

DALTON POLICE DEPARTMENT

		Effective Date February 23, 2010	Number GO10-2.29
Subject Social Networking			
Reference		Revised December 19, 2017 17, 2019	
Distribution All Personnel	Re-evaluation Date December 19, 2019 2021	No. Pages 2	

I. Policy

It is the policy of the Dalton Police Department that the Agency recognizes the employees' right to have personal web pages, ~~or~~ websites, and social media accounts. However, when reference is made to or about the Dalton Police Department, a review of that reference is needed to ensure that such reference does not cause a decline in public confidence in, and or respect for, in the Department or employee. It is necessary that employees use appropriate discretion in their uses of references to the ~~Dalton Police~~ Department and not discredit themselves or the Department. Personal expression on the internet, within well-defined limits, is permissible.

II. Definition

Social Networking Site – ~~means~~ Any internet-based website where members of that site can electronically gather to share personal profiles, along with other information and photos, with other members. Examples of these sites include ~~MySpace.com~~, Facebook, ~~.com~~, Flickr.com Instagram, Snapchat, Twitter, and other sites that promote or allow individuals to express themselves for personal relationships, friendships, or just ~~pen-~~pal casual correspondences.

III. Scope

- A. This policy shall apply to all ~~Dalton Police~~ Department personnel. Personnel who violate this policy shall be subject to disciplinary action up to and including termination.
- B. The processes and restrictions described in this policy shall be retroactive for any currently existing sites created by an employee or third party.

IV. Privacy

~~Dalton Police Department~~ Employees should be aware that information posted on social networking sites is not secure or private. The information may be viewed by any member of the public. Once information has been posted on the Internet, it is also considered to be accessible indefinitely. In the event employees choose to post information on a social networking site, they should be aware that the information could be used for fraudulent

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purposes. Employees should also be aware that they are jeopardizing their personal confidentiality and that of other employees by posting photographs or personal information about themselves or other members of the ~~Dalton Police~~ Department. In addition, they may be jeopardizing their safety, the safety of their family, their co-workers, and on-going or future investigations. Employees are advised that in the event information has been posted on a social networking site identifying them as a Police Officer, the posting could make them ineligible for specialized positions where anonymity is required.

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V. **Restrictions**

- A. Employees shall not identify themselves or other employees, directly or indirectly, as ~~a~~ members of the ~~Dalton Police~~ Department.
- B. Photographs or other depictions of ~~Dalton Police~~ Department uniforms, badges, patches, insignia, and / or vehicles shall not be used on employee internet postings.
- C. No pictures, video, artwork, comments, or other reference depicting violent, sexual, racial, or ethnically derogatory material may be posted or associated with a ~~Dalton Police~~ Department employee.
- D. Employees shall not post, or be associated with, any material on the internet that brings discredit to or may adversely affect the efficiency or integrity of the ~~Dalton Police~~ Department.
- E. Employees shall not use the Department's computer system to access, download, or contribute to any social networking site unless ~~he/she is~~ they are lawfully doing so as part of their regular duties or as a part of an investigation requiring access to a social networking site.
- F. Only authorized employees with the approval of the Chief of Police or his / her designee ~~will~~ shall be allowed to upload any audio / video files captured on devices owned by the ~~Dalton Police~~ Department.
- G. Employees should consider the possible adverse consequences of internet postings, such as future employment, cross examination in criminal and civil cases, and public / private embarrassment of the employee or the Department.
- H. Employees are encouraged to seek the guidance of Supervisors regarding any posting that may adversely reflect upon either the Department or upon the professionalism or integrity of the employee.

This policy supersedes any policies previously issued.

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