

OFFICE OF
Planning & Zoning
108 Sherman Street
Telephone (605) 578-2082
Fax (605) 578-2084



"The Historic City of the Black Hills"

Deadwood, South Dakota 57732

TRENT MOHR
Building Inspector
Dept. of Planning & Zoning
Telephone: (605) 578-2082
Fax: (605) 578-2084

SIGN PERMIT STAFF REPORT

Sign Review Commission

February 16, 2022

Applicant: Kristine Villafuerte

Address: 732 Main Street, Deadwood, SD 57732

Site Address of Proposed Signage: 732 Main Street (Angel's Attic)

Computation of Sign Area

Building Frontage: 52 Feet

Total Available Signage: 104 Square Feet

Existing Signage: One projecting sign permitted 01-19-22 (8 Square Feet)

Remaining Available Signage Area: 96 Square Feet

Proposed Sign Project: Install new freestanding sign (9.6 Square Feet)

Proposed Building Materials: Metal composite and high-density urethane (see attached rendering)

Proposed Lighting of the Signs: None

Location of Proposed Sign: See attached photograph

Discussion

The sign permit application in review is proposed at a location inside the locally-designated historic district which is regulated by chapter 15.32.300 of the sign ordinance. The current signage at the subject property is compliant with the sign ordinance. The sign proposed in the current application is regulated by 15.32.090 of the Sign Ordinance, reference below.

- A. *Before any sign can be erected or altered in any way, a valid permit must be issued. Any further alteration of the sign shall require an amendment of the existing permit or the issuance of a new permit. Such changes, as well as original permits, shall be issued pursuant to review by the sign review commission. It is unlawful to display, construct, erect, locate or alter any sign without first obtaining a sign permit for such sign.*

This request is a continuation of the new signage for this business in conjunction with the rehabilitation of the façade.

The proposed sign and its location are compliant with the sign ordinance.

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Variances

The sign permit application in review as proposed requires no variances from the sign ordinance. Signage variances may be obtained if the sign review commission is able to find *"special circumstances or conditions such as the existence of buildings, topography, vegetation, sign structures, distance or other matters on adjacent lots or within the adjacent public right-of-way that would substantially restrict the effectiveness of the sign in question and such special circumstances or conditions are peculiar to the business or enterprise to which the applicant desires to draw attention and do not apply generally to all businesses or enterprises in the area."* However, it is the responsibility of the applicant to provide adequate evidence of such special circumstances or conditions.

Sign Review Commission Action

Motion to approve permit for new freestanding sign at 732 Main Street

OR

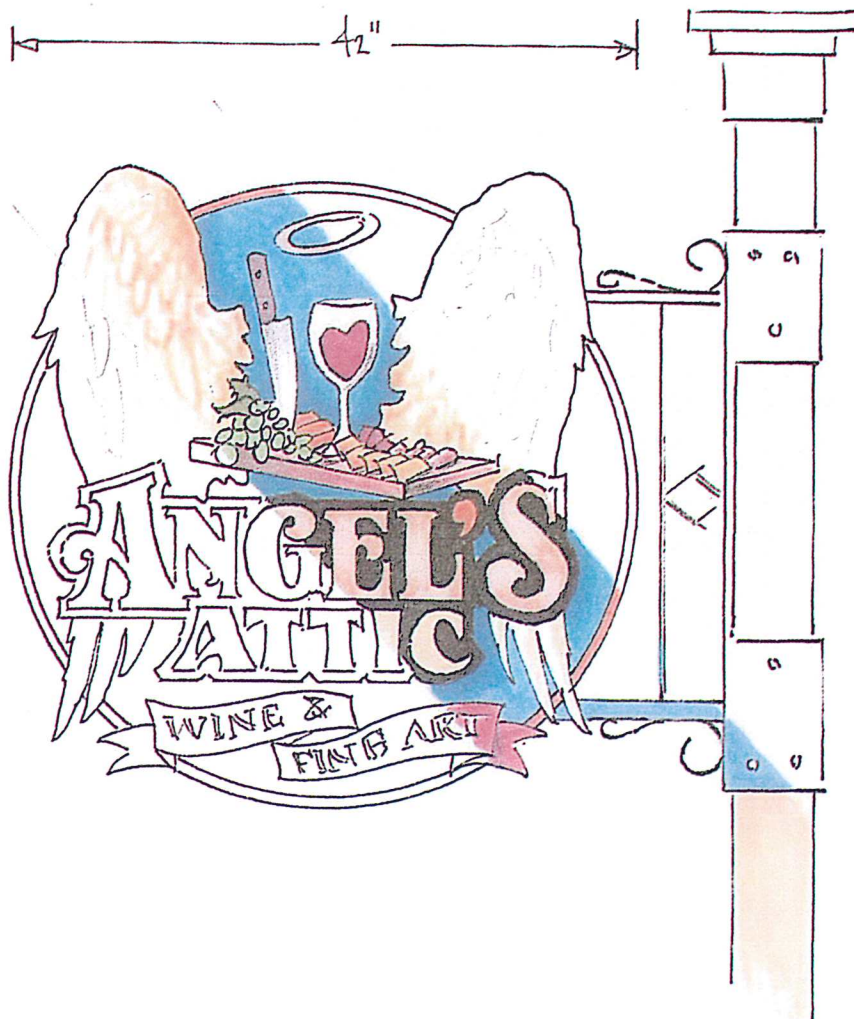
Motion to deny proposed sign permit application as submitted.

proposed location

Section 4 Item a.



05/17/2020



EXTERIOR FREESTANDING SIGN - 10 SQ FT.

Designed exclusively for:

ANGEL'S ATTIC

Date:

1/2/22

Address:

732 MAIN ST DEADWOOD

Phone:

591-2705



Tim Peterson
ARTIST

3123 E. FAIRGROUNDS LOOP STE. C
SPEARFISH, SD 57783

(605) 642-5794

50% DEPOSIT REQUIRED ON ALL
WORK. BALANCE DUE ON
COMPLETION.

This design is the property of the designer, and may not
be reproduced in any manner without written permission.

Hi, Kristi!

Attached is the revised layout for your exterior sign. Your specs are as follows:

One double sided freestanding sign of aluminum composite and High-Density Urethane (HDU) 42" dia.

- Wings, charcuterie graphic flat painted

- Halo gilded in 23k gold leaf (flat)

- ANGELS ATTIC letters of 1" HDU

 - ANGELS gilded in 23k gold leaf over epoxy dome

 - ATTIC painted over epoxy dome

 - HDU letters mounted on outline panel on standoffs

- Ribbon cut out of separate piece of aluminum and mounted on standoffs

- All aluminum components clear coated with automotive enamel

Installed on 5x6 treated timber oil primed and set in concrete

Cap and bottom skirt of redwood oil primed and painted

Custom bracket of painted steel tubing and strap

Thanks, Kristi!

Tim Peterson
Flat Earth Art Co.
Spearfish