

LOGO VARIATIONS



USAGE

To ensure that the City of Dacula branding is clearly represented across all platforms, clear space must be applied to all uses of the logo.

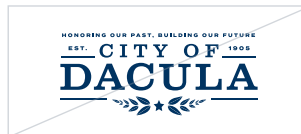


Use the wheat icon as a guide to measure the margin needed around each logo variation

MISUSE



Do not change positioning of elements within the logo

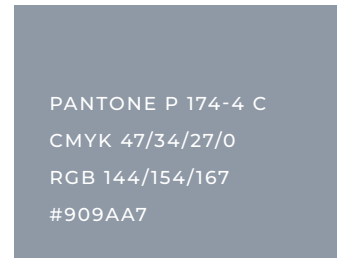
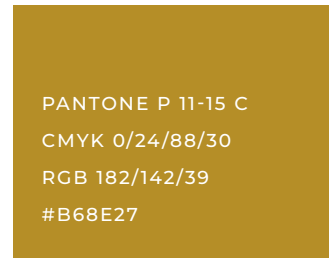
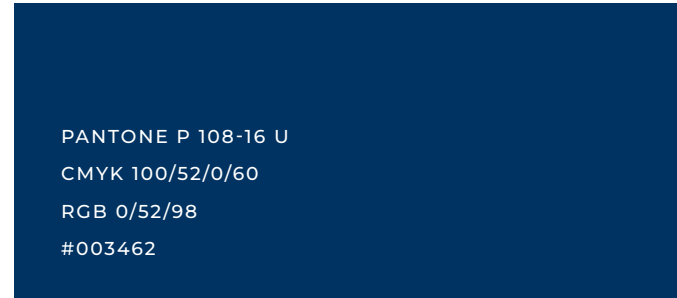


Do not distort the logo



Do not remove any icon elements

COLOR PALETTE



BRAND TYPOGRAPHY

CLARENDON · WIDE MEDIUM
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890!@#%\$%^&*()

Termina : BOLD
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890!@#%\$%^&*()

Montserrat: MEDIUM
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890!@#%\$%^&*()