



STAFF REPORT

MEETING DATE: 06/2/2025

PRESENTED BY: Amber Whisner, Business Development- Economic Development Committee

AGENDA ITEM DESCRIPTION (Agenda Content):

June 2025

Department Report:

Main Street Report-

1,117 Subscribers to the monthly Main Street newsletter.

For Calendar year 2025- We have sold 53 Sponsorships to 16 businesses totaling just under \$80,000

The mydallasga facebook page has 10,655 followers and the mydallasga Instagram page has 3,126 followers.

The 2026 Event Calendar is ready for approval and has 19 events scheduled.
