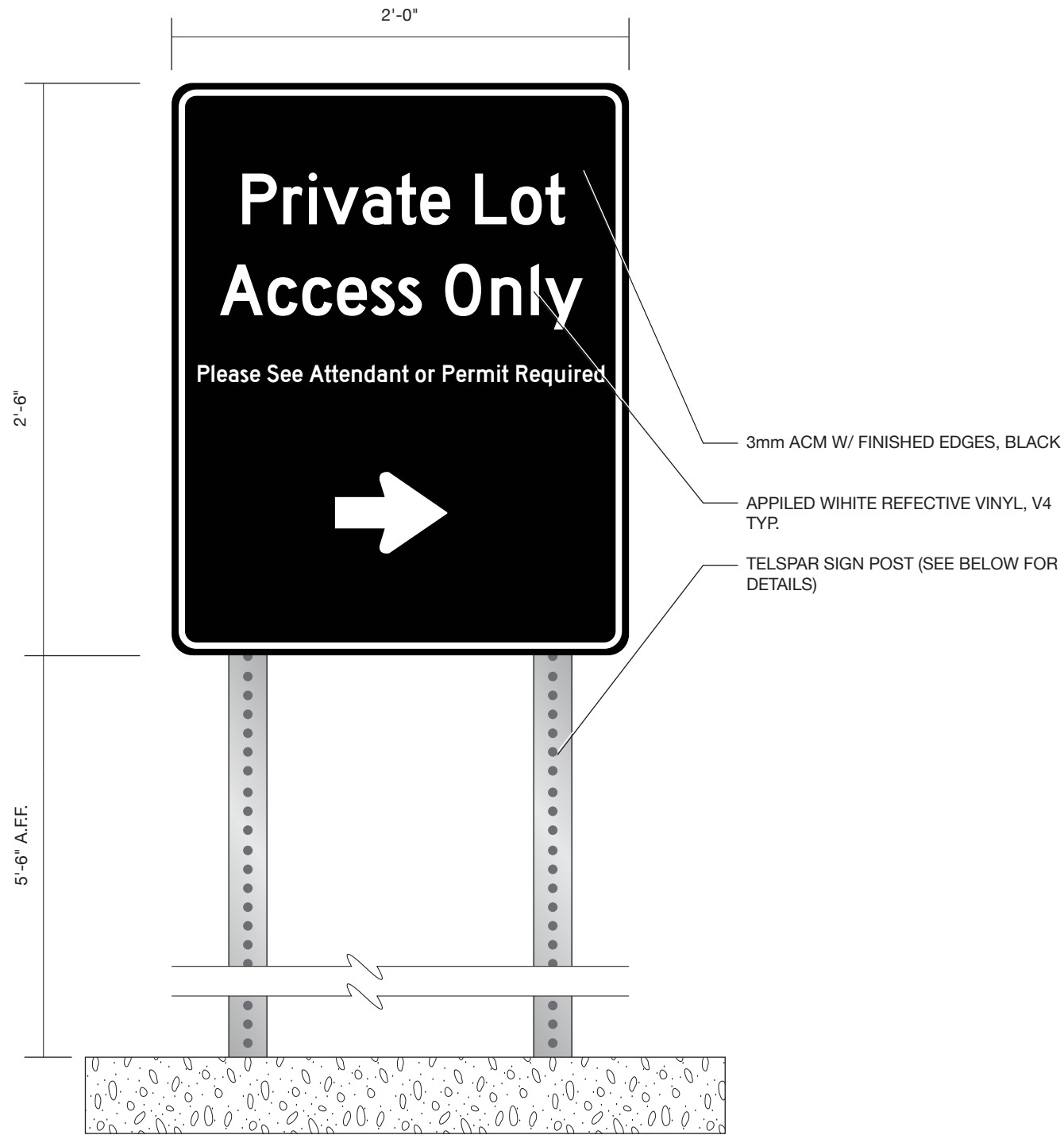
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OVERHEAD DIRECTIONAL
HANGING & WALL MOUNT

2.00



A	SIGN ELEVATION
3.00	SCALE: 1 1/2" = 1'-0"



Telespar Quick Punch Post, 2" x 2", 14 ga

Quick Overview

2" x 2" square, welded steel tubing with knockouts. Perforations on all four sides allow you to mount signs on all four sides, back-to-back, and on adjacent sides. Tubing can telescope into the next larger size making adjustment, reinforcement and splicing fast and easy. 7/16" knockouts at 1" intervals.

<http://www.hiwaysafety.com/index.php/telspar-quick-punch-post-2-x-2.html>



EXISTING



PROPOSED



CONTACT:
Ray Berberich
605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
01/11/2021
10/05/2023

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DDWD / OYSTER BAY
SIGN PANEL

3.00



A	SIGN ELEVATION
4.00	SCALE: 3" = 1'-0"

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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

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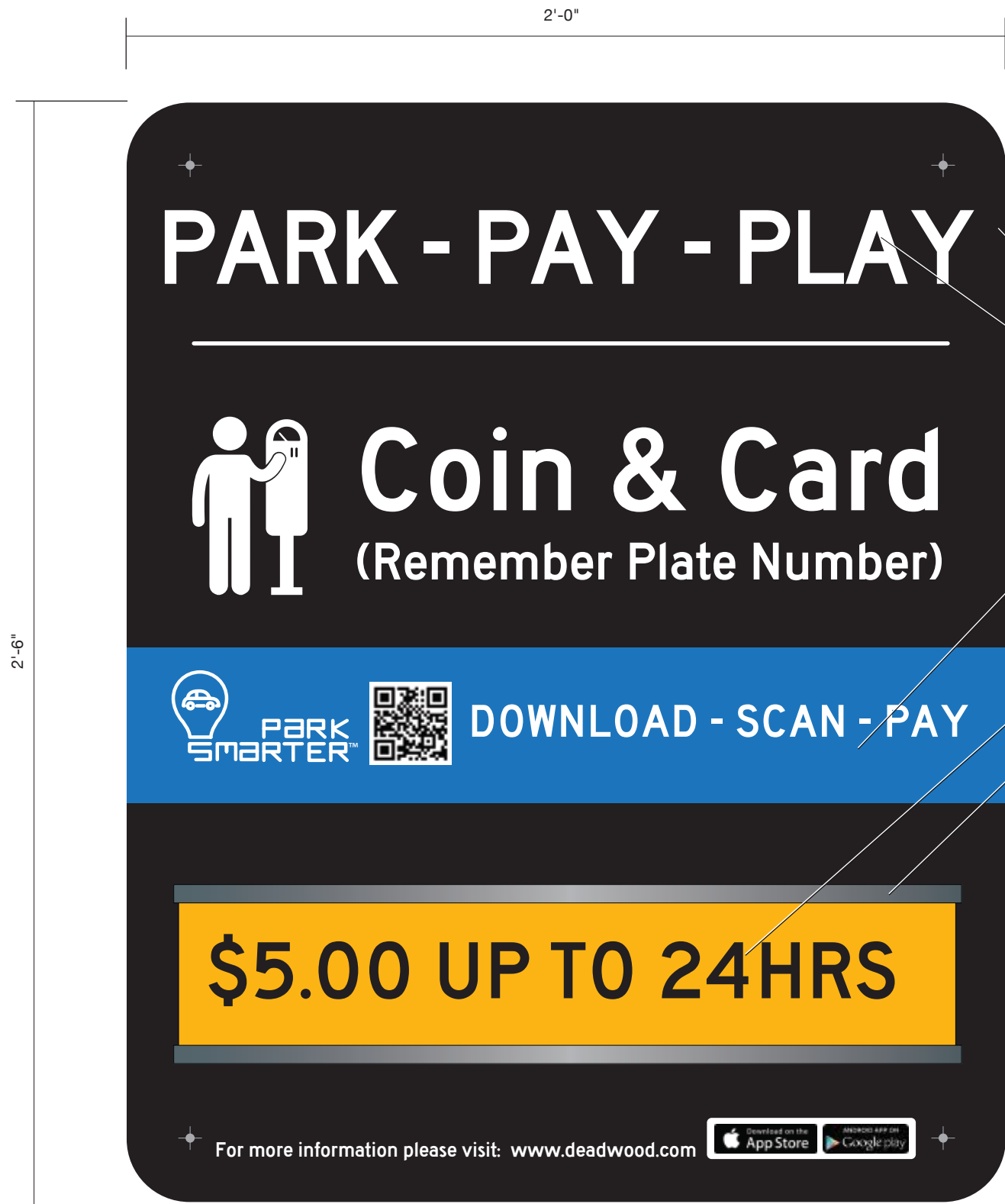
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Revisions:
01/25/2021
10/06/2023

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PAYMENT INFORMATION
- SMALL

4.00



PRINTED 3mm ACM PANEL WITH MATTE UV LAMINATE, C7

C3, TYP.

