

CITY OF DEADWOOD EVENT COMMITTEE

Roll Call:

The City of Deadwood Event Committee met Thursday August 28, 2025 in the Century Room in City Hall. Sharon Martinisko called the meeting to order at 10:00 a.m. Present were Sharon Martinisko, Randy Adler, Jesse Allen, Joel Ellis, Justin Lux, Cory Percy, Tom Riley, Bobby Rock, Cory Shafer, Rose Speirs, Lornie Stalder, and Misty Trehwella.

Absent was Michelle Fischer and Destiny Maynard.

Also present was Tyler Martin, Amanda Kille, Mike Runge, Michelle Pierce, Erin Walker.

Approval Of Minutes:

Minutes of the meeting on June 26, 2025, were approved by Mr. Rock, second by Mrs. Speirs; motion carried unanimously.

Old Business:

1. Recap of June Events: No issues with the events.

2. Recap of July Events:

Days of '76 Rodeo – Mr. Adler said there is damage and deposit will be held until meeting with Days of '76 Committee members.

3. Recap of August Events:

Rally Rides – Chief Shafer stated next year during these rides, there will have to be a better understanding that DOT will not be allowing the right-of-way or escorts for all of them. He stated parking was under anticipated with the number of bikes. He believes communication will need to be held to identify the first and last rider.

Kool Deadwood Nites – Chief Shafer stated all services were down from last year, however parking complaints doubled from last year. Mr. Stalder addressed vendors need to be added to the event applications. He also addressed other issues dealing with Parks and Public Works Departments. Mrs. Martinisko stated staff are working on creating a monthly vending list that will be turned in monthly. Discussion was held concerning garbage and bathrooms.

New Business:

1. Thrashin Supply Company – August 5. Held public hearing on July 31. No action needed.

2. Tusk Concert – August 29. Held public hearing August 18. No action needed.

3. Lead Deadwood Futbol Club – August 29 – October 30, 2025. Request to waive 45-day requirement.

Mrs. Martinisko questioned the use of Event Complex instead of Baseball Field. Mr. Martin stated that is a misprint. Discussion was held concerning restrooms and tournaments. Mr. Allen moved to approve and recommend to city commission, seconded by Mr. Rock; motion carried unanimously.

4. **Deadwood Lead 76ers Swim Team Practice – September 22, 2025 through July 31, 2026.**
Mr. Adler stated no issues, use of 2 lanes, 3 lanes when available. Mrs. Speirs to approve and recommend to city commission, seconded by Mr. Adler, motion carried unanimously.
5. **Lead Deadwood High School homecoming Parade – September 26, 2025.**
Mr. Allen stated DOT permit will be needed. Discussion was held concerning permit with DOT. Chief Shafer will reach out to the school concerning permit. Mr. Allen moved to approve with condition of DOT permit and recommend to city commission, seconded by Mr. Stalder; motion carried unanimously.
6. **Oktoberfest – October 2-3, 2025. Public hearing set for September 2.**
Mr. Allen spoke about the event, requesting open container and street closure. Mrs. Speirs moved to approve and recommend to city commission, seconded by Mr. Adler; motion carried unanimously.
7. **Wild West Songwriters Festival – October 16-18, 2025. Public hearing set for September 2.**
Mr. Allen spoke about the event, requesting open container. Mrs. Speirs moved to approve and recommend to city commission, seconded by Mr. Stalder; motion carried unanimously.
8. **Deadweird – October 24-25, 2025. Public hearing set for September 2.**
Mr. Allen spoke about the event, requesting open container, street closure and use of public property at Event Complex for Trunk or Treat. Mr. Rock moved to approve and recommend to city commission, seconded by Mr. Ellis; motion carried unanimously.
9. **Kringle Crawl – December 12-13, 2025.**
Mr. Allen spoke about the event, requesting open container. Mr. Stalder moved, to approve and recommend to city commission, seconded by Mr. Rock; motion carried unanimously.
10. Mrs. Martinisko asked all 2026 applications be continued until the 2026 updated application is approved by the Commission. Mrs. Speirs moved to continue all 2026 applications, seconded by Mr. Stalder; motion carried unanimously. Michelle Piece asked when the applications will be back to the committee. Mrs. Martinisko stated plan on November or December. Discussion was held concerning dates for 3-Wheeler Rally.

Refunds:

1. **Monsters of Destruction. – June 28-29, 2025 - \$2,350.00.**
Mr. Adler moved to approve the refund, seconded by Mr. Rock; motion carried unanimously.
2. **3-Wheeler Rally – July 6-11, 2025 - \$2,350.00.**
Mr. Allen moved to approve the refund, seconded by Mr. Stalder; motion carried unanimously.
3. **Days of '76 Rodeo – July 20-26, 2025 \$2,350.00.**
Mr. Ellis moved to continue, seconded by Mr. Allen; motion carried unanimously.
4. **Days of '76 Steer Roping – August 15-17, 2025 - \$2,350.00.**
Mr. Rock moved to approve the refund, seconded by Mr. Stalder; motion carried unanimously.

5. Kool Deadwood Nites – August 19-24, 2025 - \$1,000.00.

Mr. Stalder moved to approve the refund, seconded by Mr. Adler; motion carried unanimously.

Upcoming Events:

1. Mustang Rally – August 28, 2025 – street closure.
2. Tusk Concert – August 29, 2025 – open container, street closure.
3. Fair in the Square – September 4-6, 2025 – street closure.
4. Motorsports Arenacross Race – September 6, 2025 – open container at Event Complex and waiver of user fees.
5. Jeep Jamboree – September 18-20, 2025 – use of public property at Event Complex.
6. Black Hills Veterans March – September 19-20, 2025 – open container and use of Event Complex.
7. Deadwood Jam – September 19-20, 2025 – open container, street closure, waiver of banner and vending fees. Discussion was held concerning street closure on Main Street from Main Street to Deadwood to Pine Street. Mrs. Martinisko suggested a code red be sent out to Burnham and Library districts.
8. 27th Annual Mickelson Trail Trek – September 21, 2025 – use of public property.
9. Lead Deadwood High School Homecoming Parade – September 26, 2025.

Open Discussion:

Mr. Rock stated during Kool Deadwood Nites there was a weather forecaster from the National Weather Service and would be willing to be stationed in Deadwood during other events.

Mr. Runge spoke about the Vintage Baseball Game. Mrs. Martinisko suggested the Chamber be involved and be added to the Special Events Resolution.

Mr. Allen thanked City staff for their help during Kool Deadwood Nites and other events. Mr. Stalder thanked the Chamber and Outlaw Square staff for everything as well as city departments.

Discussion was held concerning 2026 August Events and School starting.

Mr. Riley stated trolley ridership during Kool Deadwood Nites was 14,281.

Mr. Stalder thanked the Chamber and Outlaw Square staff for their help during street closures.

Meeting Adjournment:

With no further business for the committee to consider, Mr. Rock moved to adjourn, second by Mr. Stalder. The next Event Committee meeting will be **Thursday, September 25, 2025 at 10:00 a.m.**