



# STAFF REPORT

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**MEETING DATE:** 03/06/2023

**PRESENTED BY:** Amber Whisner, Business Development- Economic Development Committee

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## **AGENDA ITEM DESCRIPTION (Agenda Content):**

March 2023

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### **Department Report:**

#### **Business Development:**

2023 Business License renewals are still underway. Approx 203 license still remain expired. Two notifications have been sent out (one via email and one by regular mail) to encourage the expired license to be renewed.  
27 New Business' have opened in 2023. 20 Commercial locations, 7 Residential

#### **Tax Division:**

2022 Property Tax Statements were due on December 20th, 2022. 95% of billed amount has been collected. 290 delinquent bills were mailed out at the end of February.

#### **Main Street Program:**

Main Street Board is working to get all board member training completed for 2023. Egg My Yard Fundraiser currently happening to raise funds for Downtown Grants. Shannon is working on putting together a "Night Market" that will happen quarterly on the square. Home-grown, Hand-made items only. Downtown First awards will happen on March 21st. Invitations have been sent out. Dinner and program included. Food Truck Tuesdays and Fridays each week downtown. 1 food truck will be in the large city parking lot on those days for lunch or until sold out. Hopp Frog Music working to move location from Cadillac Pkwy to Main St (old boondocks building) Galentines Night was a success. Most locations reported a 5-10% increase in sales on that night.

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**Special Events:**

Upcoming Special events- Popcorn Popup 3/17/2023 on the square 3-5pm. CityFest 04/22. Food Truck Fridays start in May. There will be an Easter Photo op in town.

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