



Request for 2025 Deadwood Alive Programming

Deadwood Alive is requesting \$148,000 in funding from the Deadwood Historic Preservation Commission for the 2025 calendar year. Additionally, we are asking the City of Deadwood for \$10,000 from the Bed & Booze fund, matching the amount requested and granted in 2024. This funding will enable us to continue providing the high-quality programming and entertainment that our local community and visitors have come to expect. The support will also help us address the economic challenges of rising labor and operating costs, as well as the limitations posed by our current ticket sales capacity.

Deadwood Alive consistently delivers high-quality, historically accurate, free entertainment that enriches the visitor experience in Deadwood and promotes a family-friendly environment. We have expanded our educational shows for Outlaw Square and Gold Street, providing more free entertainment options. Additionally, we plan to establish a permanent home for the Trial of Jack McCall within the next two years.

The Deadwood Alive board of Directors and seasoned cast are dedicated to continuing our long tradition of nationally recognized quality family entertainment. Your funding provides:

- Shoulder season performances (spring and fall), including shootouts and side shows each day on Fridays and Saturdays (either on the Outlaw Square stage or on Main Street).
- Memorial Day through the third week of September, Main Street shootouts 3 times a day, 6 days a week; the capture and Trial of Jack McCall nightly, 6 days a week; Main Street stagecoach rides 5 days a week, weather permitting. Mini-shows and vignettes dispersed throughout the day.
- Marketing and promotional opportunities for conventions, travel shows, political gatherings, etc. with Deadwood Alive reenactors.
- A year-round full-time executive director who expands programming opportunities throughout the year and delivers historically accurate storytelling and educational programs for local school children. This will include collaborating with the Deadwood History, Inc. education director to bring these programs directly into elementary schools.

Given the SDCG's regulations on families in gaming properties, it is crucial for Deadwood Alive to highlight the City's commitment to family-friendly experiences. Thank you for your past support, and we ask that you continue funding Deadwood Alive again in 2025.

Sincerely,



Andy Mosher
Deadwood Alive Executive Director

