



STAFF REPORT

MEETING DATE: 04/04/2022
PRESENTED BY: Amber Whisner, Business Development

AGENDA ITEM DESCRIPTION (Agenda Content):

March 2022- BD Report

COMMENTS:

REPORT/INFORMATION:

Business Development:
Business License

Workforce Development: Working with PCHS and Ga Highlands in job shadowing, work based learning, and internships. Not just for the City but for local businesses as well.

Downtown Development Authority:

*Sale of Property

*Shuttle Service via Golf Cart during CityFest will be operated by DDA. 3 Pickup/ Drop off locations. Downtown, Dallas Markets, Government Complex.

Main Street Advisory Board: Focus is promoting Downtown Development Plan.

Tourism: Working with Explore Georgia to get promotional material into the Visitor Centers.

Historic Preservation: 2 Certificate of Appropriateness submitted for April meeting.

Upcoming Events:

Easter Display 04/01-04/18

CityFest 04/23- Race, Spring Fling, Concert