

OFFICE OF
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MEMORANDUM

Date: September 22, 2023
To: Deadwood City Commission
From: Kevin Kuchenbecker, Historic Preservation Officer
Re: Removal of Tootsie Sign

Tootsie was a coyote pup found abandoned in the snowy hills outside of Deadwood in early 1947. Tootsie was raised inside a Deadwood liquor store named The Spot, owned by Fred and Esther Borsch. The Borsch's erected a custom neon sign of Tootsie atop the liquor store.

Many years ago, the sign was purchased and installed by Deadwood Historic Preservation Commission and installed on the building adjacent to the original Spot Liquor store. In 2014 the Tootsie sign was restored after a hailstorm and reinstalled to the rooftop which was leased by the City of Deadwood.

The building owner is terminating the agreement and is requesting the city remove the Tootsie sign. Staff has received a quote from Conrad's Signs to remove the sign from 669 Main and transfer to the cold storage until a new location can be established.

The Deadwood Historic Preservation Commission is recommending hiring Conrad's Big C Signs to remove the sign for a cost not to exceed \$2,752.05 and be paid out of Capital Assets General Maintenance.

Recommend Motion:

Move to approve the hiring of Conrad's Big C Signs to remove the sign from 669 Main and transport to cold storage for a cost not to exceed \$2,752.05 to be paid out of the Capital Assets General Maintenance line item.