

Benson Funeral Home, Inc.

309 Hardee Street

Dallas, Georgia 30132

770-445-9494

April 12, 2024

Re: Zoning Board of Appeals Application for Sign

Thank you for your time in consideration of our application for a new sign in the same place as our existing sign.

Benson Funeral Home has been in business at this location since 1975. Next year we will be our 50th year of business at 309 Hardee Street. A lot of changes have been made over the years. As time has gone, technology has also changed. We are trying to better serve our customers and community while also being mindful of our neighbors. We realize that we are in a residential area. However, the funeral home was established well before zoning was ever heard of.

As for the new sign, this will allow us to remotely access the sign. It will also allow us to show a picture of the deceased with service information. The company we are talking with, Big Mouth Signs, has told us we could schedule a time in the late evening to dim the sign to be mindful of our neighbors. To my knowledge, there has never been an issue with the sign except for people driving by to see if any services are being held. I would respectfully submit that this is a benefit to our entire community. An investment of this amount is for the people of this community. We are not your normal retail business. We are a service business, striving to better serve our community.

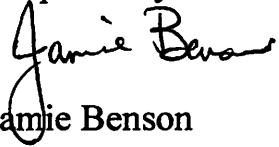
The variance that we feel applies to this sign is Section 28-10(4). (concerning signs)

We have respectfully supplied a plat of the tract of land that is owned by Benson Funeral Home, Inc. We have also submitted an exhibit with placement of current sign. The drawing submitted isn't done by a professional. We drew the map with

measurements that we took. Our first choice would be Exhibit A. And alternate choice would be Exhibit B Option 1A.

I hope this explains the vision to better serve our community. We have tried to follow all ordinances the City of Dallas has enacted.

Respectfully submitted,

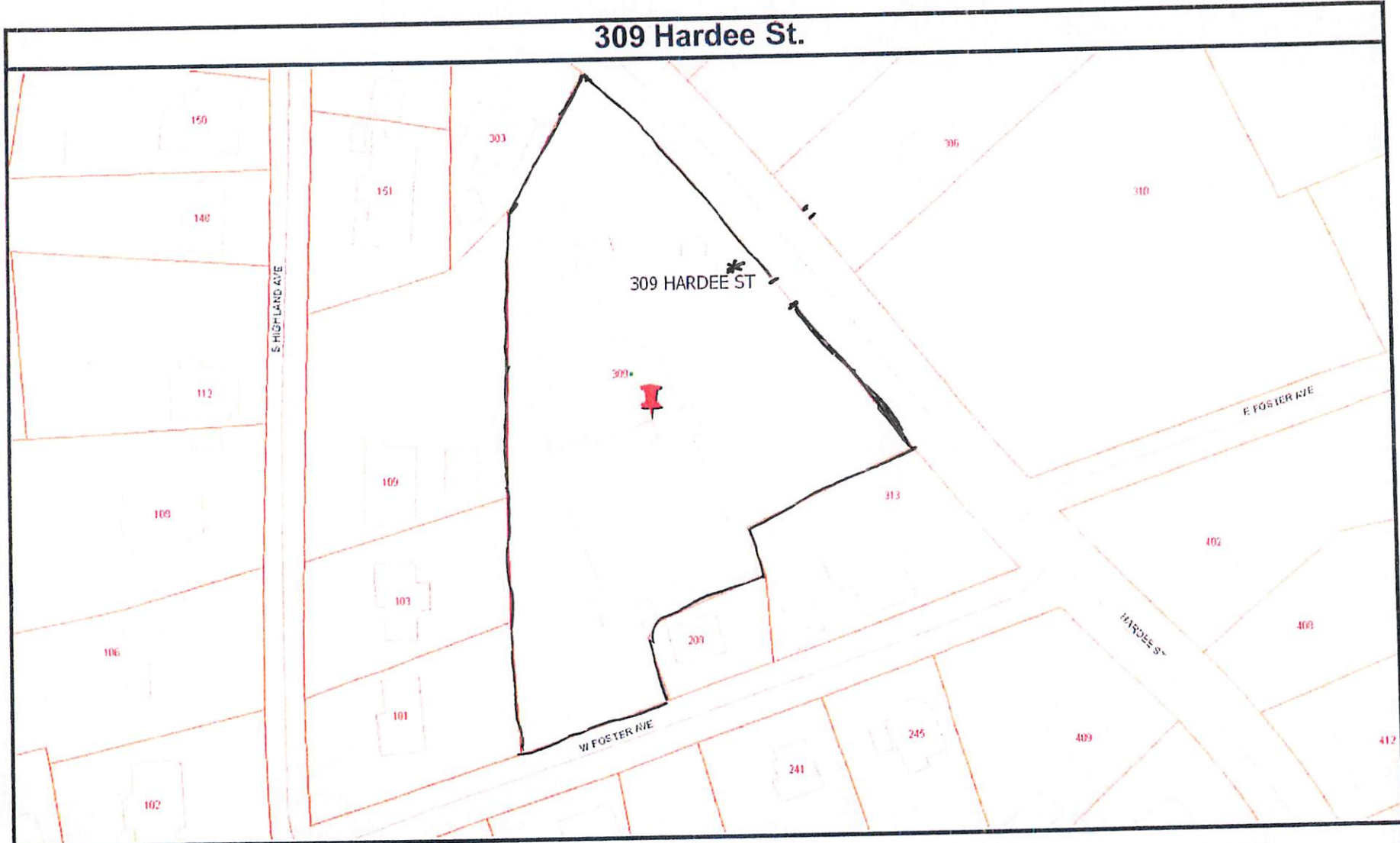
A handwritten signature in black ink that reads "Jamie Benson". The signature is written in a cursive style with a large initial "J".

