



## CITY COUNCIL ITEM SUMMARY

<b>MEETING DATE:</b>	February 18, 2021
<b>SUBCATEGORY:</b>	Commendation/Recognition
<b>DEPARTMENT NAME:</b>	Downtown Development Authority
<b>AGENDA ITEM TITLE:</b>	Georgia's Exceptional Main Street (GEMS) Designation
<b>DEPARTMENT SUMMARY RECOMMENDATION:</b>	In November of 2020, GA Main Street invited the DDA to apply for GEMS designation, which is the highest accreditation a Main Street program in Georgia can achieve. We submitted our application on January 15, gave a two-hour presentation to the state office on February 3, and received our designation on February 10. This designation is good for 3 years, at which point we will reapply as part of our annual accreditation. Fewer than 15% of GA Main Street communities have achieved this designation.
<b>LEGAL:</b>	N/A