C6

V8/V7, DOUBLE SIDED CHANGEABLE SIGN PANEL

ALUMINUM "C" CHANNEL, TYP.

NOTES:
- WALL MOUNTED USING MECHANICAL AND CHEMICAL FASTENERS. LOCATION FOR MECHANICAL FASTENERS SHOWN

FONT:
- ROADGEEK 2005 SERIES D



CHANGEABLE SIGN PANEL - DOUBLE SIDED

A	SIGN ELEVATION
5.00	SCALE: 3" = 1'-0"



CONTACT:
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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
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Revisions:
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10/06/2023

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PAYMENT INFORMATION
- LARGE

5.00



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1876
DEADWOOD
SOUTH DAKOTA

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
10/05/2023

REGULATORY -
COMPACT CAR ONLY

6.00



A	SIGN ELEVATION
7.00	SCALE: 1:2



CONTACT:
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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
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Department of Planning &
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REGULATORY - PERMIT
ONLY

7.00



A SIGN ELEVATION
8.00 SCALE: 1:2



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605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
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605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
10/05/2023

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REGULATORY - CITY
VEHICLES ONLY

8.00



A	SIGN ELEVATION
9.00	SCALE: 3" = 1'-0"



B	SIGN ELEVATION
9.00	SCALE: 3" = 1'-0"



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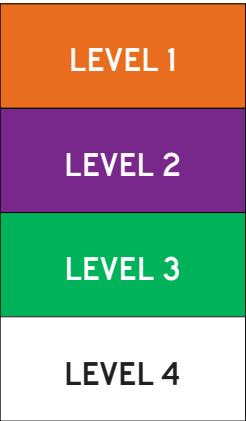
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REGULATORY - ADA
PARKING

9.00



CONTACT:
Ray Berberich
605-430-5170
ray@berberichdesign.com

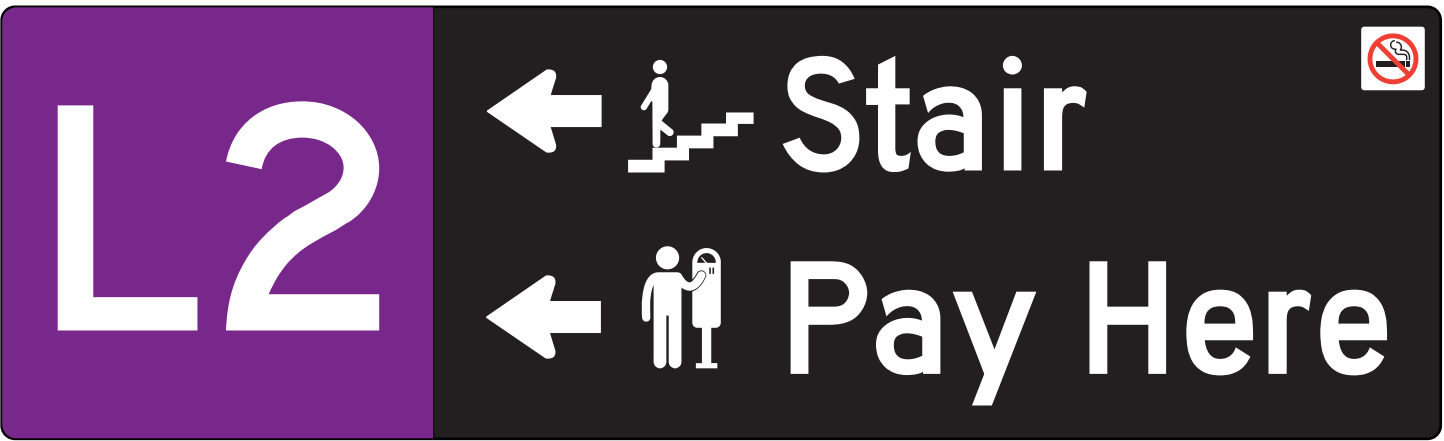


Project:
Deadwood Parking Structure
Signage

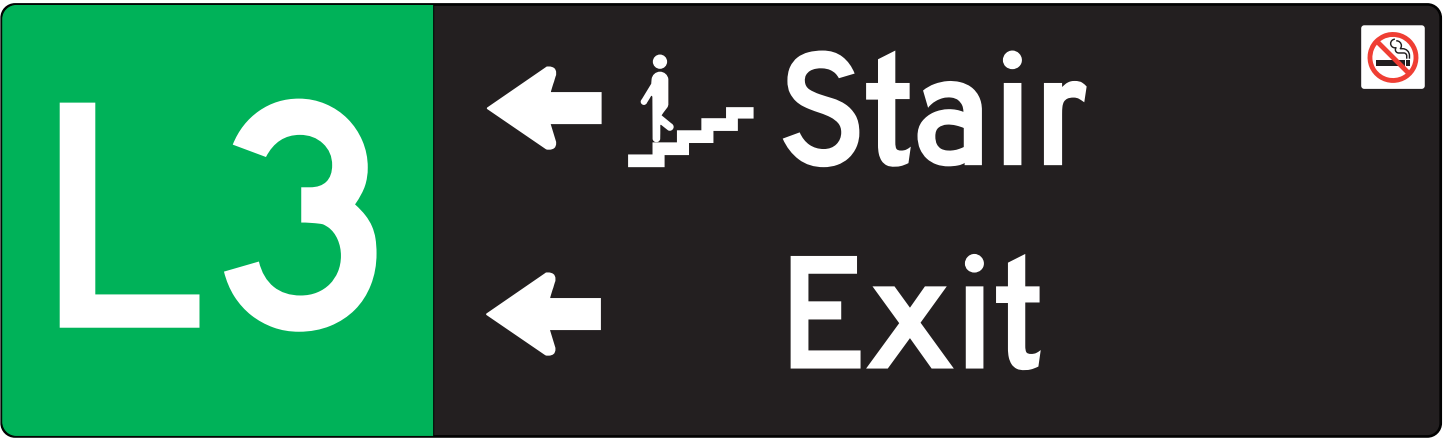
Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
10/06/2023



