

Le Fleur The Flower Market, is a co-owned online flower shop. My daughter Brittany Fehr and I Melissa Shepherd, started the business on September 22nd 2025. Our business is set up in the basement of our home using less than 25% of our living quarters. We are located at 1896 1st ST W. Our operating hours are Monday- Saturday from 8:00 AM - 6:00 PM. We take all our orders over the phone and through our website, we don't allow walk-ins. Our business is a very quietly ran business, we have a large driveway that both are company vehicles park on. We are just a 2 person ran business, during the holidays are husbands will be helping with our floral deliveries. Our business doesn't have any loud operating noises to produce our products and doesn't involve any hazardous chemicals. We joined an online floral network accepting orders through Flower Shop Network. We design the floral arrangements and deliver them or we will meet at the local Hero Park just located right down the road from our location or a location of their choice. We deliver arrangements in Dickinson, South Heart, Belfield and Medora. On occasion we are asked if they can just pick them up we are limiting around 1-2 curbside pickups a day, the customer is asked to stay in their car and we will bring it out to them for liability reasons, since we started in September we have only had 5 total curbside pickups almost everyone is willing to have them delivered or is willing to meet us somewhere. We have a small flower truck (smaller than a UPS truck deliver our flowers every Wednesday morning he backs up on our driveway and we quickly unload together in the garage. Brittany and I have discussed how we will handle the holidays with our online business and we are looking at putting our flowers in a local store down the road offering them a certain percentage of all sales, or possibly renting something for the week of Valentine's Day, or Mother's Day. We will make sure that the customers know where are products will be located weeks before the holidays and they will be informed through our website. Brittany and I realize that we need to respect the residential setting and we will do what we have to do to run the business and not have traffic through here. If our business gets where we can't keep up with just delivering out our products we will be looking for a downtown location for our business, but as of right now we don't feel like we are disturbing anyone, our place is always quiet and its just Brittany and I here all day with our kids. Our trash is also controlled we only have 2 large flower boxes a week which we break down and recycle. Our goals as co-owners is to deliver affordable, nice, long lasting bouquets while watching our kids grow up all in the comfort of our home. Brittany and I grew up in a flower setting and I have managed flower shops in the past, we both have a passion for floral design. Since we started, we have given away lots of free arrangements to random places throughout our community and delivered some to smaller communities down the road from us. We enjoy spreading cheer through the communities. We are known for our great customer service, quick deliveries and long lasting bouquets.

Brittany O. Fehr
11-7-25

Melissa K Shepherd
11/7/25