

# PROCLAMATION



## “SMALL BUSINESS SATURDAY” NOVEMBER 30, 2024



**WHEREAS**, the City of Dalton celebrates our local small businesses and the contributions they make to our community and economy; and

**WHEREAS**, according to the United States Small Business Administration, there are 34.7 million small businesses in the United States that employ 45.9% of the employees in the private sector in the United States; and

**WHEREAS**, 68 cents of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

**WHEREAS**, 59% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday 2023; and

**WHEREAS**, the City of Dalton supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, Annalee Sams, Mayor of the City of Dalton, Georgia hereby proclaim **November 30, 2024**, as “**SMALL BUSINESS SATURDAY**” in the City of Dalton and urge our citizens to support small businesses and merchants on Small Business Saturday – celebrating its 15<sup>th</sup> year in 2024 - and Shop Small throughout the year.

*In witness whereof, I have hereunto set my hand  
and caused the seal of this city to be affixed.*

Mayor \_\_\_\_\_

Date November 18, 2024