L2.006



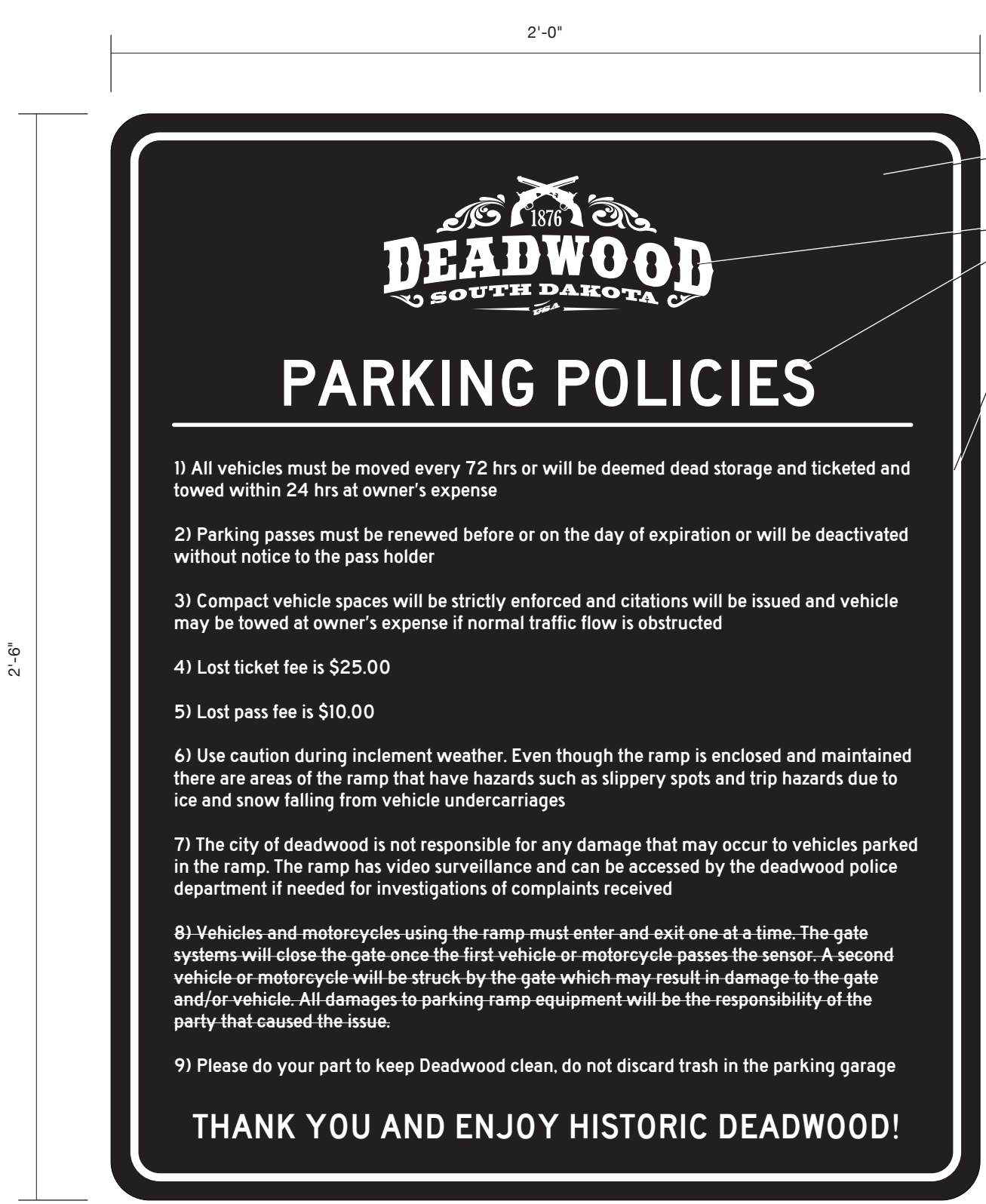
L3.008

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LEVEL IDENTIFICATION

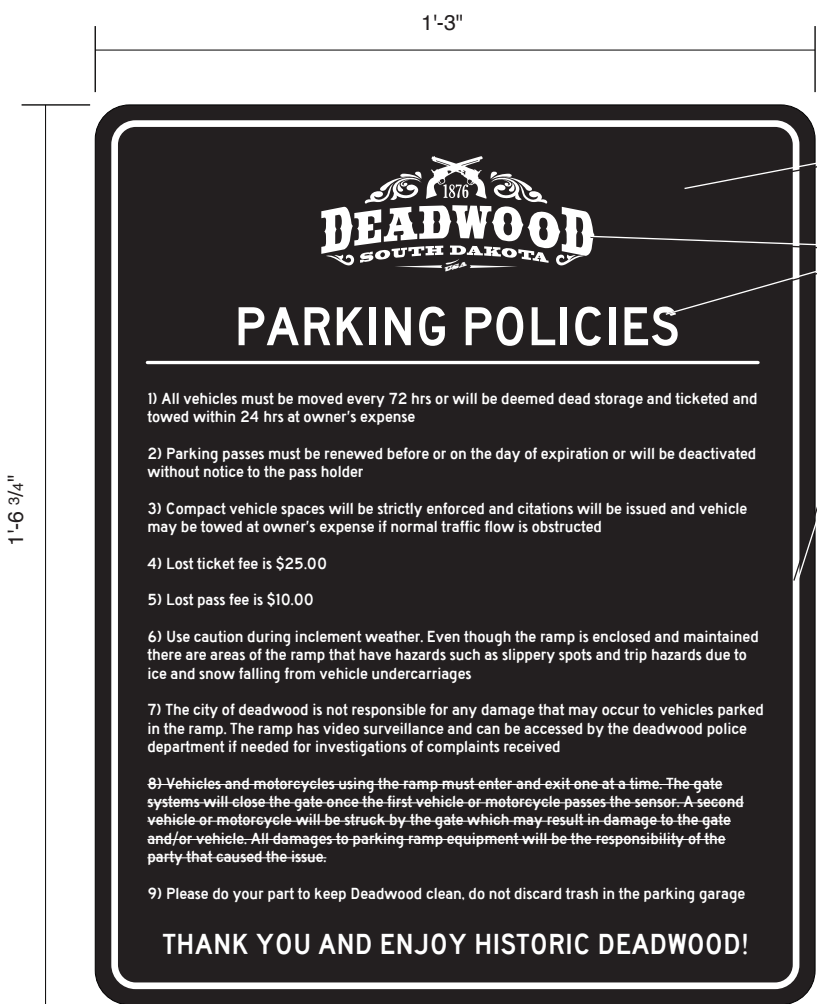
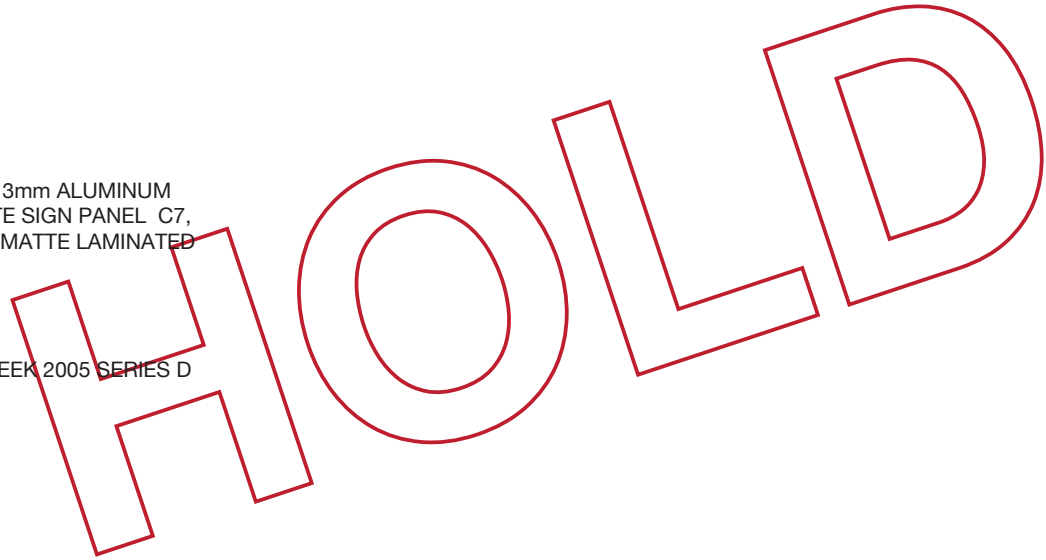


A	SIGN ELEVATION
11.00	SCALE: 3" = 1'-0"

PRINTED 3mm ALUMINUM
COMPOSITE SIGN PANEL C7,
WITH UV MATTE LAMINATED

C3, TYP.

FONT:
- ROADGEEK 2005 SERIES D



B	SIGN ELEVATION - ELEVATOR CAB SIGN PANEL
11.00	SCALE: 3" = 1'-0"

PRINTED 3mm ALUMINUM
COMPOSITE SIGN PANEL C7,
WITH UV MATTE LAMINATED

C3, TYP.

FONT:
- ROADGEEK 2005 SERIES D



CONTACT:
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Project:
Deadwood Parking Structure
Signage

Prepared for:
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Deadwood, South Dakota