Jamie Benson

Benson Funeral Home

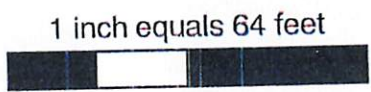
770-445-9494

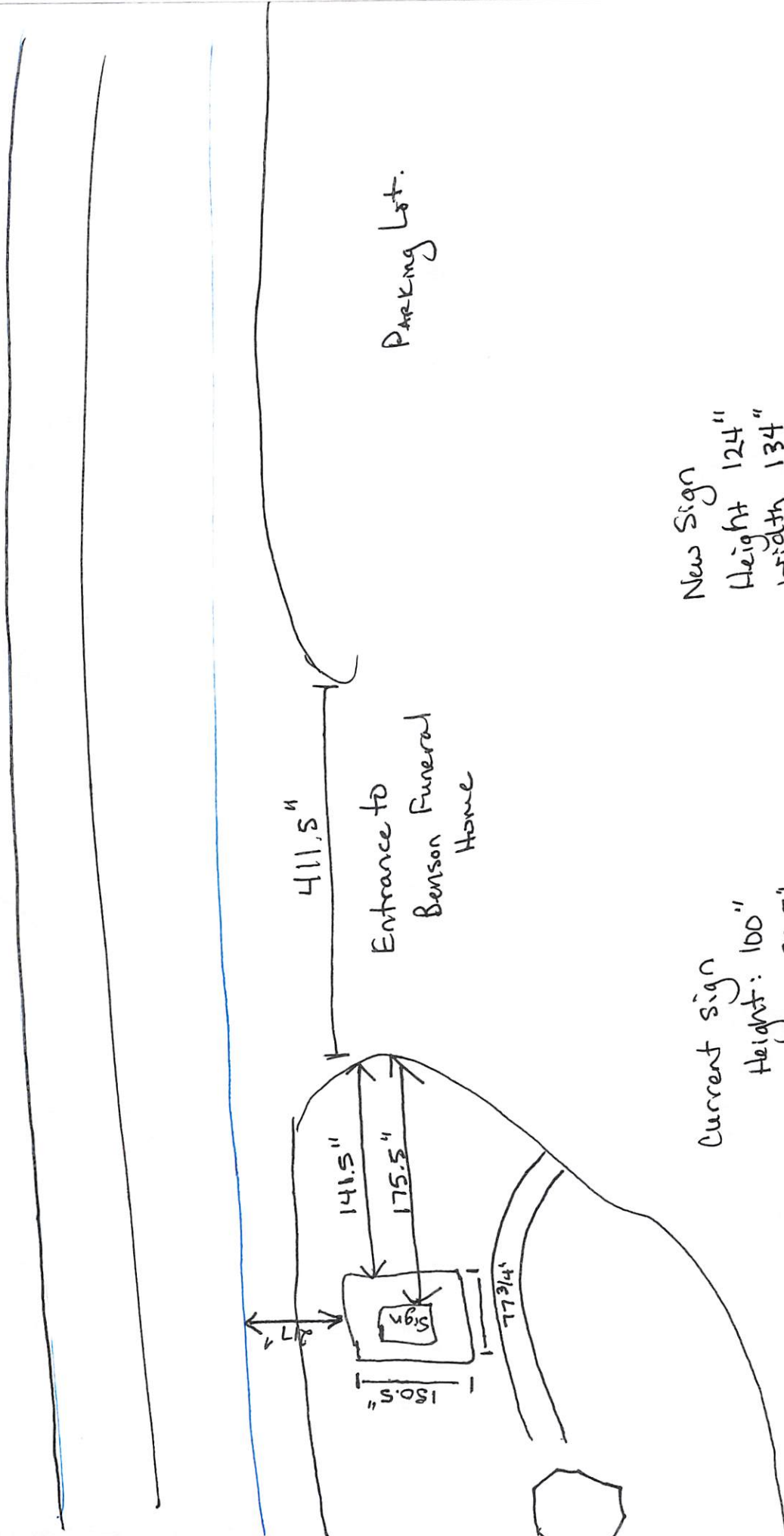
309 Hardee St.



