

# PROCLAMATION 2022-05

Small Business Saturday  
November 26<sup>th</sup>, 2022

**Whereas**, the City of Dallas, GA celebrates our local small businesses and the contributions they make to our local economy by creating jobs, and preserving our community; and,

**Whereas**, according to the United States Small Business Administration, there are currently 33.2 million small businesses in the United States; and

**Whereas**, small businesses employ 46.4 percent of the employees in the private sector in the United States and 90% of consumers say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season; and

**Whereas**, 96% of consumers who shopped on Small Business Saturday agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

**Whereas**, communities across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, Therefore, I**, James L. Kelly., Mayor of Dallas, Georgia, do hereby proclaim November 26<sup>th</sup>, 2022, as

## Small Business Saturday

in Dallas, Georgia and urge the residents of Dallas, GA , and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated this 7<sup>th</sup> day of November, 2022

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James L. Kelly, Mayor

Attest\_\_\_\_\_  
Tina Clark, City Clerk