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Historic Preservation Officer
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605-578-2082 Office
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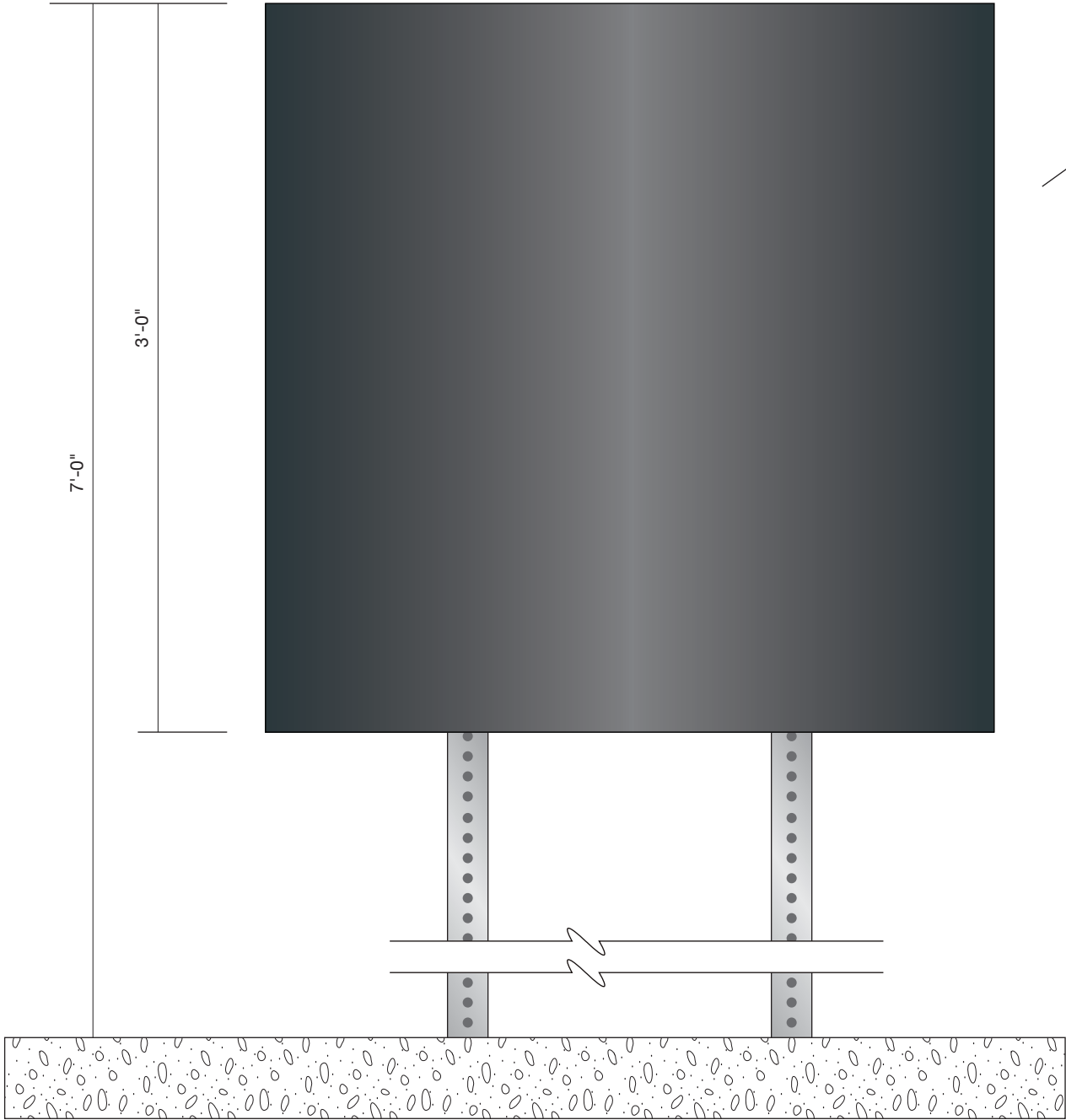
Date: 01/21/2021
Revisions:
01/11/2021
10/05/2023

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RAMP POLICIES



A	SIGN ELEVATION
12.00	SCALE: 3" = 1'-0"

[DESCRIPTION]
NOTE:
- [NOTE]

HOLD



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Signage

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Date: 01/21/2021
Revisions:
10/05/2023

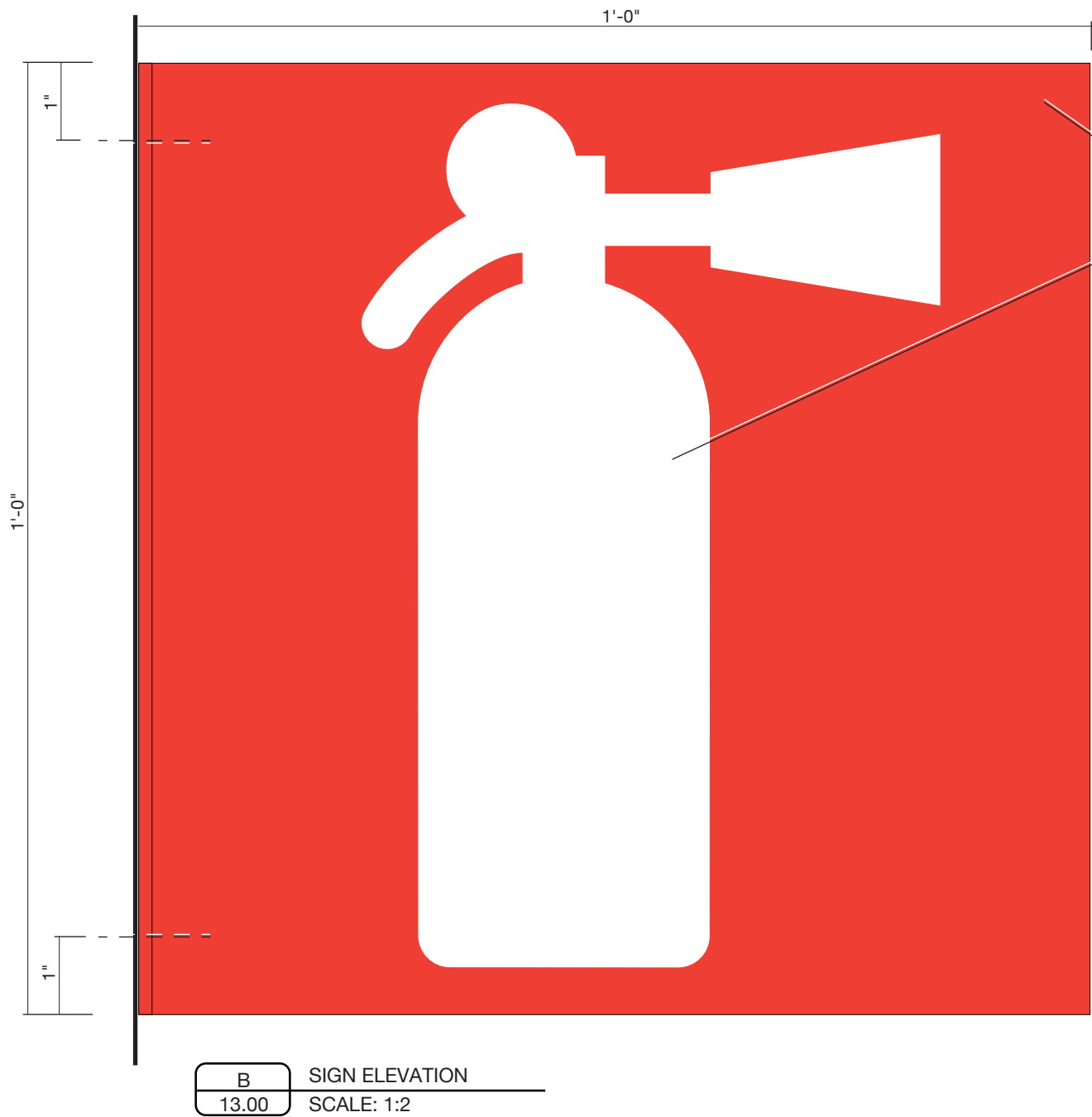
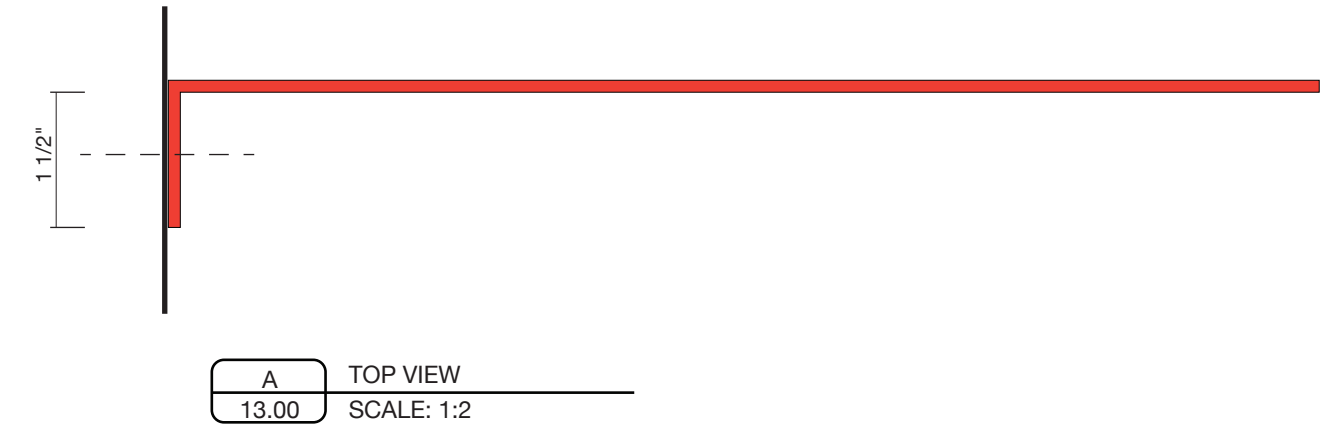
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MAP / INFO DESK

