



Mr. Kevin Kuchenbecker
Deadwood Historic Preservation Officer
108 Sherman Street
Deadwood, SD 57732

Dear Mr. Kuchenbecker,

On behalf of the Deadwood Alive Board of Directors, thank you for the opportunity to submit our request to the Deadwood Historic Preservation Commission for continued financial support in the amount of \$148,000 for the 2027 calendar year.

The Historic Preservation Commission's longstanding investment in Deadwood Alive has enabled our organization to provide high-quality, historically accurate entertainment that preserves and interprets Deadwood's unique past while enhancing the visitor experience. These performances not only celebrate the rich history and culture of Deadwood but also play a vital role in supporting the community's heritage tourism economy by encouraging longer stays, repeat visitation, and increased activity for local businesses.

Deadwood Alive continues to present free, family-friendly historical entertainment that brings the stories of Deadwood's colorful past to life. Through educational performances in Outlaw Square, on Gold Street, and throughout the three blocks of Historic Main Street, visitors experience the people and events that shaped the community. In addition, Deadwood Alive proudly continues the presentation of the Trial of Jack McCall, a century-old tradition that remains one of Deadwood's most recognizable and enduring historical attractions.

The Deadwood Alive Board of Directors, staff, volunteers, and cast members remain committed to preserving this nationally recognized tradition of quality historical entertainment. Historic Preservation Commission funding will allow Deadwood Alive to continue providing:

- Expanded shoulder-season programming during the spring and fall, including daily shootouts and side shows on Fridays and Saturdays.
- Peak-season historical programming from Memorial Day through the third week of September, featuring:
 - Main Street shootouts three times daily, six days each week;
 - The Capture and Trial of Jack McCall performed nightly, six days each week;
 - Historic Main Street Stagecoach Rides five days each week, weather permitting; and
 - Additional historical vignettes and interactive performances throughout the day.
- Community and destination marketing support, with Deadwood Alive reenactors representing the community at conventions, travel shows, political gatherings, media events, and other promotional opportunities that showcase Deadwood's rich history and heritage.

Thank you for your continued partnership and consideration of this request. The Historic Preservation Commission's support has been instrumental in establishing and sustaining the programming that has become synonymous with the Deadwood experience. We are grateful for your continued investment in preserving Deadwood's history through living interpretation and educational entertainment for residents and visitors alike.

Sincerely,

Jim Williams
Treasurer- Deadwood Alive