TAX MAPS ARE NOT TO BE USED TO ESTABLISH LAND BOUNDARIES AND/OR SIZE. USE FOR SUCH IS SOLELY THE RESPONSABILITY OF THE USER.

Paulding County Government
IT Department / GIS Division
166 Confederate Avenue, Dallas, GA 30132
P - 770.443.1353 | F - 770.443.8741





Parking Lot.

Entrance to
Benson Funeral
Home

411.5"

141.5"

175.5"

150.5"

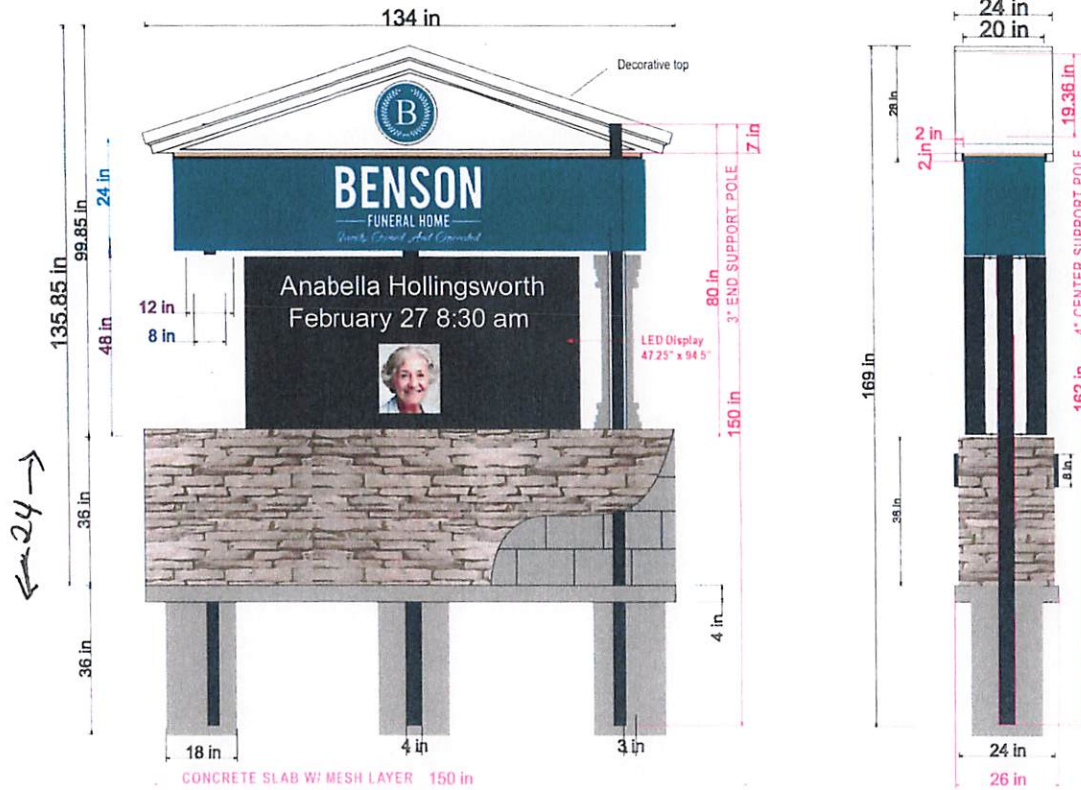
27"

77 3/4"

New Sign
Height 124"
Width 134"
Deep 24"

Current sign
Height: 100"
Width: 82.5"
Deep 15.0"

Current sign and New sign would be in same location.
Electrical already in place.