12.00

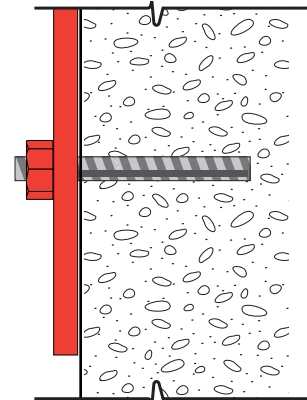


3mm ACM, C2

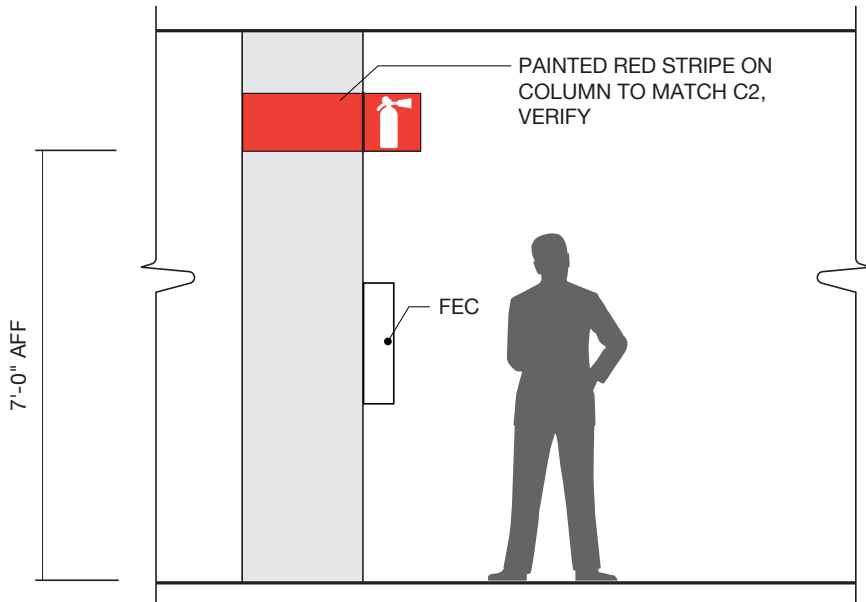
APPLIED VINYL, V4 REFLECTIVE

NOTE:

- SIGN IS DOUBLE SIDED
- FASTENERS TO BE PAINTED TO MATCH



C	MOUNTING DETAIL
13.00	SCALE: NTS



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Deadwood Parking Structure
Signage

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Deadwood, South Dakota

Client Contact:
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Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
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Date: 01/21/2021
Revisions:
10/05/2023

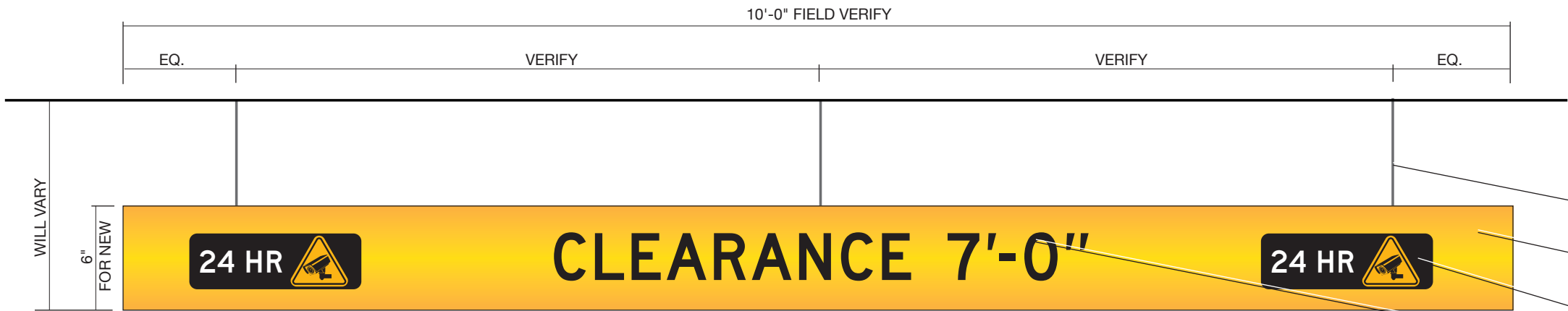
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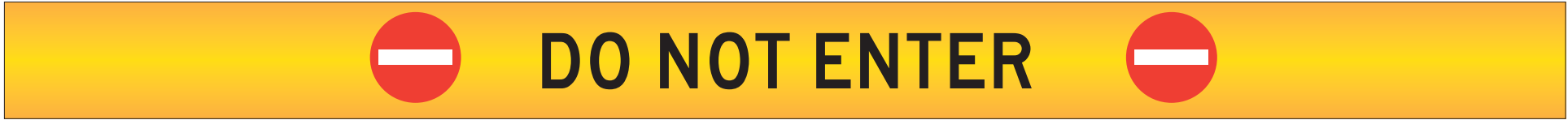
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FIRE EXTINGUISHER
IDENTIFICATION

13.00



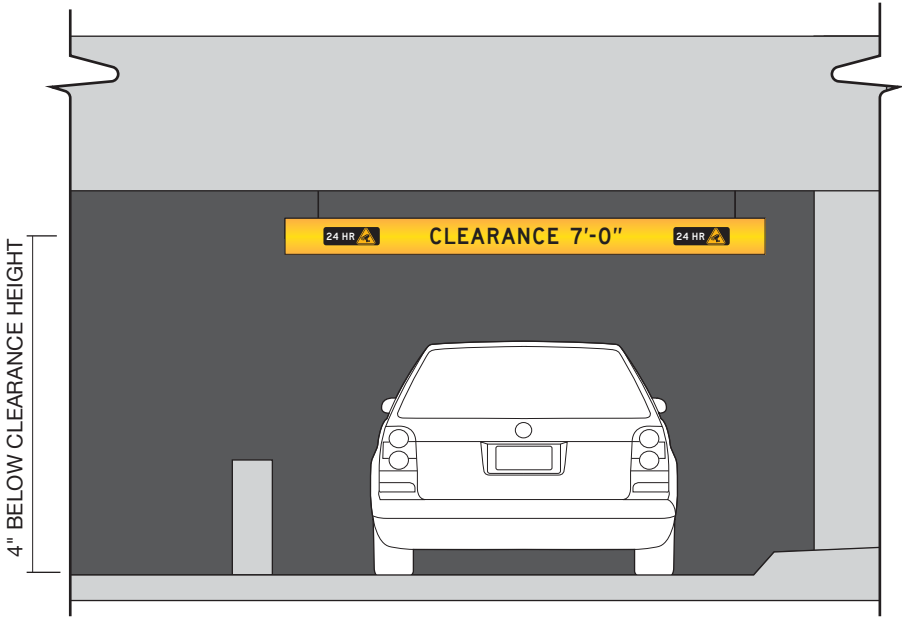
A Sign Elevation
14.00 SCALE: 1" = 1'-0"



B Alternative Message
14.00 SCALE: 1" = 1'-0"

FONT:
- ROADGEEK 2005 SERIES D

- NOTE:
- VERIFY CLEARANCE HEIGHT W/ OWNER
 - REPLACE HANGING HARDWARE
 - VINYL COPY APPLIED TO BOTH SIDES
 - ALL COPY TO BE VERIFIED BY OWNER
 - CAP ENDS
 - CENTER OVER DRIVE LANE



C Partial Building Elevation
14.00 SCALE: NTS



CONTACT:
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Signage

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Deadwood, South Dakota

Client Contact:
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Historic Preservation Officer
Department of Planning &
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605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
10/05/2023

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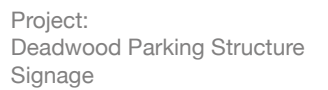
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HEADACHE BAR

