



# MEMO

TO: Mayor and City Council of the City of Dacula

FROM: Hayes Taylor, City Planner

DATE: July 3, 2025

SUBJECT: Not Dracula Day

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Shortly after mispronouncing Dacula, new residents, tourists, and visitors often remark that the City's name is, "Dracula without the r." Dracula refers to the famous fictional character, Count Dracula, from Bram Stoker's 1897 gothic novel set in Transylvania. In 2015, the Guinness Book of World Records named Dracula the most depicted literary character in history, appearing in more than 500 films and TV shows. The constant association of Count Dracula and the City of Dacula presents an opportunity to educate the public on Dacula's correct pronunciation, and to provide community members a truly unique holiday, "Not Dracula Day." The City holiday could take shape in a variety of forms, including an eventual fall festival or event. The first step is to select a date that will be known as "Not Dracula" day. Staff recommends the first Saturday of October.

