

TO: Mayor and City Council of the City of Dacula
FROM: Brittni Nix, City Administrator
DATE: February 22, 2023
SUBJECT: City logo discussion

The Mayor and City Council have briefly discussed creating a logo for the City's use. Logos are valuable tools when forming a brand and can be utilized to interconnect various aspects of the City including the website, social media, events, signs, letterhead, and more.

Would the City Council like to pursue hiring a design professional to create a logo for the City of Dacula?

Best Regards,

Brittni Nix, City Administrator