14.00



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Deadwood, South Dakota

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605-578-2082 Office
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Date: 01/21/2021
Revisions:
10/05/2023

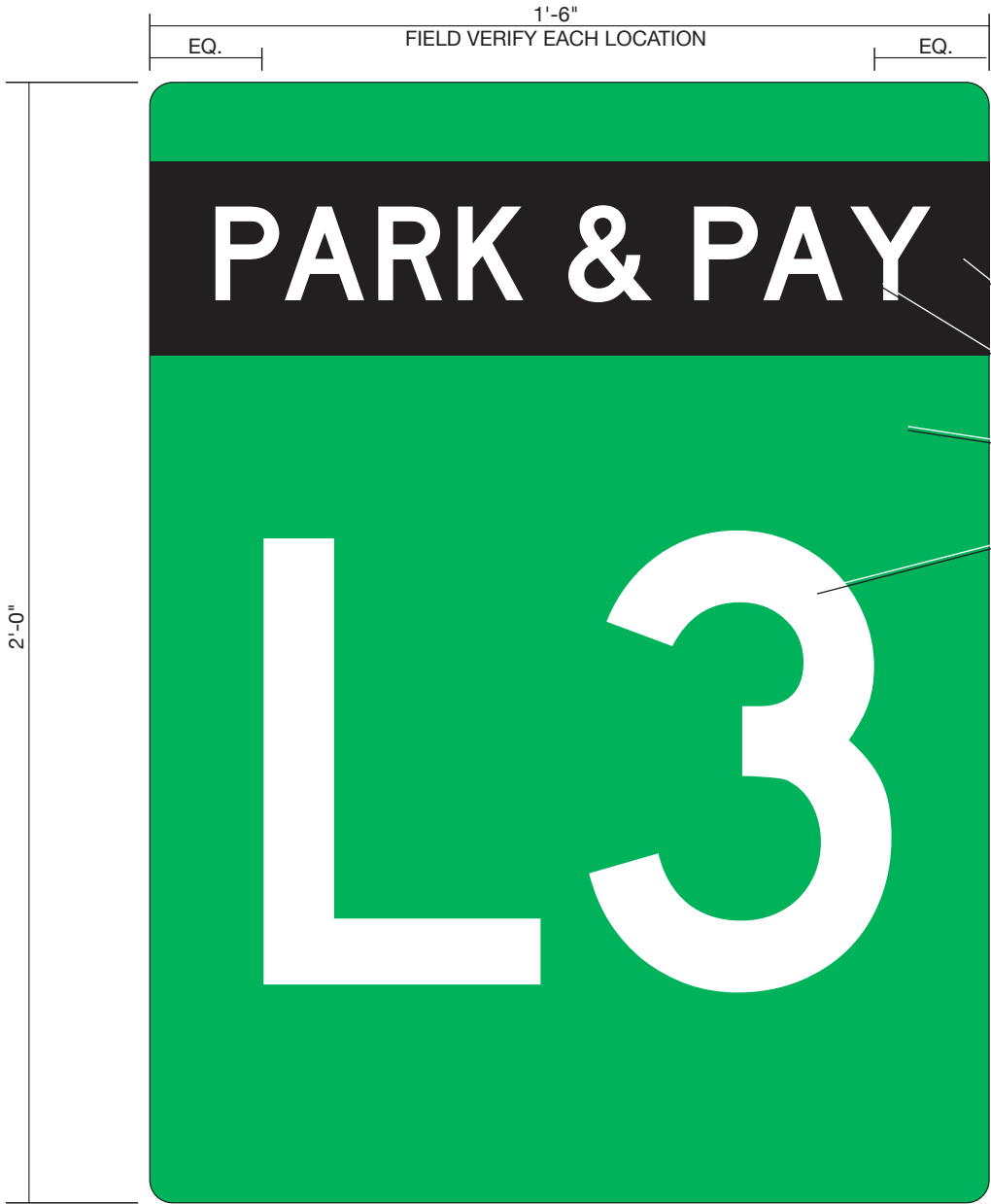
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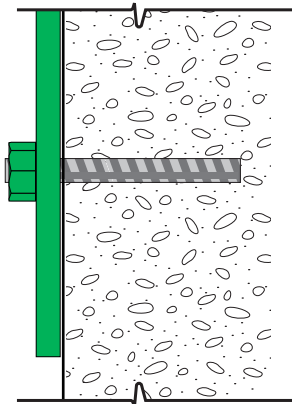
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**REGULATORY - NO
PARKING**

15.00



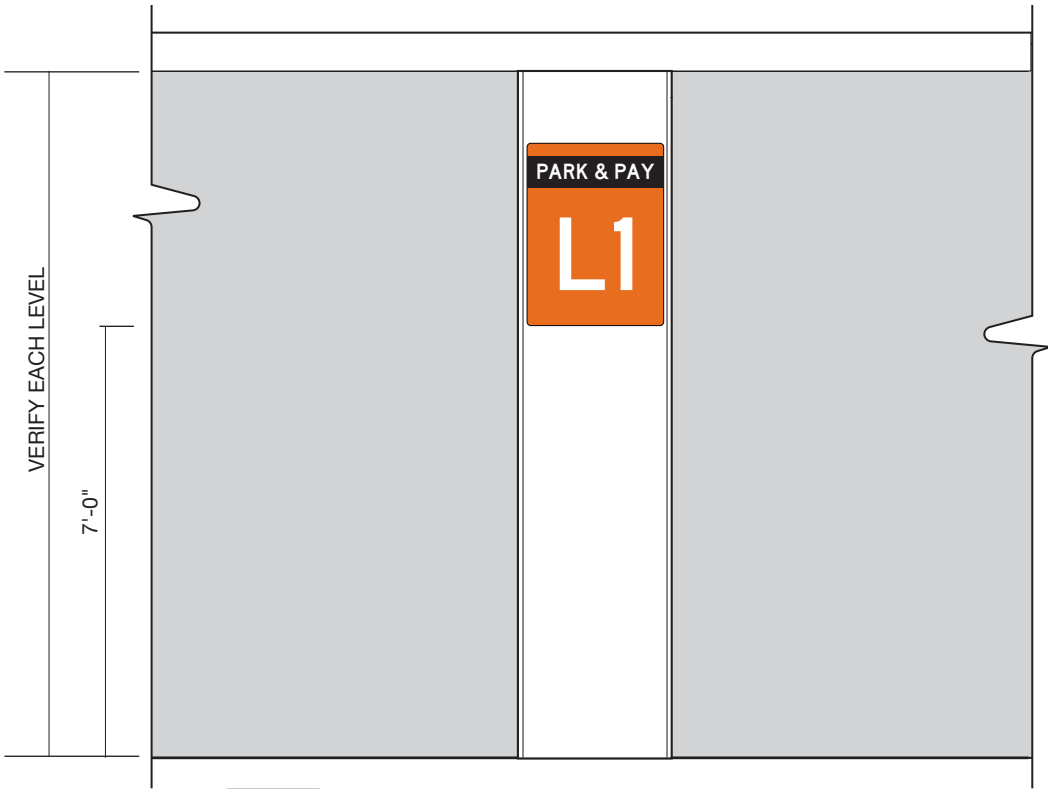
A SIGN ELEVATION
16.00 SCALE: 3" = 1'-0"



C COLUMN SECTION DETAIL
16.00 SCALE: NTS



B ALTERNATE LAYOUTS
16.00 SCALE: NTS



C COLUMN DETAIL
16.00 SCALE: 1/2" = 1'-0"



CONTACT:
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605-430-5170
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Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
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Historic Preservation Officer
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605-641-5568 Mobile

