PROCLAMATION



"SMALL BUSINESS SATURDAY" NOVEMBER 27, 2021



WHEREAS, the City of Dalton celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 31.7 million small businesses in the United States that employ 47.1% of the employees in the private sector; and

Whereas, 97% of Small Business Saturday shoppers recognize the impact they can make by shopping small and agree that small businesses are essential to their community; and

WHEREAS, 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season, and

WHEREAS, the City of Dalton supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE BE IT REOLVED, I, Mayor David Pennington, hereby proclaim **November 27, 2021**, as "**SMALL BUSINESS SATURDAY**" in the City of Dalton and urge our citizens to support small businesses and merchants on Small Business Saturday and throughout the year.

In witness whereof, I have hereunto set my hand and caused the seal of this city to be affixed.

Mayor	
Date	November 1, 2021