



Name: Bernadette Chattam
Title: City Clerk
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City, State, Zip: Dalton, GA 30720
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This Agreement is between CGI Communications, Inc. D/B/A CGI Digital ("CGI") and the City of Dalton (the "City") and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Video Program is made available for viewer access on different devices via a link on the www.daltonga.gov Including any alternate versions of that homepage.

During the term of this Agreement, CGI shall:

- Produce up to six videos with subject matter that may include but is not limited to: Welcome, Community Organizations and 4 videos of the city's choice
Multiple segments of aerial footage pending approval from FAA and any airports within a 5 mile radius of filming location(s)
Provide script writing and video content consultation
Send a videographer to City locations to shoot footage for the videos
Reserve the right to use still images and photos for video production
Create all aspects of video production which includes, storyboarding, shot lists, filming, graphics, color grading, music selection and audio mastering
Provide our patented OneClick™ Technology and encode all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia™ and QuickTime™
Store and stream all videos on CGI's dedicated server
Afford businesses the opportunity to purchase various digital media products and services from CGI and its affiliates
Feature business sponsors around the perimeter of video panels
Be solely responsible for sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
Facilitate viewer access of the Community Video Program from City website, including any alternate versions of City's homepage, for different devices, by providing HTML source code for a graphic link to be prominently displayed on the www.daltonga.gov website homepage as follows: "Coming Soon" graphic link designed to coordinate with existing website color theme to be provided within 10 business days of execution of this Agreement. "Community Video Program" graphic link to be provided to replace the "Coming Soon" link upon completion and approval of videos
Grant to City a license to use CGI's Line of Code to link to and/or stream the videos
Own copyrights of the master Community Video Program
Assume all costs for the Community Video Program

During the term of this Agreement, the City shall:

- Provide a letter of introduction for the program on City's letterhead
Assist with the content and script for the Community Video Program
Provide notice of any changes, revisions, requests or modifications to final video content within 30 days of its receipt
Grant CGI the right to use City's name in connection with the preparation, production, and marketing of the Community Video Program
Display the "Coming Soon" graphic link prominently on the www.daltonga.gov within 10 business days of receipt of HTML source code
Display the "Community Video Program" link prominently on its www.daltonga.gov homepage, including any alternate versions of your home page, for viewer access on different devices for the entire term of this Agreement
Ensure that this Agreement remains valid and in force until the agreed upon expiration date, regardless of change in administration
Grant full and exclusive streaming video rights for CGI and its subsidiaries, affiliates, successors and assigns to stream all video content produced by CGI for the Community Video Program
Agree that the City will not knowingly submit any photograph, video, or other content that infringes on any third party's copyright, trademark or other intellectual property, privacy or publicity right for use in any video or other display comprising this program. Submissions should be received by CGI by the agreed-upon primary filming date.

This Agreement constitutes the entire Agreement of the parties and supersedes any and all prior communications, understandings and Agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein. City warrants that it is a tax exempt entity. The undersigned, have read and understand the above information and have full authority to sign this Agreement.

City of Dalton, GA

CGI Communications, Inc. D/B/A CGI Digital

Signature:

[Handwritten signature]

Name (printed):

Name (printed): Nicole Rongo

Title:

Title: Vice President, Government Relations & Strategic Partnerships

Date:

Date: September 21, 2023



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