Date: 01/21/2021
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10/06/2023

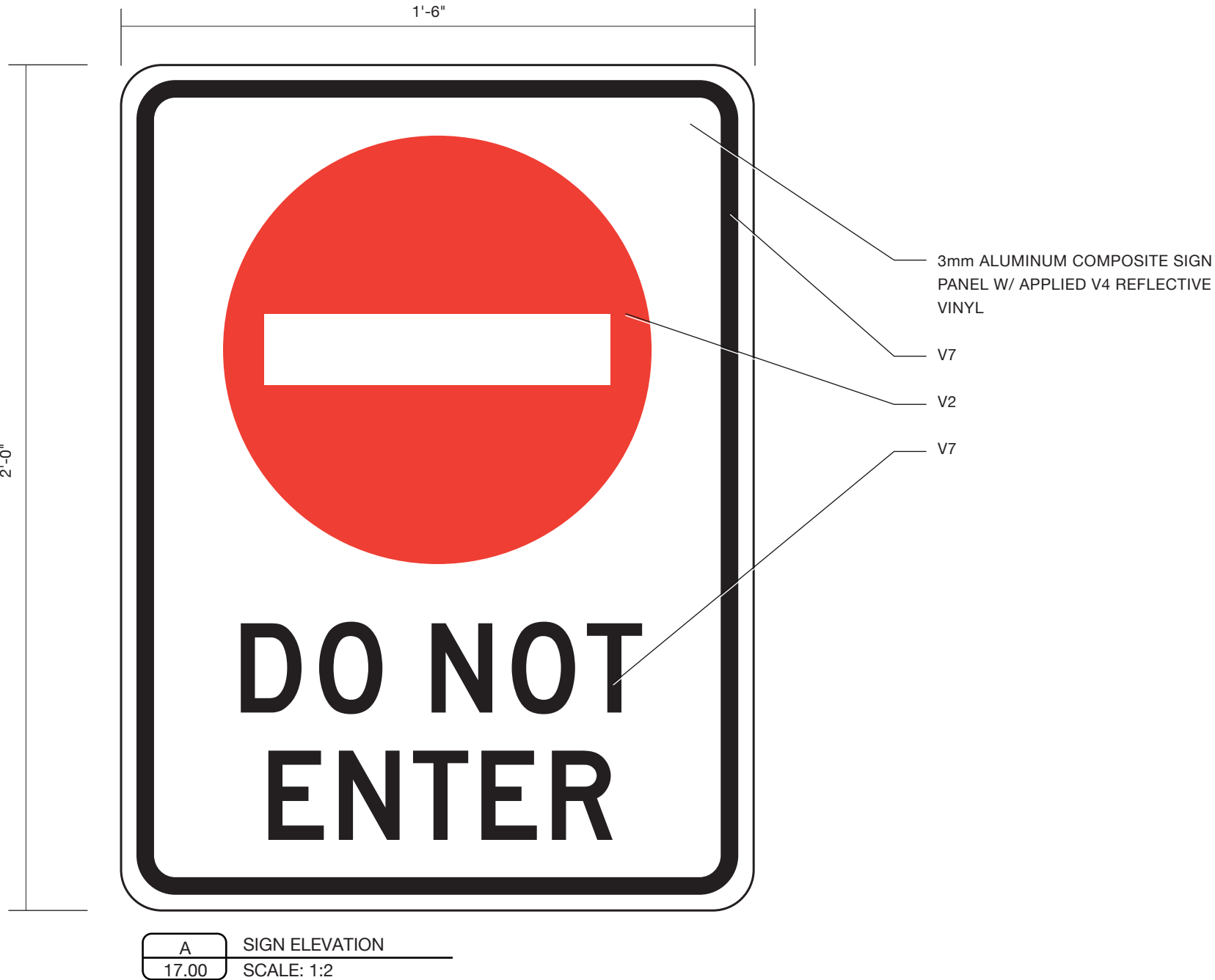
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LEVEL IDENTIFICATION -
COLUMN

16.00



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ray@berberichdesign.com



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Deadwood Parking Structure
Signage

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Deadwood, South Dakota

Client Contact:
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Historic Preservation Officer
Department of Planning &
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605-578-2082 Office
605-641-5568 Mobile

Date: 01/21/2021
Revisions:
10/05/2023

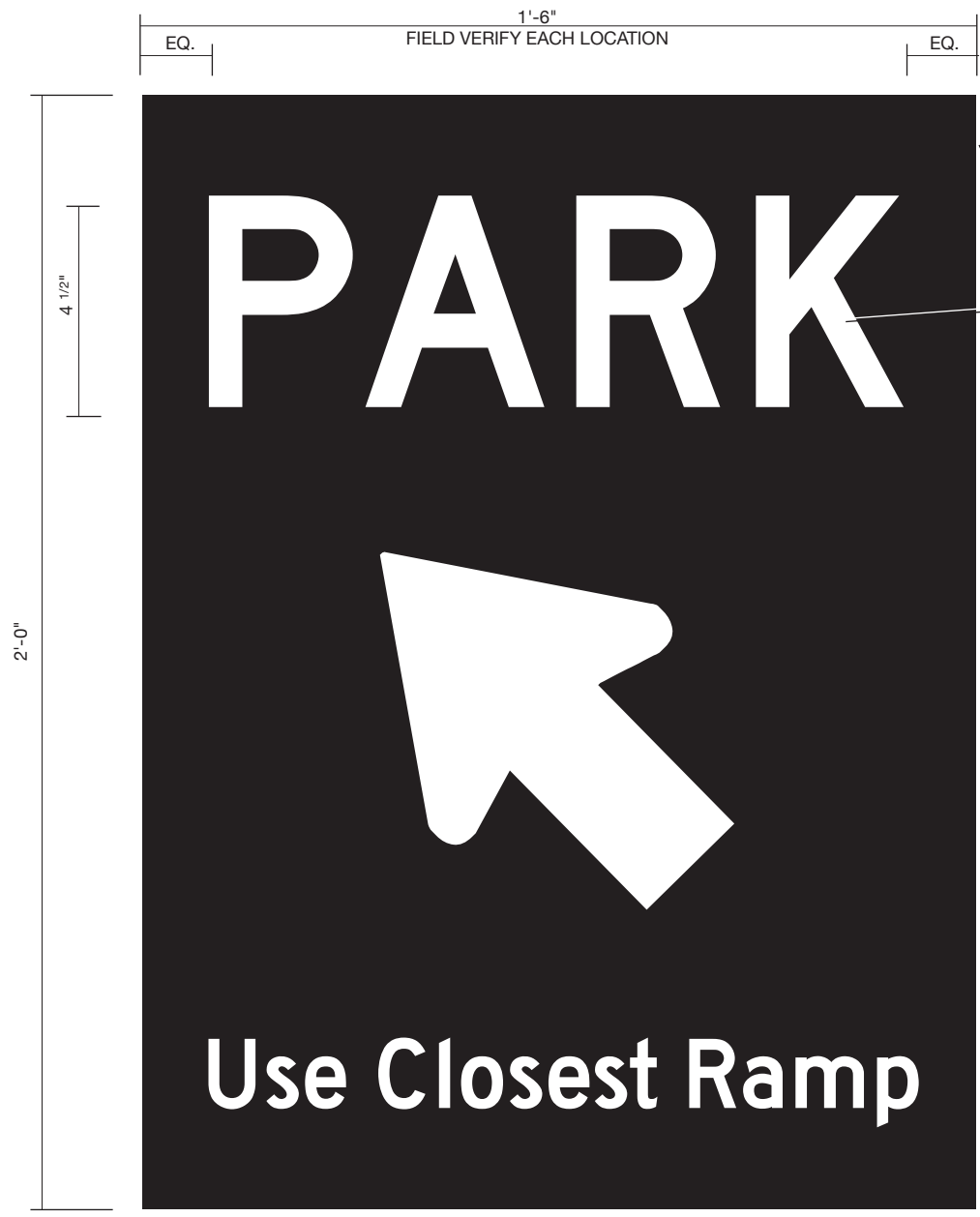
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REGULATORY - DO NOT
ENTER

17.00



3mm ALUMINUM COMPOSITE
SIGN PANEL C3

APPLIED VINYL, V1 TYP.

