

2025 HPC Budget

			Actual Budget	Current Budget	Requested Budget	Proposed Budget
			2023	2024	2025	2025
Visitor Management						
215-4572-200	Trolley Operations Shortfall		\$ 50,000.00	\$ 40,000.00	\$ 40,000.00	\$ 40,000.00
215-4572-210	Marketing (Chamber)		\$ 366,011.61	\$ 414,000.00	\$ 414,000.00	\$ 414,000.00
215-4572-215	History & Info Center		\$ 117,988.39	\$ 70,000.00	\$ 76,500.00	\$ 70,000.00
<i>SubTotal</i>			\$ 534,000.00	\$ 524,000.00	\$ 530,500.00	\$ 524,000.00

Trolley Operations

In the early 1990s, the City of Deadwood established a free-wheel trolley system to serve as a municipal transportation system. The overall operation of the trolley system is partially subsidized from Historic Preservation funding and revenue generated through the Parking and Transportation Committee. The trolley system is an invaluable part of the city's infrastructure and helps alleviate the parking problems present in the Historic Districts. The Historic Preservation Commission continues to support the operation of the system to cover a small portion of the operating deficit which has decreased over the years.

Marketing

The Historic Preservation Commission continues to support heritage tourism efforts and the promotion of history through the Chamber of Commerce and Visitor's Bureau. It continues to be evident from formal and informal surveys directed to visitors that Deadwood's primary attraction is our history as well as the activities of historic preservation. The Chamber is the primary tool along with the South Dakota Department of Tourism for reaching audiences outside of Deadwood. Activities and programs funded by the Historic Preservation Commission are those directly related to the marketing of Deadwood's heritage.

Visitor Centers/Interpretive Center

Deadwood's History & Information Center, located in the restored 1897 Fremont, Elkhorn, and Missouri Valley Railroad Depot, continues to serve as an important resource for tourists visiting the city. Interpretive exhibits provide visitors with information about Deadwood's history and historic preservation efforts as well as tourist information regarding Deadwood's many historic resources and attractions. Funds are used to staff the depot, welcome center, and portable information center (chuckwagon) during the height of the tourist season.