## **PROCLAMATION**



## "SMALL BUSINESS SATURDAY" NOVEMBER 26, 2022



**WHEREAS,** according to the United States Small Business Administration, there are 32.5 million small businesses in the United States that employ 46.8% of the employees in the private sector; and

**WHEREAS**, 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday, 70% report the day makes them want to encourage others to Shop Small, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and

**WHEREAS**, 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and

**WHEREAS**, the City of Dalton supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE BE IT REOLVED**, I, Mayor David Pennington, hereby proclaim **November 26, 2022**, as "**SMALL BUSINESS SATURDAY**" in the City of Dalton and urge our citizens to support small businesses and merchants on Small Business Saturday and throughout the year.

In witness whereof, I have hereunto set my hand and caused the seal of this city to be affixed.

Mayor	David Pennington	
Date	October 27, 2022	