DESIGNER: Sasha
 EMAIL: sasha@bigmouthsigns.com
 PROJECT MGR: Mark Kasson
 EMAIL: mark@bigmouthsigns.com

PROJECT INFORMATION

CUSTOMER: BENSON FUNERAL HOM
 JOB TITLE: SIGN MAKE
 SALES ORDER: 9447
 DATE: 02/22/24

- CONTENT:
- 1x 4'x8' sign panel
 - 1x 4'x8' sign panel
- SPECIFICATIONS:
- Finish: 24" x 24" granite
 - Finish: 24" x 24" granite
 - Finish: 24" x 24" granite
 - Finish: 24" x 24" granite
 - Finish: 24" x 24" granite

DIMENSIONS:

- 162 in
- 26 in

COLOR SYSTEM: PANTONE



IMPORTANT

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 The colors listed and shown here are representations of a finite matching system. Colors will vary by device and printer. Please reference color books to view the actual colors that are represented in this file.

PROOF OF WORK

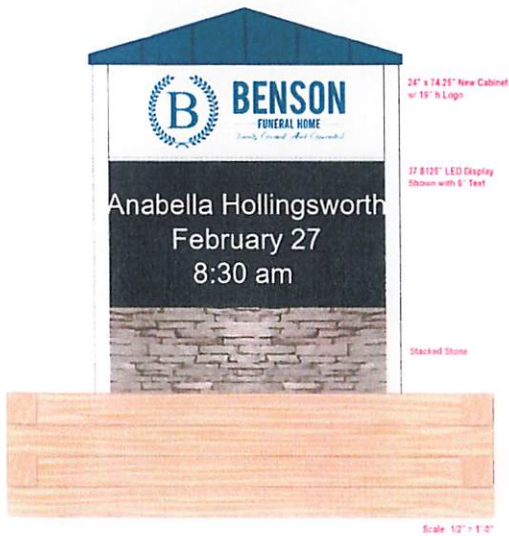
- Approved
- Needs Revision

SIGNATURE: _____
 DATE: _____

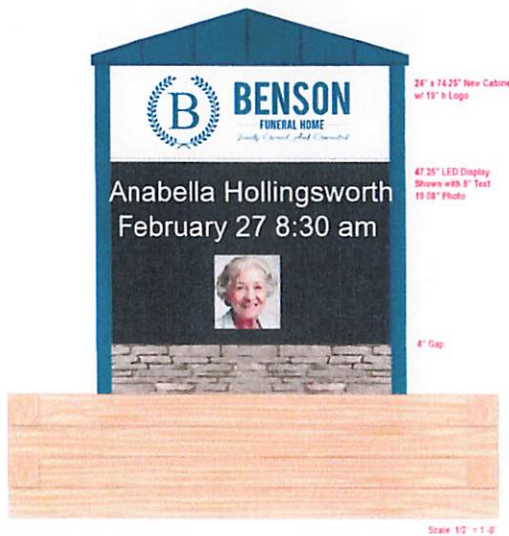
ATTN: This document

Exhibit A

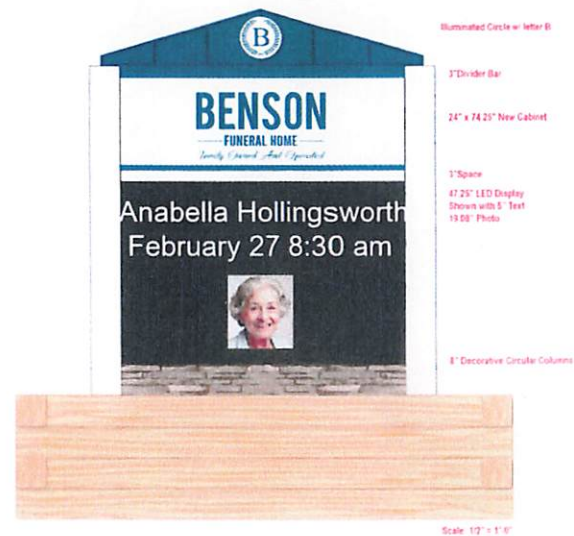
Option 1a - Update Existing Sign



Option 1b - Update Existing Sign



Option 1c - Update Existing Sign



PROJECT INFORMATION

CUSTOMER: BENSON FUNERAL HOME
JOB TITLE: SIGN REMAKE
SALES ORDER: 9657
DATE: 02/22/24

- CONTENT:**
- Benson Funeral Home
 - Benson Funeral Home
- SPECIFICATIONS:**
- Confirm details about your project here
 - Confirm details about your project here
 - Confirm details about your project here
 - Confirm details about your project here
 - Confirm details about your project here
 - Confirm details about your project here

DIMENSIONS:

- Height: 10' 0"
- Width: 10' 0"



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The colors, sizes and dimensions are representations of Pantone matching system. Colors will vary between devices and printers. Use a Pantone color book to see the actual colors that are reproduced in the file.



PROOF OF WORK

- Approved
- Needs Revision

SIGNATURE: _____

DATE: _____

ATTN: This document is

Exhibit B