

NORTH GEORGIA RADIO GROUP/EAST TENNESSEE RADIO GROUP III

P.O. BOX 1284 DALTON, GA 30722

p: 706-278-5511 f: 706-226-8766



PROPOSAL FOR DALTON POLICE DEPARTMENT

SUBJECT: ANNUAL AD SCHEDULE RENEWAL

STATIONS INCLUDED:

MIX 104.5
WBLJ NEWSTALK 1230
QUE BUENA 101.9
BULLDOG 98..3

80'S, 90'S TODAY'S MIX
GIBSON / BOORTZ / RUSH / HANNITY
REGIONAL MEXICAN
COUNTRY

CONTRACT PERIOD: DECEMBER 2018 — NOVEMBER 2019 (12 MONTHS)

WHAT YOU GET:

- 45- 15 SECOND MESSAGES PER MONTH / PER STATION
- MONTHLY TOTALS
180 (95 X 4) 15 SECOND MESSAGES TOTAL PER MONTH
- ANNUAL TOTALS
540 TOTAL-15 SECOND MESSAGES ANNUALLY PER STATION
2160 TOTAL-15 SECOND MESSAGES

AD ROTATION: MONDAY — SUNDAY (6A — MIDNIGHT)

YOUR INVESTMENT:

COMMITMENT
2160 ADS

PREPAID PRICE
\$2299

OCTOBER 12 SIGNING INCENTIVE:

3 IN STUDIO VISITS

SCHEDULED BUT NOT USED ARE FORFEITED AND CONSIDERED PERFORMED SERVICES BY STATION. CUSTOMER REMAINS LIABLE FOR PAYMENT ASSOCIATED WITH VISITS SCHEDULED BUT NOT USED.

NON-DISCRIMINATION POLICY: EAST TENNESSEE RADIO GROUP AND ITS STATION(S) DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY, AND WILL NOT ACCEPT ANY ADVERTISING WHICH IS INTENDED TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. ADVERTISER REPRESENTS AND WARRANTS THAT IT IS NOT PURCHASING ADVERTISING TIME FROM EAST TENNESSEE RADIO GROUP OR ITS STATION(S) THAT IS INTENDED TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

USE OF ADS: ADS MAY BE USED ONLY TO PROMOTE THE COMMERCIAL INTERESTS OF ADVERTISER NAMED IN CONTRACT.

TERMS: NET 10 DAYS BILLED MONTHLY WITH APPROVED CREDIT. THE EXECUTION OF THIS ADVERTISING CONTRACT ASSUMES THAT THE ADVERTISER HAS READ AND ACCEPTS THE TERMS AND CONDITIONS INCLUDED HEREIN. A FINANCE CHARGE OF 1.5% IS LEVIED PER MONTH 30 DAYS AFTER BILLING DATE. ADVERTISER AGREES THAT IN THE EVENT THAT COLLECTION PROCEDURES ARE NECESSARY OR SUIT IS INSTITUTED THAT ADVERTISER AGREES TO PAY ALL COST OF COLLECTION, INTEREST, AND COURT COSTS. THIS AGREEMENT SHALL BE GOVERNED BY, CONSTRUED, AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF TENNESSEE (EAST TENNESSEE RADIO STATIONS). FOR YOUR CONVENIENCE, WE NOW ACCEPT VISA, MASTER CARD, AMERICAN EXPRESS, AND DISCOVER. THIS CONTRACT SUPERCEDES ANY ORAL REPRESENTATIONS. THIS CONTRACT IS NON-CANCELABLE. NO REFUNDS.

ACCEPTED FOR: DALTON POLICE DEPARTMENT

ACCEPTED BY: *William C. Carter*

DATE: *10-22-18*

DEBORA PARKER
DPARKER@NGARADIO.COM
706-280-9584
SENIOR ACCOUNT EXECUTIVE

Credit Card Information/Type: ☐ MasterCard ☐ VISA ☐ AMEX ☐ DISC

Note: Copy of CC & Driver's License required.

Cardholder Name (as shown on card):

Card Number:

Expiration Date (mm/yy):

CVC Code:

Cardholder Billing Address (from credit card billing address):

☐ By checking this box, I understand that my information will be saved to file for future transactions on my account

AUTHORIZED SIGNATURE: _____

DATE: _____