



STAFF REPORT

MEETING DATE: 01/01/2023

PRESENTED BY: Amber Whisner, Business Development- Economic Development Committee

AGENDA ITEM DESCRIPTION (Agenda Content):

January 2023

COMMENTS:

REPORT/INFORMATION:

- *Downtown Dollars program is active. Sold few hundred dollars worth over the Holidays.
 - *January 19th is “National Popcorn Day” as well as “Get to Know Your Customers Day”. We will be giving out free popcorn while encouraging citizens to visit shops downtown.
 - *February 10th- Date Night Out Downtown. Collaboration with downtown shops to encourage shopping right before Valentines Day.
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