



## CITY COUNCIL ITEM SUMMARY

<b>MEETING DATE:</b>	June 20, 2024
<b>SUBCATEGORY:</b>	Contracts/Agreements
<b>DEPARTMENT NAME:</b>	Administration
<b>AGENDA ITEM TITLE:</b>	CVB (LakePoint Marketing)
<b>DEPARTMENT SUMMARY RECOMMENDATION:</b>	This contract with the Cartersville-Bartow County Tourism Council serves to provide marketing at LakePoint's Baseball Village Kiosk. The City will use TPB funds to pay for our part of this marketing campaign which is \$18,125.00.
<b>LEGAL:</b>	Prepared by Archer & Lovell