



STAFF REPORT

MEETING DATE: 01/08/2024

PRESENTED BY: Amber Whisner, Business Development- Economic Development Committee

AGENDA ITEM DESCRIPTION (Agenda Content):

January 2023

Department Report:

HTRG- 1,099 property owners received the 2023 Homestead Tax Relief Grant provided by the State of Georgia. This grant was approx \$117.00 credit for qualified recipients in 2023. The City of Dallas has filed for reimbursement from state in amount of \$128,298.61. Funds expected to be delivered in February to the City.

Façade Grant- 206 Main Street received \$5,000 from DDA

Downtown Dollars- Citizens purchased \$1,180 in Downtown Dollars from the Business Development Office during the Holiday Season. Downtown Dollars are sold in increments of \$10.00 each.

Business License renewals are underway, 271 renewals issued, approx. 300 still waiting to be renewed.

Upcoming Events: 2024 Downtown First Awards; January 23rd, Invitees will receive Dinner in the Courtyards, awards presentation will be in the Theater. Dinner 6-7:45 Awards at 8pm

Galentines Night- Friday February 9th, 4pm-8pm Downtown.

1st Annual Enchanted Ball at the Dallas Civic Center February 11th, 2023 2pm-3:30pm- Half of the tickets were sold within 5 days of releasing the event on social media. Event will be for children to have an afternoon “tea and snack” with princesses, a special gift, and a phot shoot. Tickets are \$30.00 per child. No fee for parents. Special guest appearance by Queen Elsa and Olaf.
