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## SCHEDULE

All conference sessions, meals and events take place at the **Ramkota Hotel & Conference Center** in Pierre (except for Tuesday's "Tourism Day at the Capitol").

See notes about conference attire at the bottom of this page.

### TUESDAY, JANUARY 17, 2023

- |             |   |
|-------------|---|
| 10-11 A.M.  | <b>VIA (Visitor Industry Alliance) Meeting - RAMKOTA MEETING ROOM</b> |
| 1-7 P.M.    | <b>Registration &amp; Information Desk - CONFERENCE CENTER LOBBY</b>  |
| 1-3 P.M.    | <b>Tourism Day at the Capitol - STATE CAPITOL BUILDING</b>            |
| 5-6:30 P.M. | <b>Legislative Thank You Reception - GALLERY C, D, E, F, G</b>        |
| 6:30 P.M.   | <b>Open Evening - <i>check back for a list of restaurants</i></b>     |

### WEDNESDAY, JANUARY 18, 2023

- |                  |  |
|------------------|--|
| 7:30-8:30 A.M.   | <b>Breakfast - RAMKOTA COURTYARD</b>   |
| 7:30 A.M.-4 P.M. | <b>Registration &amp; Information Desk - CONFERENCE CENTER LOBBY</b>             |
| 7:30-8:30 A.M.   | <b>Mentorship Breakfast - AMPHITHEATER I<br/>(for mentees and mentors, only)</b> |
| 8:45-9 A.M.      | <b>Welcome &amp; Opening Remarks - GALLERY A, B, C</b>                           |

9-10 A.M.	<b>GENERAL SESSION: Shabnam Mogharabi - GALLERY A, B, C</b>
10-10:30 A.M.	<b>Networking Break with Exhibitors - CONFERENCE CENTER LOBBY</b>
10:30-11:30 A.M.	<b>BREAKOUT SESSIONS</b>
11:45 A.m.-1:45 P.M.	<b>Tourism Briefing Luncheon with Secretary Jim Hagen - GALLERY A, B, C</b>
2-3 P.M.	<b>BREAKOUT SESSIONS</b>
3-3:30 P.M.	<b>Networking Break with Exhibitors - CONFERENCE CENTER LOBBY</b>
3:30-4:30 P.M.	<b>GENERAL SESSION: Clint Pulver - GALLERY A, B, C</b>
7-10 P.M.	<b>Wednesday Reception - GALLERY A, B, C</b>

## THURSDAY, JANUARY 19, 2023

7:15-8:15 A.M.	<b>Breakfast - RAMKOTA COURTYARD</b>
7:15 A.M.-4 P.M.	<b>Registration &amp; Information Desk - CONFERENCE CENTER LOBBY</b>
8:30-9:30 A.M.	<b>GENERAL SESSION: Scott Stratten - GALLERY A, B, C</b>
9:30-10 A.M.	<b>Networking Break with Exhibitors - CONFERENCE CENTER LOBBY</b>
10-11 A.M.	<b>BREAKOUT SESSIONS</b>
11:15 A.M.-12:45 P.M.	<b>VIA Update and Industry Panel Luncheon - GALLERY A, B, C</b>
1-2 P.M.	<b>GENERAL SESSION: Terry Jones - GALLERY A, B, C</b>
2-2:30 P.M.	<b>Networking Break with Exhibitors - CONFERENCE CENTER</b>

## LOBBY

2:30-3:30 P.M. **BREAKOUT SESSIONS**

5:30-7 P.M. **Social - CONFERENCE CENTER LOBBY**

7-10 P.M. **Awards Night Gala - GRAND GALLERIA**

## CONFERENCE ATTIRE

**Tuesday:** Tourism Day the Capitol: Wear Red Day

**Tuesday Evening Reception:** Business Casual

**Wednesday:** Destination/Business Logo Apparel Day

**Wednesday Evening Event:** Casual/Themed Attire (theme: TBD)

**Thursday:** Business Casual

**Thursday Awards Night Gala:** Formal/Semi-formal/Business Attire

### Industry Website

Learn about the Department, our programs, and what's ahead for tourism in South Dakota.

[go to SDVisit.com](https://www.southdakotatourismconference.com/event/fd4e0700-1efd-4bae-aebe-ebad9579acd6/websitePage:d9bf355a-f9df-4eac-b4a8-057c1dcaa77c)

## SHARE YOUR CONFERENCE EXPERIENCE WITH THE TOURISM COMMUNITY:

**#SDTourism**

**@SouthDakota**

### Industry E-newsletter

Sign up for the *Mile Marker* to get updates on what's happening in the Department of Tourism.

[Mile Marker signup](#)