

Outlaw Square Budget
As of 5/31/2022

Revenue Budget	2020 BUDGET	2020 Actual	2021 BUDGET	2021 Actual	2022 Budget	2022 Actual
SPONSORSHIP & PUBLIC SUPPORT						
		BUDGET	ACTUAL			
Corporate Contributions & Sponsorship	\$ 146,700.00	\$ 112,426.66	\$ 125,000.00	\$ 151,825.21	\$ 154,000.00	\$ 41,250.00
Business Improvement District 7	\$ 25,000.00	\$ 13,000.00	\$ -			
Business Improvement District 8	-					
Business Improvement District 9	\$ 215,000.00	\$ 145,000.00	\$ 215,000.00	\$ 227,900.00	\$ 250,000.00	
City of Deadwood Bed & Booze Funds	\$ 100,000.00	\$ 67,549.61	\$ 75,000.00	\$ 73,931.97		
<i>Total Sponsorship and Public Support Revenue</i>	\$ 486,700.00	\$ 337,976.27	\$ 415,000.00		\$ 404,000.00	\$ 41,250.00
PROGRAM REVENUE						
Winter Programming Revenue - skating	\$ 11,000.00	\$ 25,744.98	\$ 14,500.00	\$ 43,850.40	\$ 26,000.00	\$ 55,249.25
Winter Programming Revenue - IBC						
MSI Promotional Program Revenue	\$ 15,000.00	\$ -	\$ -			
Seasonal Events Revenue	\$ -	\$ -				
Historic Preservation Support of Historic Programming	\$ 10,000.00	\$ -			\$ 5,000.00	
Third Party Rental	\$ 5,000.00	\$ 7,389.75	\$ 6,000.00	\$ 35,992.37	\$ 25,000.00	\$ 7,188.75
Misc Revenue	\$ -	\$ -				
PPP Loan/Grant 2020	\$ -	\$ 16,151.55				
Carryover COVID Events	\$ -	\$ 3,000.00				
Vendor Revenue	\$ -	\$ 3,973.29	\$ 3,500.00	\$ 6,155.38	\$ 3,600.00	\$ 45.00
<i>Total Program Revenue</i>	\$ 41,000.00	\$ 56,259.57	\$ 24,000.00		\$ 59,600.00	\$ 62,483.00
TOTAL REVENUE	\$ 527,700.00	\$ 394,235.84	\$ 439,000.00	\$ 539,655.33	\$ 463,600.00	\$ 103,733.00
Expenses Budget						
CAPITAL EXPENDITURES						
Equipment	\$ 103,000.00	\$ 101,478.61	\$ 37,000.00	\$ 90,000.16	\$ 28,000.00	\$ 8,825.75
PROGRAM EXPENSES						
Miscellaneous Supplies	\$ 1,000.00	\$ -	\$ 1,000.00		\$ 1,500.00	
Maintenance & Upkeep	\$ 9,000.00	\$ 2,668.13	\$ 9,000.00		\$ 1,000.00	\$ 813.22
Concert Series Expenses	\$ 81,000.00	\$ 64,157.95	\$ 109,000.00	\$ 115,194.71	\$ 140,000.00	\$ 25,650.00
Carryover Event		\$ 3,000.00				
Art & Wine Program Expenses	\$ 2,500.00	\$ -	\$ 2,500.00			
Fall Festival Expenses	\$ 5,000.00	\$ -	\$ 5,000.00		\$ 1,000.00	
MSI Promotional Program Expenses	\$ 14,000.00	\$ -				
Seasonal Program Expenses	\$ 17,000.00	\$ -	\$ 7,000.00	\$ 2,542.60	\$ 2,500.00	
<i>Total Program Expenses</i>	\$ 129,500.00	\$ 69,826.08	\$ 133,500.00	\$ 117,737.31	\$ 146,000.00	\$ 26,463.22
DIRECT OVERHEAD EXPENSES						
