

SOCCER AFFILIATION AGREEMENT
Between
The City of Dalton, Georgia
Parks and Recreation Department
And
The Chattanooga Professional Soccer Management, LLC
d/b/a
Chattanooga Red Wolves

This Agreement made and entered into this _____ day of _____, 2019 by and between PARKS AND RECREATION DEPARTMENT OF THE CITY OF DALTON, GEORGIA (the “CITY”) and THE CHATTANOOGA PROFESSIONAL MANAGEMENT, LLC D/B/A CHATTANOOGA RED WOLVES (the “CRW”).

GOALS AND OBJECTIVES

1. To establish a positive public-private working relationship in a cooperative effort to enrich the lives of the citizens by providing high quality instruction and play in the sport of soccer.
2. To maintain a safe and secure environment at recreational facilities, which will be conducive to learning and quality recreation.
3. Promote positive attitudes and provide positive role models for youth soccer and soccer within the community.

A. FIELD USAGE

1. CRW shall pay a rental fee of \$50.00 per hour for indoor field usage and \$30.00 per hour for outdoor field usage.
2. CRW shall reserve a minimum of 3 hours per week of field usage during the Spring season and a minimum of 12 hours per week of field usage during the Fall season.
3. CRW shall notify the CITY in writing (email is acceptable) of the specific field locations and dates it requests to reserve for CRW’s use for the Fall season no later than August 15 and for the Spring season no later than February 15 of each year.
4. CITY shall reserve the requested fields for CRW’s use for the respective season. CITY shall have the flexibility to reassign a specific field location and/or date due to weather conditions, field conditions, or for use by other CITY recreational programs, local school sports program, or Dalton State College with 24 hours notice to CRW. CITY shall not reassign a specific field location and/or date for use by a nongovernment soccer program.
5. CITY shall provide Department staff to operate the Department’s facilities while in use by CRW.

B. COACHING CLINICS AND INSTRUCTION

1. CRW shall conduct coaching clinics for Department staff and volunteer coaches.
2. Coaching clinics shall be conducted by the CRW Technical Director or CRW Head Coach or other CRW staff/players that are approved by CITY.
3. Coaching clinics shall be conducted at a minimum one time per month for a minimum of two hours per clinic.
4. CRW shall have CRW professional players available for clinic training and demonstrations.

C. PLAYER CLINICS AND INSTRUCTION

1. CRW shall conduct player clinics for players in all of the Department soccer programs.
2. Player clinics shall be conducted by the CRW Technical Director or CRW Head Coach or other CRW staff/players that are approved by CITY.
3. Player clinics shall be conducted at a minimum of one time per month for a minimum of two hours per clinic. CRW shall have CRW players available to demonstrate basic, intermediate, and advanced soccer skills.
4. CRW shall have CRW professional players available for clinic training and demonstrations.

C. TEAM NIGHT

1. CRW shall host a CITY Team Night one time per season during a CRW home match.
2. CRW shall provide all CITY players that wear their CITY approved team jersey to Team Night with one free admission ticket.
3. CITY players shall be provided the opportunity to walk with the CRW team members and visiting team onto the field during Team Night prior to the match.

D. FUNDRAISING

1. CRW shall provide to CITY teams upon request discounted tickets for resale as a fundraising opportunity.
2. CRW shall sale \$10.00 tickets to CITY teams for \$5.00 per ticket.
3. CITY teams shall be entitled to sale said tickets for up to \$10.00 per ticket and all proceeds shall be kept by the CITY team selling the ticket.
4. CITY shall promote the fundraising opportunity but the CITY shall not be required to participate. CITY team participation in the fundraising opportunity shall be optional.

5. CRW shall have the right to limit the number of discounted tickets available to each CITY team.

E. CRW LOGO/CREST

1. CITY Draft League teams and players shall display the CRW logo/crest on the sleeve of all jerseys.
2. CITY Team League teams and players may display the CRW logo/crest on the sleeve of all jerseys.
3. CRW shall provide at CRW expense the CRW logo/crest for use by participating CITY teams and players.
4. CITY shall have the right to approve the CRW logo/crest for use to insure that any artwork or language is appropriate for recreational and youth soccer.
5. CRW shall determine the type of material of which the logo/crest is made.

F. CRW DONATION

1. CRW shall donate to the CITY soccer program the sum of \$2,000.00 per year.
2. Said donation shall be made by August 15 for Fall season and by January 15 for Spring season for each year of the contract term.
3. CITY shall have the discretion to use said donation as determined by the CITY; except that said funds shall be used in the CITY soccer program.

G. CRW AFFILIATION

1. During the term of this contract, CITY shall not enter into an affiliation with any other professional soccer team or professional association.
2. CITY may continue in or enter into non-professional affiliations for recreational or school soccer programs such as G.R.P.A., W.C.S.B., D.S.B., and D.S.C.

H. TERM

1. The term of this Agreement shall be for twenty-four (24) months and shall commence on the date entered herein above.
2. This Agreement shall renew for additional terms of twenty-four (24) months. Provided, however, either party may terminate this Agreement upon sixty (60) days prior written notice to the other party.

I. SEVERABILITY

Each provision of this Agreement is intended to be severable. If any term or provision hereof is illegal or invalid for any reason whatsoever, such illegality or invalidity shall not affect the legality or validity of the remainder of the Agreement.

IN WITNESS WHEREOF, the parties have caused this agreement to be signed by their duly authorized officers.

Signed, sealed, and delivered in the presence of:

THE CHATTANOOGA PROFESSIONAL SOCCER MANAGEMENT, LLC
D/B/A CHATTANOOGA RED WOLVES

By: _____

Title: _____

THE CITY OF DALTON, GEORGIA

By: _____

Title: _____