NOTE:

- DESIGNER TO PROVIDE ARTWORK FOR NON-STANDARD COLUMN WIDTH
- FIELD VERIFY COLUMN SIZES
- ALL COPY AND ARROWS TO BE CENTERED
- COLUMN TO BE PAINTED PER LEVEL COLOR

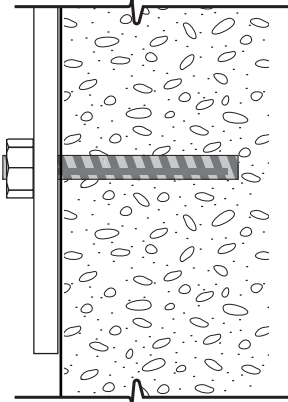
FONT:

- ROADGEEK 2005 SERIES D

A	SIGN ELEVATION
18.00	SCALE: 3" = 1'-0"



B	ALTERNATE LAYOUTS
18.00	SCALE: NTS



C	COLUMN SECTION DETAIL
18.00	SCALE: NTS



D	TYPICAL COLUMN DETAIL
18.00	SCALE: 1/2" = 1'-0"



E	EXISTING
18.00	SCALE: NTS



F	PROPOSED
18.00	SCALE: NTS

LEVEL 1
LEVEL 2
LEVEL 3
LEVEL 4



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605-430-5170
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Project:
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Signage

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The City of Deadwood
Deadwood, South Dakota

Client Contact:
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Historic Preservation Officer
Department of Planning &
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605-641-5568 Mobile

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10/05/2023

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RAMP DIRECTIONAL

18.00



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Revisions:
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ELEVATOR EVACUATION SIGNAGE

19.00



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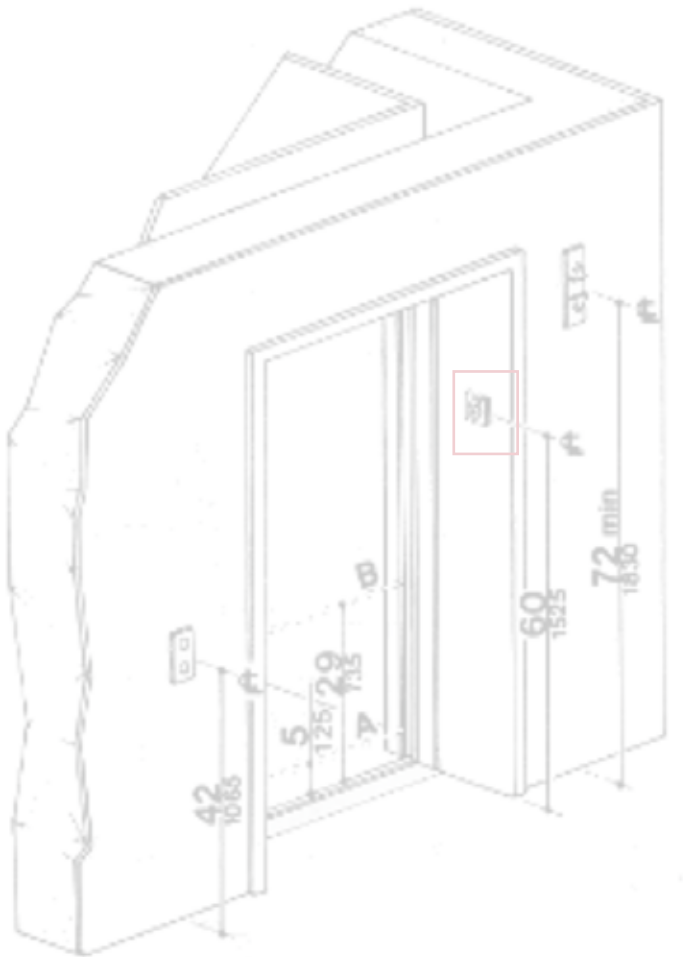
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ELEVATOR LEVEL
IDENTIFICATION

20.00



A	SIGN ELEVATION - ELEVATOR LEVEL ID
20.00	SCALE: FULL



A PARTIAL PARKING GARAGE ELEVATION
21.00 SCALE: NTS

COMMERCIAL EXTRUSIONS



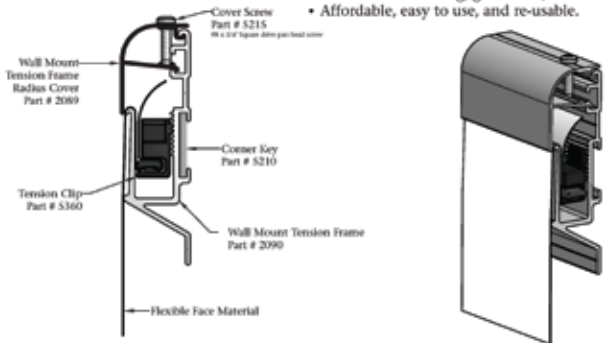
Wall Mount Tension Frame and Covers

Part Number	Part	Length	Finish
2090	Wall Mount Tension Frame	24'-5"	Mill Finish
2088	Wall Mount Tension Frame Square Cover	24'-5"	Mill Finish
2089	Wall Mount Tension Frame Radius Cover	24'-5"	Mill Finish
2091	Wall Mount Tension Frame Beveled Cover	24'-5"	Mill Finish



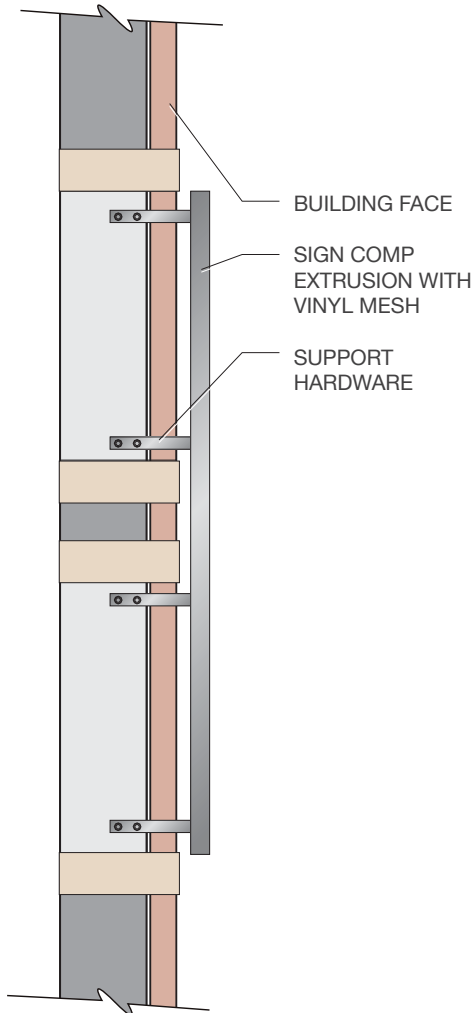
Features & Benefits

- Low profile system that will tension any size flexible face or banner material.
- Fully secured covers with recommended fasteners. (NOTE: Attach as recommended).
- All covers completely conceal the Wall Mount Tension Frame edges.
- Allows for conformity when mounting to walls with irregularities.
- Eliminates hemming, grommets, and double-faced tape.
- Affordable, easy to use, and re-usable.



3032 Walker Ridge Dr. NW ➤ Grand Rapids, MI ➤ Phone: (616) 784-0405 ➤ Toll Free: (877) 784-0405 ➤ Fax: (616) 784-0411

B SIGN COMP SPEC. SHEET
21.00 SCALE: NTS



C PARTIAL BUILDING SECTION
21.00 SCALE: NTS

18'-0"

8'-7 3/4"



Public
Parking

CLEARANCE 7'-0"

Check Luggage Racks & Bicycles

PROHIBITED

Vehicles Over 18'-0" In Length
Recreational Vehicles (RV's)
Dually Trucks
Trailers

EXISTING SIGN COMP
2090 EXTRUDED
TENSION FRAME WITH
2091 BEVELED COVER
OR EQUAL

PRINTED FIBER
REINFORCED VINYL
MESH 130Z OR BETTER
TO BE REPLACED

NOTE:
- FIELD VERIFY ALL
DIMENSIONS
- REFER TO LOCATION
DC.12
- BANNER IS LOCATED
OVER THE ENTRY DRIVE
LANE AND SPANS OVER
TWO VERTICAL
OPENINGS
- ARTWORK PROVIDE BY
OWNER

NOTE:
PRINTED FIBER REINFORCED
VINYL MESH TO BE REPLACED

B
E
R
B
E
R
I
C
H

CONTACT:
Ray Berberich
605-430-5170
ray@berberichdesign.com



Project:
Deadwood Parking Structure
Signage

Prepared for:
The City of Deadwood
Deadwood, South Dakota

Client Contact:
Kevin Kuchenbecker
Historic Preservation Officer
Department of Planning &
Preservation
605-578-2082 Office
605-641-5568 Mobile

Date: 10/06/2023
Revisions:

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PARKING ENTRY SIGN

21.00



A	EXISTING
22.00	SCALE: NTS



B	PROPOSED SIGN REPLACEMENT
22.00	SCALE: NTS



C	PROPOSED SIGN REPLACEMENT
22.00	SCALE: NTS

APPLIED VINYL, V8

- NOTE:
- COPY TO BE OPEN
 - USE EXISTING SIGN PANELS
 - REMOVE EXISTING VINYL



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Oversized Vehicle Sign