

# COMMUNITY ENGAGEMENT PLATFORM – CIVICPLUS

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Consideration to Approve



# CivicPlus Mass Notification System

## USES

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### **Better Community Engagement**

Allows communication with the entire community anywhere, anytime, through as many channels as possible.

### **Multilingual Messaging**

Mass notifications auto-translate into 63 languages to ensure all citizens can act on notifications, especially in emergencies

### **Integrated Mobile App**

Allows for time-sensitive alerts on the go

## INTERACTIVE

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### **Categorized Messaging**

Citizens can select what they want to stay informed about when they sign up

### **Polls**

Quickly and easily gather data from citizens on either their opinions or with regards to safety during impactful events

### **Emergency & Routine Notifications**

Inform residents about weather hazards, active shooter situations, fires, evacuations, emergency road closures, and terrorist threats with real-time alerts.