Advertising - Media	\$ 40,000.00	\$ 25,221.28	\$ 40,000.00	\$ 35,800.37	\$ 34,000.00	\$ 15,005.20
Park Supplies	\$ 9,000.00	\$ 5,660.89	\$ 9,000.00	\$ 18,580.87	\$ 14,000.00	\$ 5,450.68
Licenses & Permits	\$ 5,000.00	\$ 3,685.00	\$ 5,000.00	\$ 1,656.00	\$ 2,500.00	
Repairs & Maintenance - Chamber Area	\$ 2,500.00	\$ -	\$ 2,500.00		\$ 500.00	
Security	\$ 10,000.00	\$ 3,849.71	\$ 9,000.00	\$ 10,039.77	\$ 11,000.00	\$ 379.41
Storage	\$ 700.00	\$ 1,793.00	\$ 500.00	\$ 958.20	\$ 2,600.00	\$ 2,760.00
Uniforms	\$ 2,250.00	\$ 1,290.68	\$ 2,000.00	\$ 2,588.47	\$ 5,000.00	\$ 3,280.26
<i>Total Direct Overhead Expenses</i>	\$ 69,450.00	\$ 41,500.56	\$ 68,000.00	\$ 69,623.68	\$ 69,600.00	\$ 26,875.55
DIRECT PAYROLL EXPENSES						
Salaries & Wages (incl. Payroll-Taxes and benefits)	\$ 161,050.00	\$ 127,552.27	\$ 160,000.00	\$ 173,854.04	\$ 166,000.00	\$ 105,864.57
Benefits	\$ 13,500.00	\$ -	\$ -			
<i>Total Direct Payroll Expenses</i>	\$ 174,550.00	\$ 127,552.27	\$ 160,000.00	\$ 173,854.04	\$ 166,000.00	\$ 105,864.57
INDIRECT OVERHEAD EXPENSES						
Bank Charges/Outside Services (New)/CC fees	\$ 2,000.00	\$ 228.73	\$ 1,500.00	\$ 301.98	\$ 1,000.00	\$ 282.22
Website Development	\$ 3,000.00	\$ -	\$ 2,000.00		\$ 1,500.00	
Copying and Printing	\$ 5,000.00	\$ -	\$ -		\$ 500.00	
Dues & Registrations	\$ 1,000.00	\$ 665.20	\$ 1,000.00		\$ 1,000.00	\$ 187.70
Insurance	\$ 6,000.00	\$ 327.92	\$ 5,000.00	\$ 5,781.19	\$ 7,200.00	\$ 6,794.27
Administrative/Accounting/Sales-UseTax (New in 20)	\$ 4,200.00	\$ 5,829.42	\$ 7,000.00	\$ 16,279.34	\$ 19,000.00	\$ 5,788.82
Office Supplies	\$ 5,000.00	\$ 219.26	\$ 3,000.00	\$ 1,570.01	\$ 2,000.00	
Lease Fees	\$ 12,000.00	\$ 14,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 5,000.00
Computer/Software	\$ 2,500.00	\$ 1,558.04	\$ 2,000.00	\$ 2,729.26	\$ 3,500.00	\$ 1,687.76
Travel and Training	\$ 2,500.00	\$ 173.99	\$ 2,000.00	\$ 723.96	\$ 2,000.00	
Utilities - Chamber	\$ 6,000.00	\$ 915.06	\$ 3,500.00	\$ 203.03	\$ 1,000.00	
Misc Expenses	\$ -	\$ 6,299.06	\$ -		\$ 1,000.00	
*** PPP Loan/Grant Liability		\$ 16,151.55				
<i>Total Indirect Overhead Expenses</i>	\$ 49,200.00	\$ 46,368.23	\$ 39,000.00	\$ 39,588.77	\$ 51,700.00	\$ 19,740.77
CONTINGENCY	\$ 2,000.00		\$ 2,000.00		\$ 2,300.00	
TOTAL EXPENSES	\$ 527,700.00	\$ 386,725.75	\$ 439,500.00	\$ 490,803.96	\$ 463,600.00	\$ 187,769.86
DIFFERENCE	\$ -	\$ 7,510.09	\$ -	\$ 48,851.37	\$ -	\$ (84,036.86)